

# INTRODUCING HANZO ALERTS



Ensure regulatory compliance with automated searches and notifications of archived web content

Despite the best efforts of a compliance team to review and approve every piece of content before it's published online and ensure that marketers are trained on specific policies and regulations, mistakes happen. That's why we built Hanzo Alerts.

This new feature of our Hanzo Dynamic Archive software is designed to make it easier for compliance teams to identify non-compliant content on their website and receive an automated notification if something goes live that could be a risk or regulatory failure.

Whether it be a disclaimer that should be there, a bad word that shouldn't be, or anything in between, Hanzo Alerts will enable your compliance team to quickly identify and remedy problematic content before someone else notices and an innocent mistake becomes a regulatory failure.

It's an extra layer of security and peace of mind for your brand's digital presence.



**YOUR ORGANIZATION PUSHES NEW WEB CONTENT LIVE**



**HANZO DYNAMIC CAPTURE ARCHIVES THAT CONTENT**



**HANZO ALERTS SCANS EACH PAGE TO ENSURE IT DOESN'T TRIGGER ANY RED FLAGS**



**NOTIFICATIONS ARE DELIVERED BASED ON THE RESULTS**

## HOW IT WORKS

1. Create a "new alert" in Hanzo Viewer, setting the criteria for what time this automated recurring daily search runs and who should be notified if something non-compliant is identified for review.
2. Select "manage captures" to choose the web pages in your Dynamic Archive that should be crawled and monitored with this alert.
3. Add a "new search" that contains the keywords and phrases that you need to ensure either appear or do not appear on each page. For example, "carrot" matches all pages containing the word, while "not carrot" matches all pages not containing it. Boolean operators can be used for advanced searches, like "leek and not carrot".
4. Each alert can be saved, edited and deleted, giving teams the flexibility to easily modify criteria, apply an existing alert to new content, or remove redundant alerts.
5. When Hanzo's Alert technology concludes each search, an email is sent to the stakeholder with any matches based on your criteria. Results are automatically stored with details on the archived pages, the date, and the search criteria, simplifying review, remediation, and record keeping.

LEARN MORE ABOUT HANZO ALERTS TECHNOLOGY AND SEE A DEMO

[WWW.HANZO.CO/ALERTS](http://WWW.HANZO.CO/ALERTS)