



2020 PRODUCE MERCHANDISING PLANNER



JANUARY PROMOTIONS

- Florida Strawberries
- Sumo Mandarins
- Magnificent Melons
- Dole Chopped Salads
- Ambrosia Apples
- CL Peaches/Nectarines
- Organic Girl Organic Salads
- Red/Green/Romaine Leaf Lettuces
- Hydroponic Beefsteak Tomatoes
- Beef Stew Starter

TOTE BAG MERCHANDISING IDEAS

- Ambrosia Apples
- 26# Green Beans
- HoneyBelles (Tangelos)
- 70ct. Avocados
- Fingerling Potatoes

LOOKING AHEAD:

- Valentines Day Bouquets
- 18-stem Roses
- Driscoll's MX Strawberries
- Pico de Gallo
- Organic Celery



JANUARY 2020



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
			New Year's Day 1	2	3	4
5	6	7	8	9	10	11
5	6	7	8	9	10	11
12	13	14	15	16	17	18
12	13	14	15	16	17	18
19	20	21	22	23	24	25
19	Martin Luther 20 King, Jr. Day	21	22	23	24	Chinese New Year 25
26	27	28	29	30	31	1
26	27	28	29	30	31	32
2	3	4	5	6	7	8
33	34	35	36	37	38	39

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FEBRUARY PROMOTIONS

- Asparagus
- OSO Sweet Onions
- Mini Sweet Peppers
- Ataulfo Mangos
- Tree-ripe CL Peaches/Nectarines
- Tree-ripe CL Red/Black Plums
- Organic Cauliflower
- Organic Blackberries
- Strawberries
- Cherub Tomatoes

LOOKING AHEAD:

- Organic Red/Gold Bunch Beets
- Organic Jumbo Navel Oranges
- Snap Peas
- St. Patrick's Day Bouquets
- Bunch Radishes

TOTE BAG MERCHANDISING IDEAS

- Michigan Jonagold Apples
- Cara Cara Navel Oranges
- WXF Pink Lady Apples
- 75ct Choice Lemons
- "A" Size Yukon Gold Potatoes



FEBRUARY 2020



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1
26	27	28	29	30	31	32
2	3	4	5	6	7	8
Super Bowl 33	34	35	36	37	38	39
9	10	11	12	13	14	15
40	41	42	43	44	Valentine's Day 45	46
16	17	18	19	20	21	22
47	Presidents' Day 48	49	50	51	52	53
23	24	25	26	27	28	29
54	55	Mardi Gras 56	Ash Wednesday 57	58	59	Leap Day 60
1	2	3	4	5	6	7
61	62	63	64	65	66	67

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MARCH PROMOTIONS

- Brussels Sprouts
- Bi-Color Corn
- Fingerling Potatoes
- Raspberries
- Kanzi Apples
- CL Red/Green Seedless Grapes
- Ugli Fruit
- Cara Cara Navel Oranges
- Mag Melons
- Poblano Peppers

TOTE BAG MERCHANDISING IDEAS

- 25# Brussels Sprouts
- Fingerling Potatoes
- Small Navel Oranges
- Broccoli Crowns
- Organic Braeburn Apples

LOOKING AHEAD:

- Baby Bok Choy
- Pink Lady Apples
- Driscoll's "Season's Finest" Blackberries
- Melissa's Hollandaise Sauce
- Horseradish



MARCH 2020



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
23	24	25	26	27	28	29
54	55	56	57	58	59	60
1	2	3	4	5	6	7
61	62	63	64	65	66	67
8	9	10	11	12	13	14
Daylight Saving Time 68 Begins	69	70	71	72	73	74
15	16	17	18	19	20	21
75	76	St. Patrick's Day 77	78	Spring Begins 79	80	81
22	23	24	25	26	27	28
82	83	84	85	86	87	88
29	30	31	1	2	3	4
89	90	91	92	93	94	95

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APRIL PROMOTIONS

- Asparagus
- Golden Pineapples
- Mini Seedless Watermelons
- Organic Driscoll's Strawberries
- Organic Purple Sweet Potatoes
- Zucchini/Yellow Squash
- Strawberries
- Orchid Island Fresh Orange Juice
- Fancy Lemons
- Yukon Gold Potatoes

TOTE BAG MERCHANDISING IDEAS

- WXF Pinata Apples
- WXF Kiku Apples
- Jumbo Vidalia Onions
- 26# Green Beans
- "B" size Red Potatoes

LOOKING AHEAD:

- Jumbo Boston Ferns
- Maui Onions
- Key Limes
- Organic Vidalia Onions
- Organic Avocados



APRIL 2020



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1	2	3	4
89	90	91	92	93	94	95
5	6	7	8	9	10	11
Palm Sunday 96	97	98	Passover Begins 99	100	Good Friday 101	102
12	13	14	15	16	17	18
Easter Sunday 103	104	105	106	107	108	109
19	20	21	22	23	24	25
110	111	112	Earth Day Administrative 111 Professionals Day	114	115	116
26	27	28	29	30	1	2
117	118	119	120	121	122	123
3	4	5	6	7	8	9
124	125	126	127	128	129	130

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MAY PROMOTIONS

- Cilantro
- Jumbo Vidalia Onions
- Rhubarb
- Athena Melons
- CA Cherries
- Apricots
- Origami Cantaloupes
- Honeydews
- Mini Sweet Peppers
- Shishito Peppers

TOTE BAG MERCHANDISING IDEAS

- Jumbo Vidalia Onions
- Bulk Jalapeno Peppers
- Roma Tomatoes
- 75ct Choice Lemons
- Green Beans

LOOKING AHEAD:

- CA Peaches/Nectarines
- Muskmelons
- Sweet Corn
- Organic Pink Lady Apples
- Yellow Seedless Watermelons



MAY 2020



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	1	2
117	118	119	120	121	122	Kentucky Derby 123
3	4	5	6	7	8	9
124	125	Cinco de Mayo 126	127	128	129	130
10	11	12	13	14	15	16
Mother's Day 131	132	133	134	135	136	137
17	18	19	20	21	22	23
138	139	140	141	142	143	144
24	25	26	27	28	29	30
145	Memorial Day 146	147	148	149	150	151
31	1	2	3	4	5	6
152	153	154	155	156	157	158

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JUNE PROMOTIONS

- Cherries
- Muskmelons
- Vidalia Onions
- Red/Green/Romaine Leaf Lettuces
- CA Strawberries
- Sweet Corn
- CA Peaches/Nectarines
- Organic Red/Green Grapes
- Seedless Watermelons
- Jumbo Seeded Watermelons
- Organic Pink Lady Apples

LOOKING AHEAD:

- WA Cherries
- Southern Peaches
- Organic Local Zucchini/Yellow Squash
- Organic Blueberries
- White/Red Dragon Fruit

TOTE BAG MERCHANDISING IDEAS

- NZ Smitten or Envy Apples
- Bulk Portabella Mushroom Caps
- 25# Big Smile Peaches
- Broccoli Crowns
- Fingerling Potatoes



JUNE 2020



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
152	153	154	155	156	157	158
7	8	9	10	11	12	13
159	160	161	162	163	164	165
14	15	16	17	18	19	20
166	167	168	169	170	171	172 Summer Begins
21	22	23	24	25	26	27
Father's Day 173	174	175	176	177	178	179
28	29	30	1	2	3	4
180	181	182	183	184	185	186
5	6	7	8	9	10	11
187	188	189	190	191	192	193

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JULY PROMOTIONS

- WA Cherries
- WA Rainier Cherries
- Big Smile Southern Peaches
- Jumbo Seedless Watermelons
- Sweet Juillet Apricots
- Broccoli
- Cauliflower
- Champagne Grapes
- Organic Cherries
- Pint Blueberries

TOTE BAG MERCHANDISING IDEAS

- 25# Big Smile Peaches
- 20# Broccoli Crowns
- Bulk Lemons/Limes Combo
- Nectarines
- Red/Black/Plums

LOOKING AHEAD:

- King of the West Honeydews
- Romanesco
- Brocolini
- Hatch Chiles
- Organic Romaine



JULY 2020



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	1	2	3	4
180	181	182	183	184	185	186 Independence Day
5	6	7	8	9	10	11
187	188	189	190	191	192	193
12	13	14	15	16	17	18
194	195	196	197	198	199	200
19	20	21	22	23	24	25
201	202	203	204	205	206	207
26	27	28	29	30	31	1
208	209	210	211	212	213	214
2	3	4	5	6	7	8
215	216	217	218	219	220	221

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AUGUST PROMOTIONS

- Hatch Chiles
- Artichokes
- King of the West Honeydews
- Red/Gold/Orange Peppers
- Imported Navel Oranges
- White Peaches/White Nectarines
- Portabella Mushrooms
- Hardy Mums
- Organic Mangos
- Black Diamond Watermelons

TOTE BAG MERCHANDISING IDEAS

- Ohio Green Beans
- Bulk Hatch Chiles
- OSO Sweet Onions
- "B"Size Red Potatoes
- CA Prima Gatti Peaches

LOOKING AHEAD:

- Blood Oranges
- Kiwi Berries
- Thomcord Grapes
- Fresh Apple Cider
- Organic Gala Apples

AUGUST 2020



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1
208	209	210	211	212	213	214
2	3	4	5	6	7	8
215	216	217	218	219	220	221
9	10	11	12	13	14	15
222	223	224	225	226	227	228
16	17	18	19	20	21	22
229	230	231	232	233	234	235
23	24	25	26	27	28	29
236	237	238	239	240	241	242
30	31	1	2	3	4	5
243	244	245	246	247	248	249

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SEPTEMBER PROMOTIONS

- Bin Pumpkins
- Variety Hard Squash
- Caramel Apples
- Michigan Honeycrisp Apples
- Starcrimson Red Pears
- Pelee Potmums
- Blood Oranges
- Adora Black Seedless Grapes
- Kiwi Berries
- Fresh Variety Ciders

TOTE BAG MERCHANDISING IDEAS

- Ohio Green Beans
- South African Navel Oranges
- "B" size Red Potatoes
- Red Crimson Pears
- Michigan Gala Apples

LOOKING AHEAD:

- Panoche Sweet Onions
- Jackfruit
- Melissa's Freaky Fruits
- Walnut Meats/Pecans
- Organic Pie Pumpkins



SEPTEMBER 2020



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1	2	3	4	5
243	244	245	246	247	248	249
6	7	8	9	10	11	12
250	Labor Day 251	252	253	254	255	256
13	14	15	16	17	18	19
Grandparents Day 257	258	259	260	261	Rosh Hashana begins 262	263
20	21	22	23	24	25	26
264	265	Autumn begins 266	267	268	269	270
27	28	29	30	1	2	3
Yom Kippur begins 271	272	273	274	275	276	277
4	5	6	7	8	9	10
278	279	280	281	282	283	284

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OCTOBER PROMOTIONS

- Bin Pumpkins
- Variety Hard Squash
- Cranberries
- Snap Dragon Apples
- Fresh Apple Ciders
- Rambutan
- Sweetango Apples
- Dragon Fruit
- Autumncrisp Green Seedless Grapes
- Brussels Sprouts

TOTE BAG MERCHANDISING IDEAS

- US #1 Sweet Potatoes
- 25# Brussels Sprouts
- Zucchini/Yellow Squash Combo
- NY Snap Dragon Apples
- Fingerling Potatoes

LOOKING AHEAD:

- Clementines
- Fuyu Persimmons
- Brussels Sprouts Stalks
- Pomegranate Arils
- Fresh Stuffing Mix



OCTOBER 2020




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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	1	2	3
271	272	273	274	275	276	277
4	5	6	7	8	9	10
278	279	280	281	282	283	284
11	12	13	14	15	16	17
285	286	287	288	289	290 Boss's Day	291 Sweetest Day
18	19	20	21	22	23	24
292	293	294	295	296	297	298
25	26	27	28	29	30	31
299	300	301	302	303	304	305 Halloween
1	2	3	4	5	6	7
306	307	308	309	310	311	312

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NOVEMBER PROMOTIONS

- Organic Herbs
- Fresh Stuffing Mix
- Holiday Red Seedless Grapes
- Italian Chestnuts
- Clementines
- CA Navel Oranges
- Pomegranates
- Fuyu/Hachiya Persimmons
- Cardoni
- Celery Root

TOTE BAG MERCHANDISING IDEAS

- 40# Panoche Sweet Onions
- US #1 Sweet Potatoes
- Fingerling Potatoes
- Organic Honeycrisp Apples
- Small Navel Oranges

LOOKING AHEAD:

- Poinsettias
- Imported Cherries
- Meyer Lemons
- Organic Asparagus
- Sunburst Tangerines

NOVEMBER 2020




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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
25	26	27	28	29	30	31
299	300	301	302	303	304	305
1	2	3	4	5	6	7
Daylight Saving Time Ends 306	307	308	309	310	311	312
8	9	10	11	12	13	14
313	314	315	Veterans Day 316	317	318	319
15	16	17	18	19	20	21
320	321	322	323	324	325	326
22	23	24	25	26	27	28
327	328	329	330	Thanksgiving Day 331	332	333
29	30	1	2	3	4	5
334	335	336	337	338	339	340

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DECEMBER PROMOTIONS

- Scarlotta Red Seedless Grapes
- Imported Cherries
- Black-eyed Peas
- Clementines
- CA Navel Oranges
- Poinsettias
- Organic Braeburn Apples
- Red/Green/Romaine Leaf Lettuces
- Green Beans
- Organic Red Garnet Yams

TOTE BAG MERCHANDISING IDEAS

- Bulk Mini Sweet Peppers
- 25# Brussels Sprouts
- Comice Pears
- Honeycrisp Apples
- Sunburst Tangerines

LOOKING AHEAD:

- Florida Strawberries
- Sumo Mandarins
- Clementines
- Organic Red/Gold Bunch Beets
- Red/Green/Romaine Lettuce

DECEMBER 2020



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	1	2	3	4	5
334	335	336	337	338	339	340
6	7	8	9	10	11	12
341	342	343	344	345 Hanukkah begins	346	347 Feast of Our Lady of Guadalupe
13	14	15	16	17	18	19
348	349	350	351	352	353	354
20	21	22	23	24	25	26
355	356 Winter Begins	357	358	359 Christmas Eve	360 Christmas Day	361 Kwanzaa Begins
27	28	29	30	31	1	2
362	363	364	365	366 New Year's Eve	1 New Year's Day	2
3	4	5	6	7	8	9
3	4	5	6	7	8	9

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JANUARY 2021



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1	2
362	363	364	365	366	New Year's Day 1	2
3	4	5	6	7	8	9
3	4	5	6	7	8	9
10	11	12	13	14	15	16
10	11	12	13	14	15	16
17	18	19	20	21	22	23
17	Martin Luther 18 King, Jr. Day	19	20	21	22	23
24	25	26	27	28	29	30
24	25	26	27	28	29	30
31	1	2	3	4	5	6
31	32	33	34	35	36	37

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