





Protecting Against Data Loss Caused by Human Error

ABOUT PREMIER

Premier Asset Management is a fast-growing UK retail asset management group with a focus on delivering good investment outcomes for investors through relevant products and active management. Its range of investment strategies include multi-asset, equity and absolute return funds.

KEY FACTS

-  Tessian Guardian Deployed
-  Tessian Enforcer Deployed



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“Tessian’s technology has transformed our security protocol. We used to manually monitor for personal addresses so we could ensure sensitive emails weren’t being sent outside of our organization. This process was laborious and not particularly effective, as it only looked at one potential security threat. This is a much more comprehensive and effective system.”

KEVIN STRANGE
Head of IT



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Enterprises face increased pressure to control, monitor and restrict the movement of their data. Premier Asset Management, a fast-growing UK retail asset management group, maximizes their resources to ensure they have the tools in place to do so.

Premier Asset Management cares about resource maximization. The UK firm aims to deliver good value to its clients through generating long-term investment outcomes, offering a range of strategies to produce either income, capital growth or a combination of both. Premier Asset Management turns to Tessian to provide effective, tailored solutions – all with high returns at a minimal cost.

Tessian’s machine intelligent security platform protects against email-related data loss, while making the most effective and efficient use of resources. Its core technology is the Tessian Relationship Graph. By applying machine intelligent algorithms to historic email data, Tessian extracts metadata to learn about users’ unique relationships with their contacts.

This mapping of baseline conversation patterns is then used to automatically detect inconsistencies and deviations from normal activity, which could signal a security threat. When abnormal activity occurs, the appropriate filters ensure that emails can be traced, redacted, kept confidential, or have appropriate access restrictions imposed on them – all without administrative burden.

Tessian Guardian and Enforcer filters perform real-time, automatic analysis of outbound emails, preventing information from being accidentally or deliberately sent outside the secure confines of an enterprise network.

Email security breaches can occur where there is malicious intent, such as when a person who is leaving a company sends client or competitive data to their personal account. However, these breaches can also occur when employees with good intentions send documents to their personal accounts to finish up work over the weekend.

Premier Asset Management depends on Enforcer to address these problems by preventing people from sending highly sensitive data to personal, or unauthorized, email accounts.



Learn more about how Tessian prevents human error on email.

Powered by machine learning, [Tessian's Human Layer Security technology](#) understands human behavior and relationships.

GUARDIAN

Automatically detects and prevents misdirected emails.

ENFORCER

Automatically detects and prevents data exfiltration attempts.

DEFENDER

Automatically detects and prevents spear phishing attacks.

Importantly, [Tessian's technology](#) automatically updates its understanding of human behavior and evolving relationships through continuous analysis and learning of an organization's email network. That means it gets smarter over time to keep you protected, wherever and however you work.

Interested in learning more about how Tessian can help prevent email mistakes in your organization?

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