Storytelling Workflow
for Video Production

think BIG — Learn ● Smart

Jumpstart your
Video Production Process

1 - 2 - 3

with Our NEW
Training Course!

The Process

1 Brainstorm Research Learn

2 Structure & write your script

3 Storyboard ideas Visualize

4 Gather your video assets

5 Edit & finalize your production

6 Share your story & Get feedback

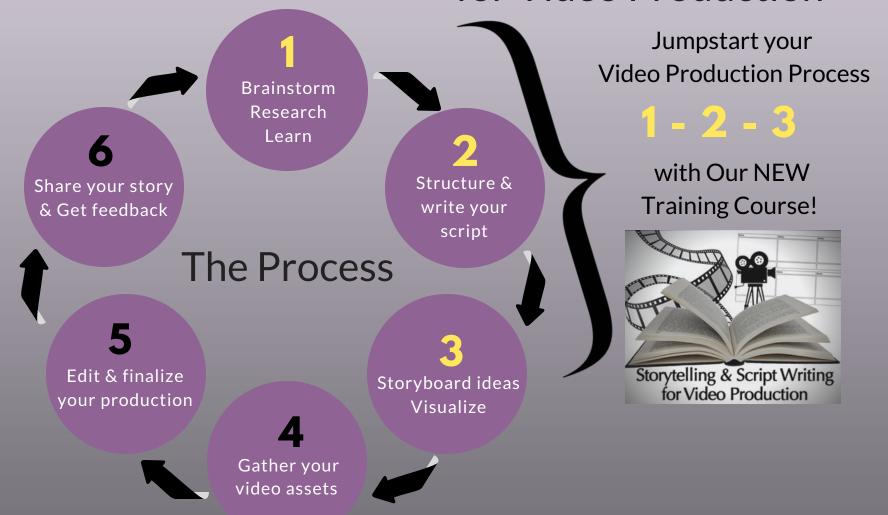Storytelling & Script Writing for Video Production

Complementary Skill for Video Pros using Adobe Premiere Pro, After Effects, Apple Final Cut Pro X, and eLearning Pros using Captivate, Articulate Storyline, & Camtasia.