

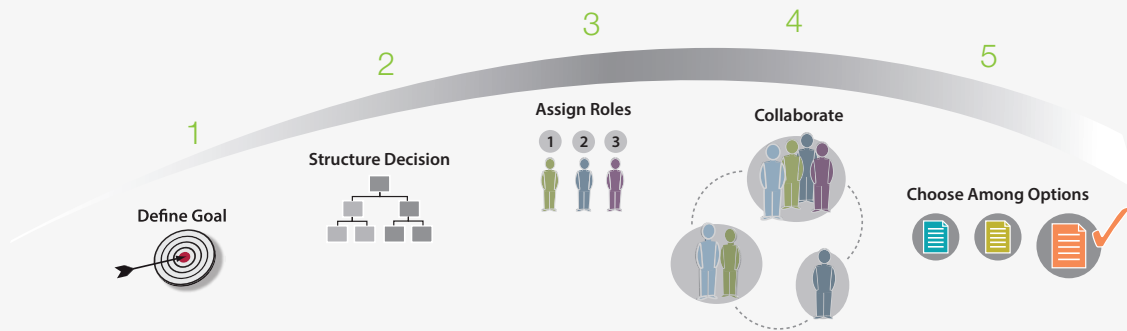
Comparison Core®

Software for Important Business Decisions.

Comparison Core is a collaborative web application for decision makers. Its easy to use, intuitive workflow allows teams to define decision criteria and identify potential solutions. Comparison Core tracks all participants' judgments, data, and comments—allowing the team to focus on objectives, analysis, and results.

Quicker decision making with broader input and stakeholder agreement are among the many benefits project leaders experience with Comparison Core. Combining the expertise and intuition of your team members with the quantitative information from your research allows Comparison Core to produce in-depth analysis and prioritize factors that are important to your organization. The result is that your teams can gain consensus efficiently and analyze more alternatives — ultimately feeling more confident as you move from decision making to implementation.

Comparison Core's Simple Workflow



1. Use Comparison to define specific decision goals by taking into account your business demands and clearly communicate the decision goal to all the evaluators.
2. Use Comparison to set objectives and provide alternatives that you want to evaluate against your objectives.
3. Use Comparison to leverage the expertise of subject matter specialists in decision making by assigning them specific roles.
4. Use Comparison to collaborate either real-time or anytime with your teams, partners, and customers all across the world to gather their intuition and hard operational data.
5. Use Comparison to synthesize your team's intuition, and hard operational data easily. Generate many "trade-off" and "what if" scenarios. Use the outcomes to make better decisions to meet your demands and implement decisions with more confidence.



Functions and Features

Structure Decisions	<ul style="list-style-type: none">• Step-by-step workflow for creating the decision making structure• No limits on number of Objectives and Alternatives. Ability to import hierarchies from clipboard.• Define multiple measures such as: Pairwise, Rating Scales and Utility Curves• Streamlined navigation and context sensitive help• Insert detailed descriptions, supporting documents, and images. Use standard formatting, spell checking, and import formatted text from MS Word.
Easy Navigation	<ul style="list-style-type: none">• No limits on the number of project owners or participants• Over 40 customizable parameters to fine tune each participant's experience, or use built-in default settings to evaluate a project quickly• Options include: evaluation method, navigation tools, question order, evaluation timeline and results views
Collect Input	<ul style="list-style-type: none">• Easy access using most web browsers anytime, anywhere• Simple, web based interface for both project owners and participants• Real time access to group results as they are entered by participants• Progress monitor to track participant completion• Share all, some, or no results as participants record judgments
Synthesize Data	<ul style="list-style-type: none">• Calculations based on Analytical Hierarchy Process (AHP)• Conduct unlimited sensitivity analyses and "what if" scenarios while maintaining initial judgment results• Easy to use, dynamic graphs to evaluate trade-off scenarios• Review inconsistencies within judgments to gain insight into participant and team priorities
Present Results	<ul style="list-style-type: none">• Standard and customizable report outputs• Import and export capability with EC11.5 and MS Office®

Deployment and Technical Requirements

Software as a Service	<ul style="list-style-type: none">• End-to-end web based application available now in Software as a Service configuration, hosted at Expert Choice's secure outsourcing facility• Zero configuration, zero footprint, zero executables
Internet Connection	<ul style="list-style-type: none">• Any Internet connection will work, but high-speed connection strongly recommended
Web Browser	<ul style="list-style-type: none">• MS Windows® (Internet Explorer® 5.x or newer)
Security Configuration	<ul style="list-style-type: none">• Encrypts all Internet traffic (https) via Secure Sockets Layer (SSL)
Self-Host Deployment (available by request)	<ul style="list-style-type: none">• Installation and deployment of Comparion Core inside customer architecture• Requires IIS6/7 Asp.Net2.0 framework• Available as an annual license

Expert Choice brings rational decision making to a complex world. Since 1983, Expert Choice has been a leader in collaborative, decision making software serving more than 100 of the Fortune 500 and 30 U.S. federal agencies. Expert Choice software is taught in over 100 universities and used in 60 countries worldwide. Its solutions are designed for business and government leaders who want to save time and improve their bottom lines.

