

Professional Summary



Sandy Coffta

Vice President, Client Services

scoffta@hapusa.com

Areas of Expertise: Revenue cycle management, radiology practice billing and coding, provider reimbursement issues

Sandy Coffta joined HAP in 2000 and has progressed as a leader in the medical billing and coding business. She currently presides as HAP's Vice President of Client Services where she manages the team responsible for achieving and maintaining the company's consistently high retention and referral rates. Sandy contributes greatly to our company blog, informing readers about important radiology news. She most recently completed her Radiology Claims Denials series which consists of four separate blog posts focusing on some of the most common reasons for claims to be denied.

Sandy has also been published by Aunt Minnie and the RBMA Bulletin.

Ms. Coffta has over 14 years of experience in client relationship management, including reimbursement analysis, workflow optimization, and compliance education. She specializes in business intelligence and reporting development, and she is a subject matter expert in radiology and radiation oncology practice billing.

Published Articles:

One Simple Way a Radiology Group Added Value to Their Hospital Relationship

<http://info.hapusa.com/blog-0/how-a-radiology-group-added-value-to-their-hospital-relationship>

How to Avoid Radiology Claims Denials – Medical Necessity

<http://info.hapusa.com/blog-0/how-to-avoid-radiology-claims-denials-medical-necessity>

How to Avoid Radiology Claims Denials – Authorization

<http://info.hapusa.com/blog-0/how-to-avoid-radiology-claims-denials-authorization>

Raising the Bar on Documentation – RBMA Bulletin Jan/Feb 2016 issue

<http://info.hapusa.com/documentation-dilligence-article-by-sandy-coffta>

Presentations:

Data-Driven Financial Management – RBMA Fall Conference 2015

<http://info.hapusa.com/hap-data-driven-financial-management-video>

To inquire about content authorship, interviews, or speaking opportunities for Sandy Coffta, email us at info@hapusa.com or call 1-888-755-0733

