

FLEXIBILITY TO WORK ANYWHERE ON ANY DEVICE While Keeping IT Assets Protected

DIGITAL WORKSPACE

What Is the Digital Workspace?

The digital workspace is the defining model for end-user computing in today's mobile cloud era. This new approach to delivering IT integrates virtual apps, desktops, file sharing and file synchronization. The technology also securely delivers anytime, anywhere access to any application on any device.

This holds true as end users move from desktops at the office to laptops at home, to smartphones and tablets on the road. Wherever end users log in with authorized access, they encounter the same desktop experience with easy access to data and applications.

However, this digital workspace comes with high expectations from users, including superior performance, a seamless user experience, device flexibility, and security. At the same time, to alleviate the concerns of the IT department, end-user activities are governed by corporate policies. IT assets always remain safe.

Why Do Businesses Transform to Digital Workspaces?

Today's increasingly mobile workforce is driving and defining the requirements of what they need from technology to generate more revenue and the need to make business processes run more efficiently. Many businesses thus transform to a digital workspace because it enables employees to be more productive and collaborate more efficiently with customers, colleagues and business partners.

As the "new office of today," the digital workspace creates a unified approach to secure app and data delivery. The technology also turns any place into a physical workspace — with no technical limitations.

This gives end users unlimited flexibility in how and when they can get their jobs done, whether in the office, at home or on the road. That adds up to a more productive workforce for the business!



CHANGING DEMOGRAPHICS

Approximately five generations make up the workforce today, with Millennial being the largest segment.



CHANGING EXPECTATIONS

Employees, partners and customers have significantly higher expectations when it comes to communications, access and accessibility. They also have diverse user requirements.



CHANGING LANDSCAPE

There will be 30 billion devices connected to the Internet by 2020...and these devices will generate more than two-thirds of business data in the same period. With device proliferation comes an expanding security profile.



The DynTek Digital Workspace

DynTek understands the challenges businesses face in transforming to a digital workspace. These include how to allow users to access Microsoft applications across a multitude of devices and how to manage a combination of corporate-owned and BYOD devices. It's also difficult to build out desktops on the fly as users log in and then attach applications and profiles that can be delivered in real time.

To help clients take on these challenges, DynTek provides all the necessary ingredients:

- ✓ Best practices and tested technologies that enable clients to establish an effective mobile workforce with anywhere-access that's also secure.
- ✓ A seamless desktop experience for end users as they move from device-to-device and collaborate any time of day.
- ✓ Consultation on specific business needs and tailored solutions for meeting those needs.
- ✓ Custom architectures that integrate easily with existing environments in the cloud and on premises so the business can continue to leverage productivity systems already deployed.

Following the deployment of your solution, we deliver on-going support and technology consultation services to ensure your digital workspace continues to function optimally and remains primed to leverage new technologies.

DYNTEK EXPERTISE

Across the Digital Workspace Technology Spectrum

- ✓ Secure web, apps, data and desktop
- ✓ Software defined networking
- ✓ Workload automation & management
- ✓ Any-device enablement
- ✓ Hybrid cloud
- ✓ Infrastructure load-balancing
- ✓ Patch management
- ✓ Trusted-user
- ✓ Application layering
- ✓ Desktop virtualization
- ✓ Monitoring

Citrix Platinum Solution Advisor

Citrix is the leading technology provider when it comes to digital workspace platforms, offering platform solutions to support companies of any size. As a Citrix Platinum Solution Advisor, DynTek's expertise also includes all the supporting technologies from other providers that enable Citrix digital workspace solutions to achieve their full performance potential. We know how to integrate all the moving parts.



DynTek Digital Workspace Partners



BEGIN YOUR DIGITAL WORKSPACE JOURNEY TODAY

For more information on deploying a digital workspace that gives your business the flexibility to enable employees to work from anywhere on any device—while also protecting IT assets—contact DynTek at marketing@dyntek.com or 877-297-3723.