



## The Challenge

To provide the Minnesota Vikings with more than 30 large-scale printed murals for display throughout the newly constructed U.S. Bank Stadium. In addition to printing and installing the murals in a short 4-week time frame, The Vomela Companies were tasked with adhering the murals on a variety of different surfaces, which provided unique challenges for each mural.

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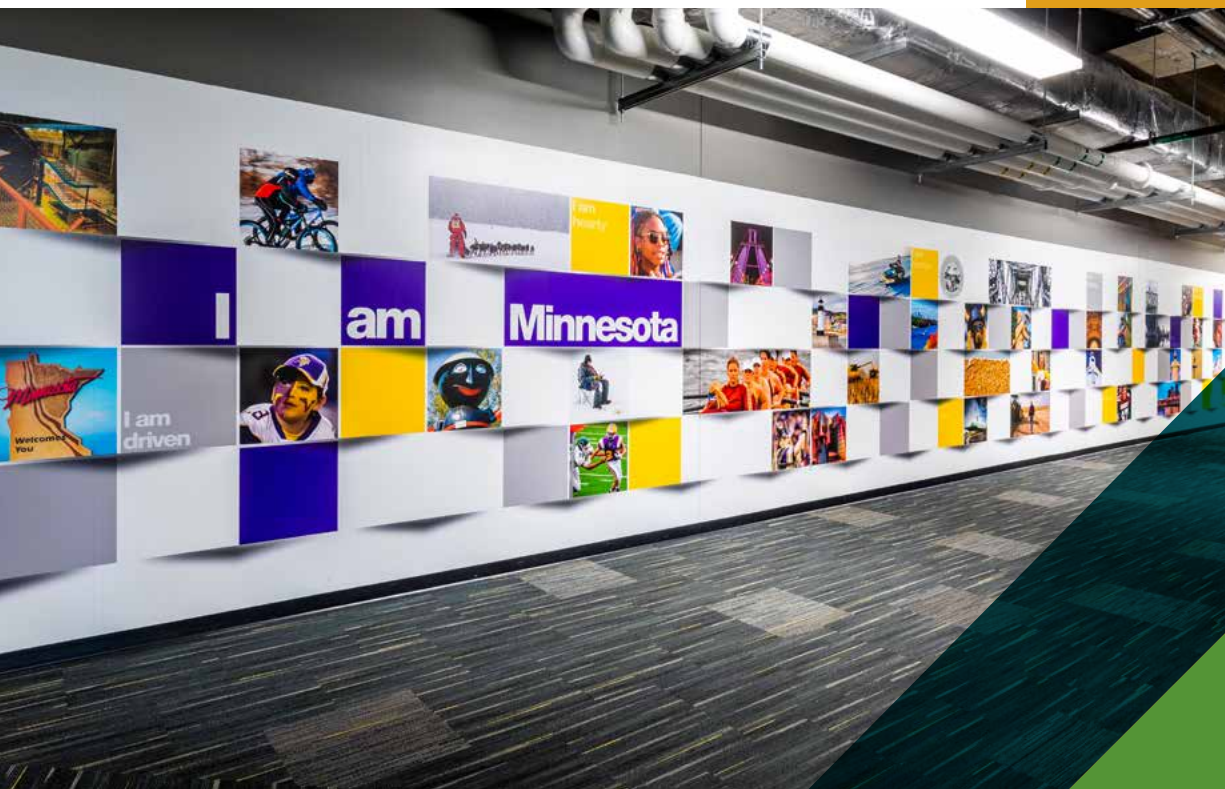
## The Solution

Large projects like this one don't come out of the blue; the Vikings understand that The Vomela Companies represent a network of experienced print providers and installers nationwide. We had already demonstrated our commitment to quality in previous work, which included several concourse murals and field perimeter graphics.

When the time came to make the surfaces of the newly built U.S. Bank Stadium stand out, The Vomela Companies were the obvious choice. In order to complete this job within the 4-week time line, we tapped into the knowledge, facility capabilities, and manpower of affiliates nationwide. Additionally, our partnership with Minnesota-based 3M proved crucial in our ability to match surfaces with the appropriate adhesive and substrate for the job.

**"IT WAS AN HONOR TO  
WORK WITH SPORTS  
AND THE ARTS, AS  
WELL AS WITH OUR  
HOMETOWN SPORTS  
TEAM, TO CREATE  
GRAPHICS THAT WE'LL  
BE ENJOYING FOR  
YEARS TO COME."**

**– PAUL PETERSON,  
OPERATIONS DIRECTOR**







## The History

Both the Vikings and The Vomela Companies have deep roots in the Twin Cities. The Vikings were founded in 1960, and U.S. Bank Stadium is their third home stadium since beginning play in 1961.

Founded in 1947, The Vomela Companies have been doing work for Minnesota professional sports teams around the cities for decades. In working with the Vikings, we're privileged to partner with a pillar of Minnesota professional sports, and we look forward to working with them for the big game in February 2017 and beyond.

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