



FARMER'S BUSINESS NETWORK CANADA, INC  
BOX 5607  
HIGH RIVER, AB T1V 1M7  
CANADA

Dear Valued Customer,

As part of our commitment to putting Canadian *Farmers First*<sup>®</sup>, *Farmer's Business Network Canada, Inc.* is taking over the operation of Blair's Family of Companies in Yorkton, Saskatchewan effective October 1st, 2019. We are excited to expand our presence in the Yorkton community while focusing on the needs of Yorkton area farmers.

*FBN*<sup>SM</sup> acquired Yorkton Distributors in April 2018. In October 2018, *FBN* entered an agreement with Blair's Family Group of Companies to ensure supply continuity for our customers. With the purchase of Great Northern Growers Inc. based out of Saskatoon in June of this year, *FBN* gained our own pipeline of active ingredients and are now in a position to offer several key *FBN* branded crop protection products – more options - to you.

#### **What this means for you?**

We are pleased to offer you a special *FBN* membership – receive a 2-year membership for the price of 1 year + a \$500 coupon to put towards a purchase of crop inputs – that is a \$1,500 value available to you for \$300. With your membership, you can source crop inputs through the *FBN Direct* online store, receive direct to farm delivery and access the powerful *FBN* data platform. A member of the *FBN* Canada team will be in touch with you shortly to discuss all of the value available to you through your *FBN* membership.

#### **Who is Farmers Business Network?**

*Farmers Business Network*<sup>SM</sup> is on a mission to create a future of farming that puts *Farmers First*<sup>®</sup> by providing access to information and options that have previously not been available, all with the sole purpose of helping you to generate more profit from your farm operations. *FBN* Canada's head office is located in High River, Alberta and our staff of 35 people currently serve more than 1,100 farmers throughout British Columbia, Alberta, Saskatchewan and Manitoba. To learn more, visit [FBN.com](http://FBN.com).

Feel free to drop by our location in Yorkton, see the new look and connect with the local team. *FBN* is a proud sponsor of Grain Millers Harvest Showdown in Yorkton in November and you will be receiving an invitation for an exclusive customer event in the coming weeks. We are looking forward to serving the Yorkton area and working with you in your farm success.

Sincerely,

Tom Staples, General Manager, Canada