



## The Challenge

When First Bank built an addition on to their headquarters in Lakewood, CO, they needed a creative way to put their mark on the new, blank spaces. They asked C2 Imaging Englewood, a division of The Vomela Companies, to design the new conference rooms' glass walls to be functional while still looking professional. We recommended barrier window graphics, designed to make the rooms feel more private, while still having creative and unique aspects.

*"The project was challenging for us, but the client was so thrilled with the outcome."*

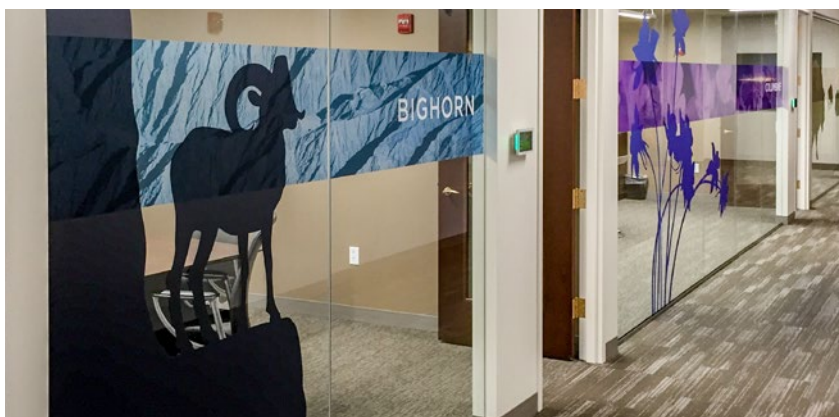
-Joe Liley  
National Account Executive, C2 Imaging Englewood

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## The Solution

To match First Bank's vision, there were several rounds of color testing and installment trials to ensure the look they imagined was met. Each of the elements were made with substrates layered for the desired effect. The first layer was complementary silhouettes, all solid coloring, made from 3M permanent optically clear polyester. In the second layer, the bands of either photography or vector patterned graphics are opaquer than the first surface. This contrast helps to have the two different dimensions complement each other instead of clashing.

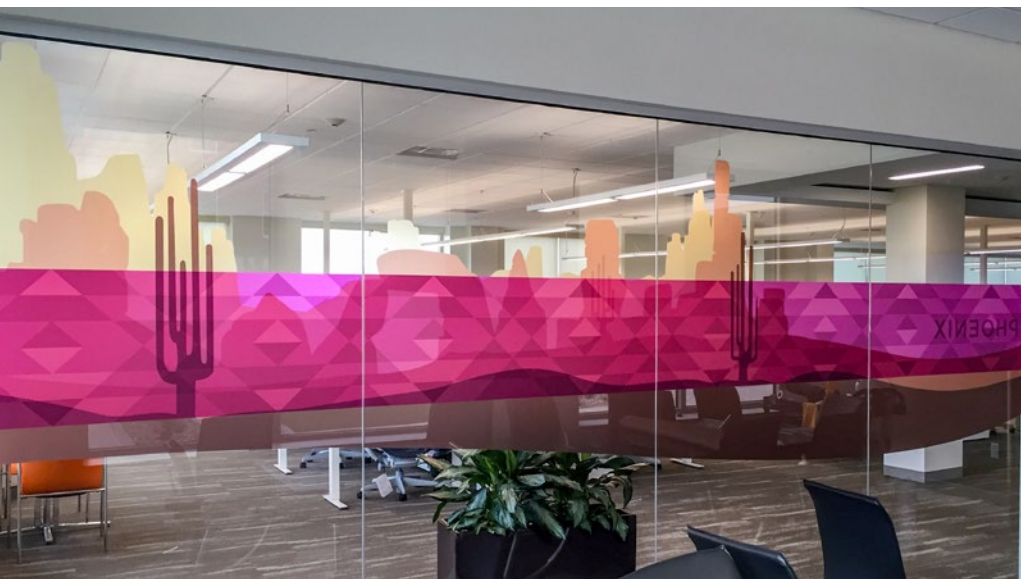






## The Result

The completion of this project left the client thrilled. After much discussion and lots of challenging production efforts, C2 Imaging made sure that they left their mark while building a new relationship as well.



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