

# WE ARE

HEALTH AND HOPE



ANNUAL REPORT 2013

**+map**  
INTERNATIONAL



**MAP International is a global Christian health organization that partners with people living in conditions of poverty to save lives and develop healthier families and communities. Recognized for our 99% efficiency rating, we respond to the needs of those we serve by providing medicines, preventing disease, and promoting health to create real hope and lasting change.**



# TABLE OF CONTENTS

- 4. Annual Message**
- 5. 2013 Highlights**
- 6. Medicines Program**
- 8. Field Program Activities**
- 9. Your Support Changes Lives**
- 10. Financial Statements**
- 12. With Thanks**
- 13. Board of Directors  
& Senior Staff**

Cover Photograph: Safari Ngowa, MAP International Kenya  
Adjacent Photograph: Safari Ngowa, MAP International Kenya  
Current Photograph: Hilary Duffy, MAP International Ecuador  
Back Photograph: Hilary Duffy, MAP International Ecuador

# Annual Message

## Empowered Communities.

### From Immanuel - Chairman of the Board

This label accurately describes much of the success MAP International experienced in 2013. Our teams throughout Latin America, Africa and Asia worked tirelessly with communities in great need to facilitate their empowerment which led to residents expressing leadership in solving most of their own problems. An empowered community experiences restored hope and confidence. And residents feel valued. This past year has been one that has seen a lot of success in this aspect of our work. Let me highlight a couple outstanding ventures:



On the East coast of Kenya, MAP helped facilitate a process leading to the construction of a 14KM (8.75 mile) access road to the center of Burangi village. With better access to the village, residents were then able to start building a medical clinic. Today, the Burangi Total Health Village is empowered and enthusiastically working to control lymphatic filariasis among its population, a Neglected Tropical Disease that is endemic in the area. The construction of the new road and clinic has opened the minds of residents eager to try even more new development projects.

In Ecuador's Andes Mountains, MAP facilitated dialogue within the Apatug Total Health Village which led to a simple but highly profitable business venture. Participants came to agreement over the need for a carrot washing machine so that large quantities of vegetables could be cleaned quickly and taken to market to sell. More than 300 families are now benefiting from the use of the equipment as they experience financial stability and a deep sense of pride and independence. As the community's collective business thrives, residents have taken the lead in formulating contingency plans for when the equipment must be taken off line for maintenance or during malfunctions.

Throughout the developing world, MAP provided enough medicines to help 8 ½ million people in need. Over 34 million treatments valued at more than \$343 million were dispensed through the efforts of our trusted partners and medical aid workers. 2013 proved once again that MAP is unrivaled in its ability to get hundreds of millions of dollars' worth of vital medicines and critical supplies into the hands of health professionals working and volunteering in the poorest communities on the planet.

Here at home, MAP had the privilege of providing disaster relief to residents of Moore, OK after a devastating series of tornadoes ripped through the area. Dozens of people were killed and hundreds more were injured. The massive rescue and clean-up operation lasted for weeks with MAP providing over \$100,000 in first aid kits and personal hygiene materials. Once again, we were able to rush the needed supplies into the community due in large part to our partnerships with sister charities.

Whether it's disaster relief in the US or abroad or the continuation of long term development projects like the Total Health Villages described above, MAP International once again excelled in 2013. And the fact remains that we were able to succeed due to your continued generosity and God's love and guidance.

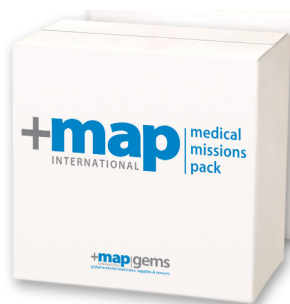
A handwritten signature in black ink that reads "Immanuel Thangaraj". The signature is fluid and cursive, written in a professional style.

Immanuel Thangaraj  
Chairman of the Board

**NINETY-NINE PERCENT**  
of all donated resources  
go directly to programs



**DISASTER RESPONSES**  
responded to 4 disasters  
in 3 countries, including  
the United States



**MEDICINES DELIVERED**  
over \$343 million  
in medicines &  
supplies delivered  
to 108 countries



DISEASE

**DISEASES**  
9 Neglected  
Tropical Diseases  
treated worldwide  
impacting over  
8.4 million people



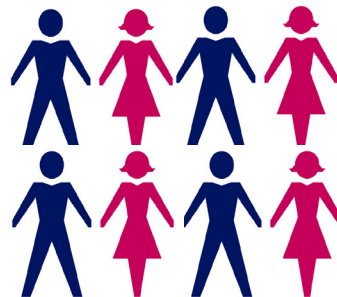
**WATER & SANITATION**  
clean water and  
sanitation facilities  
created for over 70k  
people worldwide



**CHILD HEALTH**  
new Maternal &  
Child Health  
project "Focus  
1365" created

**8.5**

**MILLION**  
people assisted  
in 2013 with  
medicines & supplies



# Global Essential Medicines, Supplies & Services



In 2013, we distributed \$343 million\* in medicines & supplies to 1,200 partners in 108 countries with 34 million treatments.

Afghanistan	\$61,862	Ecuador	\$835,285	Kiribati	\$7,326	Romania	\$7,665,141
Argentina	\$9,840	El Salvador	\$25,628,182	Kyrgyzstan	\$39,991	Russia	\$77,631
Armenia	\$287,251	Ethiopia	\$321,270	Laos	\$646,262	Rwanda	\$141,953
Australia	\$19,581	Fiji Islands	\$34,052	Lebanon	\$56,145	Senegal	\$2,046,564
Azerbaijan	\$17,300	Gabon	\$117,101	Liberia	\$17,734,538	Sierra Leone	\$2,353,745
Bahamas	\$35,633	Gambia	\$9,037	Libya	\$17,470	Solomon Islands	\$4,344
Bangladesh	\$120,825	Gaza West Bank	\$1,486,719	Macedonia	\$21,133	Somolia	\$5,530,586
Belize	\$270,182	Ghana	\$8,370.53	Madagascar	\$38,102	Somaliland	\$37,627
Benin	\$21,150	Greece	\$18,286	Malawi	\$1,378,722	South Africa	\$167,244
Bolivia	\$210,470	Grenada	\$1,710,997	Mali	\$377,566	St. Kitts	\$20,552
Bosnia	\$8,441	Guatemala	\$78,523,439	Mauritania	\$127	St. Vincent	\$38,979
Brazil	\$88,392	Guinea	\$59	Mexico	\$724,827	Sudan	\$213,887
Burkina Faso	\$359,750	Guinea-Bissau	\$503	Moldova	\$251,733	Suriname	\$4,535
Burundi	\$228,012	Guyana	\$221,833	Mongolia	\$46,830	Tanzania	\$214,904
Cambodia	\$234,592	Haiti	\$52,372,516	Morocco	\$16,748	Thailand	\$59,073
Cameroon	\$461,348	Honduras	\$51,533,912	Mozambique	\$4,224	Togo	\$99,324
Central African Rep.	\$636,048	Hungary	\$275	Myanmar	\$19,884	Tonga	\$97,512
Chad	\$56,542	India	\$606,542	Nepal	\$1,882,216	Trinidad & Tobago	\$40,896
Chile	\$284,507	Indonesia	\$191,216	Nicaragua	\$2,588,925	Turkey	\$85,162
China	\$174,278	Iraq	\$30,557	Niger	\$19,505,984	Uganda	\$255,074
Colombia	\$235,357	Ireland	\$16,231	Nigeria	\$1,846,911	Ukraine	\$30,200
Congo	\$29,150	Israel	\$15,195	Pakistan	\$122,926	United Arab Emirates	\$5,441
Costa Rica	\$110,367	Ivory Coast	\$71,525	Panama	\$427,260	United States	\$2,478,103
Cuba	\$24,315	Jamaica	\$603,332	Papua New Guinea	\$53,210	Venezuela	\$54,167
DPR of Korea	\$6,853,019	Jordan	\$2,980	Paraguay	\$36,949	Vietnam	\$579,321
DR of Congo	\$6,834,465	Kazakhstan	\$3,691	Peru	\$2,369,203	Zambia	\$378,549
Dominican Republic	\$26,769,982	Kenya	\$977,181	Philippines	\$3,274,649	Zimbabwe	\$59,517

\*Wholesale Acquisition Cost (WAC)



---

**A young survivor of multiple disasters in the Philippines last year remains in good spirits.**

---

# 2013 Country Program Highlights

There are currently 62 Total Health Villages in various stages of development in the nine countries where MAP has a field presence, impacting a population of roughly 86,000.

MAP is fighting for the prevention and control of 9 Neglected Tropical Diseases: Lymphatic Filariasis, Chagas, Buruli Ulcer, Leprosy, Yaws, Rabies, Trachoma, and intestinal worms.

In 2013 MAP Ecuador provided access to safe water to 3,252 people. This has improved lives and health of many, especially the children whose cases of diarrhea have been reduced to none.

Through programming in Bolivia, 984 victims of sexual abuse have received support and free social, medical, therapeutic and juridical services, and 182 offenders have been convicted for their crimes.

## Bolivia

In 2013, MAP launched its newest initiative, Focus 1365 in Bolivia. This global health initiative is focused on the protection and promotion of women and children in difficult circumstances.

## Cote d'Ivoire

In 2013, MAP implemented five projects that included: A new Total Health Village, maternal health and infant mortality reduction, the fight against HIV with churches and the fight against Buruli ulcer and Leprosy.

## Ecuador

In 2013 MAP Ecuador launched its special holistic development programs in the Total Health Villages.

## Ghana

A new THV in Kobedi launched in early 2013. The Youth Empowerment Through Sports (YES) program has increased children's attendance, interest and participation in school.

## Haiti

The communities of Bohoc, Maliarette, and Cercady continue to experience growth through the Total Health Village program in partnership with 410 Bridge.

MAP Cote d'Ivoire has facilitated, with success, the process of Community Led Total Sanitation (CLTS) to improve sanitation in 122 villages.

MAP Kenya has performed 220 operations for people suffering with Lymphatic Filariasis, a painful and embarrassing NTD that cripples and marginalizes its victims.

MAP played a key role in eradicating Guinea Worm Disease from Cote d'Ivoire along with The Carter Center and UNICEF Cote d'Ivoire. Official certification from the WHO was received December 2013.

## Honduras

Several communities have been trained and prepared to mitigate damage from flooding and earthquakes.

## Indonesia

In addition to other micro enterprise development, 68 water filters were distributed in the Tello region and a small library was added to the Tanah Masa project. Children at the local schools were trained on proper sanitation methods.

## Kenya

Cohesiveness in the Burangi Village resulted in the construction and completion of a 14 km road. The community has embarked on the construction of a health facility with support from MAP International and Genesis World Mission.

## Liberia

80 Travel Packs were presented to several institutions in Liberia, including orphanages, Leprosy Missions, and Government health facilities. MAP has also increased its efforts to fight Buruli ulcer and Leprosy.

## Uganda


With the National Child Days Campaign in April and September for the year 2013, more than 5,000 children were immunized.

Since 1971, the MAP Fellows program has sent 1,951 medical students to 71 countries

In 2013, MAP created water and sanitation facilities to benefit over 70,275 people worldwide.



# Your Support Changes Lives

A close-up portrait of a young woman with dark skin and short, dark hair. She is looking directly at the camera with a neutral expression. She is wearing a light blue tank top. The background is slightly out of focus, showing an outdoor setting with trees and a building.

**My name is Ladji Nina Flora, I am eighteen and a housewife. I live in Douagbôh, Cote d'Ivoire. A spot first appeared on my body when I was 10.**

**I went to the Oumé General Hospital to consult the leprosy specialist. He prescribed me a non-leprosy specific medicine and gave me an appointment for one month later to see if it was leprosy. When I took medicine the spot disappeared, so I did not go to the appointment. Later the spot reappeared. I was unable to go to Oumé for treatment.**

**Later I was at home and I heard that MAP was in my village for leprosy case detection. I went there and they told me it was leprosy. I knew that if I don't treat this disease, it would cut my fingers and my toes. Because MAP came into my community, I will escape these disabilities. I am thankful to MAP, their partners and to God.**

# Statement of Activities

	<u>2013</u>	<u>2012</u>
<u>SUPPORT AND REVENUE</u>		
Contributions	\$6,711,314	\$7,357,902
Donated Inventory	\$338,440,379	\$233,410,926
Donated property and equipment	\$0	\$54,271
Donated securities and other assets	\$909,065	\$33,014
Government grants	\$330,744	\$418,205
Handling charges and service fees	\$2,494,815	\$2,718,831
Investment income	(\$25,316)	\$96,687
Other revenue	\$26,498	\$34,806
Total Support and Revenue	\$348,887,499	\$244,124,642

This presentation is summarized financial data. Complete Fiscal Year Oct 1, 2012 - Sept 30, 2013 audited financial statements by the independent accounting firm CapinCrouse LLP are available upon request or can be found at [www.map.org](http://www.map.org)

**CAPINCROUSE**<sup>LLP</sup>  
Certified Public Accountants

# Statement of Activities

EXPENSES	2013	2012
Program services		
Essential medicine distribution	\$314,488,923	\$144,942,629
Disaster and disease management	\$2,502,323	\$2,155,838
Community health development	\$33,115,845	\$64,916,130
Total Program Services	\$350,107,091	\$212,014,597
<b>SUPPORTING ACTIVITIES</b>		
General and administrative	\$467,529	\$468,027
Fund-raising	\$2,047,491	\$1,862,444
Total Supporting Activities	\$2,515,020	\$2,330,471
<b>Total Expenses</b>	<b>\$352,622,111</b>	<b>\$214,345,068</b>
Change in Net Assets	(\$3,734,612)	\$29,779,574
Net Assets, Beginning of the Year	\$67,014,209	\$37,234,635
Net Assets, End of the Year	\$63,279,597	\$67,014,209

This presentation is summarized financial data. Complete Fiscal Year Oct 1, 2012 - Sept 30, 2013 audited financial statements by the independent accounting firm CapinCrouse LLP are available upon request or can be found at [www.map.org](http://www.map.org)



# Top Healthcare Partners 2013



**MERCK**

*Be well*



**Mylan**<sup>®</sup>

Seeing  
is believing



**SHIONOGI INC.**

 **arbor**

PHARMACEUTICALS, LLC



**LUPIN**

PHARMACEUTICALS, INC.

*Johnson & Johnson*

ABBVIE FOUNDATION



Boehringer  
Ingelheim  
**Cares**  
Foundation  
*...more health*



**ALLERGAN**

Our pursuit. Life's potential.™

# Board of Directors & Senior Staff



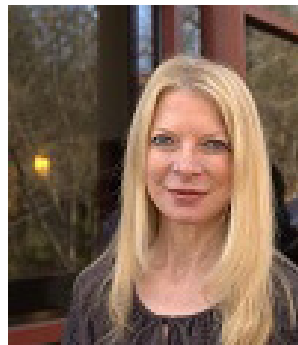
Immanuel Thangaraj  
Board Chairman



Michael J. Nyenhuis  
President & CEO



Philip J. Mazzilli Jr.  
Vice-Chairman



Mary Jane Lindholm  
Treasurer



Cheryl Vaught  
Secretary



Cynthia Blandford



Dale Hanson Bourke



Dr. Jacqueline Cameron



Mark Clookie



Dr. Ndunge Kiiti



J. Welby Leaman



Dr. Deborah McFarland



Daniel D. Phelan



Courtney Piron



Phillip H. Street



Mark Mosely  
VP of GEMS



Zora Nobles  
Chief HR Officer



Dan Reed  
Chief Financial Officer



Dennis Rice  
Chief Information Officer



Scott Walters  
Chief Development Officer



Dr. Ravi Jayakaran  
VP of Global Programs

**“For He will deliver the needy who cry out, the afflicted who have no one to help. He will take pity on the weak and the needy and save the needy from death. He will rescue them from oppression and violence, for precious is their blood in his sight.” - Psalm 72:12-14 NIV**

### **GLOBAL HEADQUARTERS**

MAP International  
4700 Glynco Pkwy  
Brunswick, GA 31525  
1.800.225.8550  
[www.map.org](http://www.map.org)

### **U.S. OFFICE**

MAP International  
50 Hurt Plaza, Suite 400  
Atlanta, GA 30303  
[www.map.org](http://www.map.org)

### **GLOBAL OFFICES**

MAP Bolivia  
MAP Cote d'Ivoire  
MAP Ecuador  
MAP Ghana  
MAP Honduras  
MAP Kenya  
MAP Liberia  
MAP Uganda

**Integral:**