



 **EMBER**TRIBE

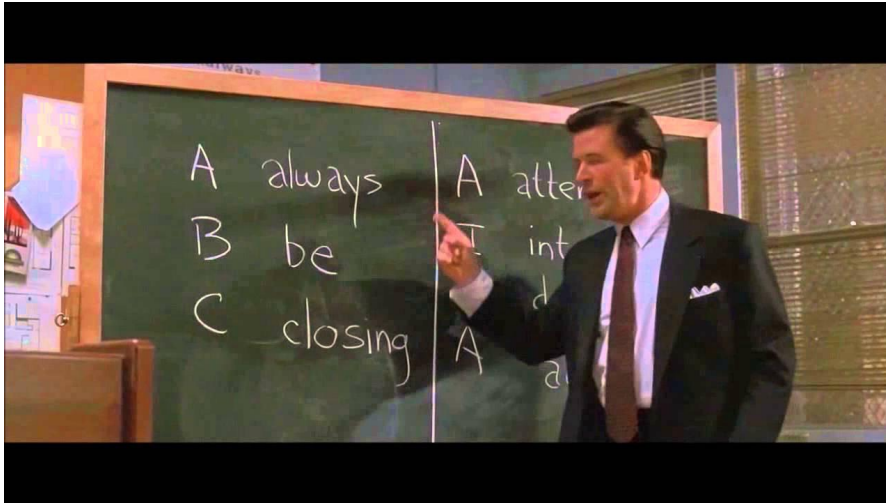
# Stagnant



# Active



# Glengarry Glen Zuckerberg



**A - Always**

**B - Be**

**T - Testing**

# Formats


## Carousel

## Single Image

Suggested Post

**Daily Burn**  
Sponsored · 🌐

No other fitness program offers you this kind of variety! Do yoga, pilates, cardio and barre classes anytime, anywhere!



Try it FREE for 30 days [Sign Up](#) Try it FREE for 30 days

👍❤️👍 702 53 Comments 92 Shares

## GIF

## Video

**Brandless**  
Sponsored · 🌐

We believe in life, liberty & the pursuit of fairly priced everything. Everything \$3. Online shopping made simple.




250+ Household Items, All \$3 [Shop Now](#)

👍❤️👍 3.6K 596 Comments 775 Shares 4.5M Views

Suggested Post

**Athletic Greens**  
Sponsored · 🌐

Get all the benefits of your green shake without the bad taste.



Love having energy? Love it more!  
Explore the benefits of Athletic Greens "nutritional insurance".

[ATHLETICGREENS.COM](#) [Learn More](#)

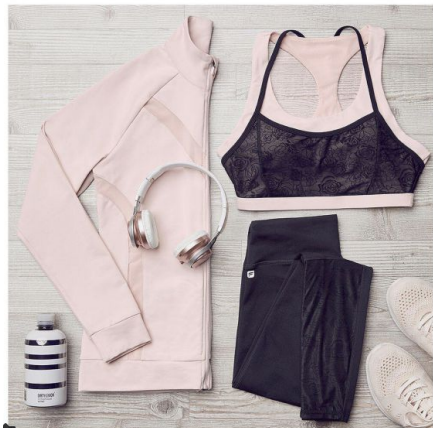
👍❤️👍 272 78 Comments 25 Shares

## Lead Ad

## Canvas Ad

# Placement

## Stories



fabletics • Follow

fabletics Corinna Outfit: Your new workout #OOTD obsession.

Looking for the perfect post-workout boost? @dirtyemon has you covered + VIPs get one free case with your first purchase (2 for 1) #linkinbio

View all 38 comments

miss.nataliaaa @burdenofsanity I want this outfit!

fabletics @jennay930 Apologies for any frustrations. We generally do not restock older styles, but note we do release new styles every 1st of the month. -kf

felicla\_plunkett @carin1206 gotta snag them at the first of the month- there's no kind of regret like missing a great outfit!

ovp\_tazinobi @ashkaypank same here!!!

6,058 likes

3 DAYS AGO

Add a comment...

## Right Column

Sponsored Create Ad



Get **Morrowind** for the new price of **\$29.99!**  
elderscrollsonline.com  
There has never been a better time to experience **The Elder Scrolls Online!**



Get More. Spend less.  
att.com/smallbusiness  
Rest. apply

Fabletics added 3 new photos.  
February 1 at 6:00am

Meet the curve-defining, butt sculpting wonders you can't live without. February's collection introduces even more high-waisted styles you'll fall in love with. Shop now. → <http://bit.ly/2BC3019>

Like Comment Share

138

Top Comments

4 Shares

Facebook Feed




Instagram Feed

Audience Network


Instant Articles

# Style


Suggested Post

 **Shopify Partners**  
Sponsored ·  Like Page 




Get free access to 12 courses designed to teach you everything you need to know about designing for ecommerce and scaling your web design business.



**Fundamentals of Shopify Theme Development**  
Sign up for your free Shopify Partn... [Learn More](#)



**Discover New Shopify Clients**  
Sign up for your free Shopify Par

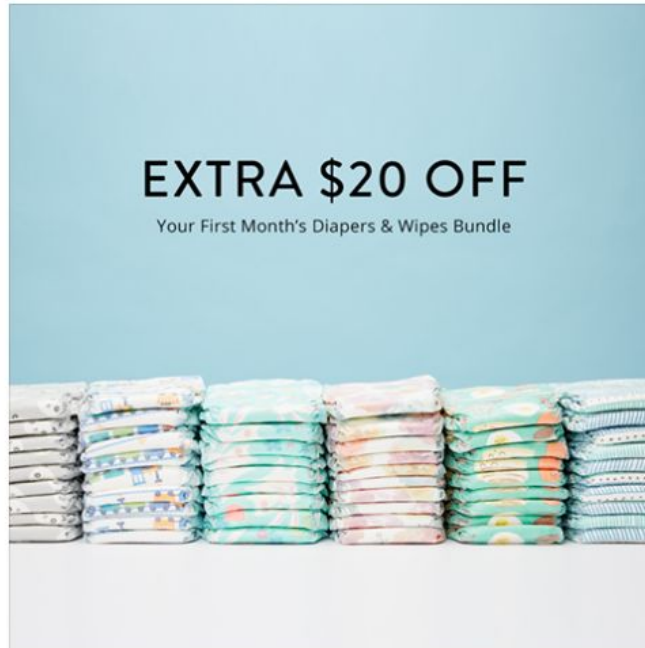
 16  5 Comments  1 Share



**The Honest Company**

2 hrs · 

GET ACCESS TO OUR CLASSIC DIAPER PRINTS! Claim an EXTRA \$20 BONUS off your 1st month's Diapers and Wipes Bundle! Cancel online anytime. [Learn more → http://bit.ly/2oxAGVj](http://bit.ly/2oxAGVj)



Suggested Post

 **Adobe Spark**  
Sponsored ·  Like Page 

Introducing Adobe Spark. Share, inspire, and stand out with gorgeous visual stories. Start now for free.



**Communicate beautifully. In minutes.**  
Adobe Spark is a free online and mobile graphic design app. Easily create beautifu...  
SPARK.ADOBE.COM [Learn More](#)

   56  4 Comments  15 Shares

# Segment with Questions

What works best...?

- at different stages
- for different audiences
- on different platforms
- for different offers

