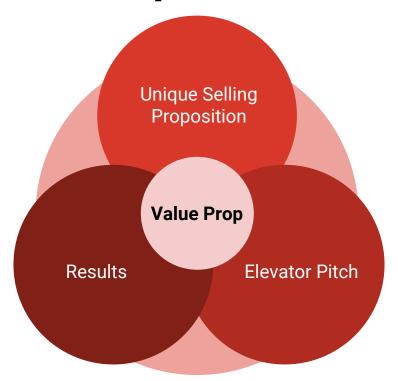


How Unique is Your Value Proposition





Values

price selection accessibility quality integration social proof



Consider Your Competitors

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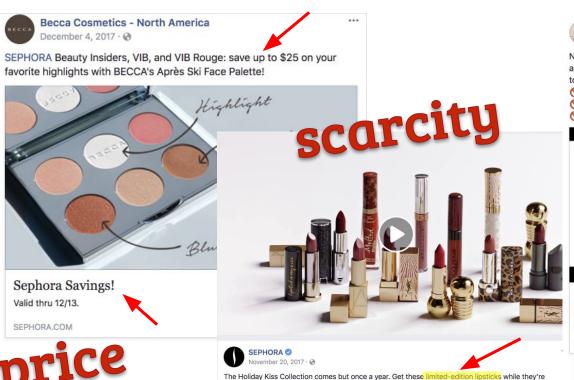


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