

## **0111 CTO Conference 2019 in South Africa**

A Chief Technology Officer's Conference, not only focused on technology

**10 December 2018, Johannesburg** – The South African branch of 7CTOs is hosting its first annual 0111 CTO Conference in February 2019. 7CTOs is a premium international network of growth-minded technology managers like Chief Technology Officers and its many equivalents. Members are empowered to become world-class leaders while building rapidly scaling technology companies by meeting regularly in forums of 7 peers and mentors and attending citywide and international networking and learning events.

South African 7CTOs co-founder, Jaco Botha, recently participated in the 0111 Conference in the USA. Says Botha: "I was inspired by the recent 0111 CTO Conference in San Diego, and decided to bring the concept to South Africa."

The conference boasts an impressive line-up of local and international speakers who will share their expertise and personal experience on a range of unexpected topics. Keynote speaker, Woody Zuill will focus on a radical variation of agile software development called Mob Programming, and Brant Cooper, author of New York Times bestseller "The Lean Entrepreneur" will present ways to ignite entrepreneurial action that allows large companies to be more like startups. Additionally, delegates will hear from Allen Swiegers (former COO of Deloitte South Africa), Karl Fuchs (Lean implementation specialist at Standard Bank), Paul Jansen Van Vuuren (CTO of Easy Equities), Roelf van der Heever, (Chairman of the EPI-USE Group) and Kerstin Jatho (Organisational Behaviour Specialist and Owner of 4Seeds Consulting), who will address a wide spectrum of topics relevant to Technology Executives.

Timothy Maurice Webster, American bestselling author based in South Africa who focuses on the neuroscience of personal branding and a partner for 7CTOs in South Africa says: "The 7CTOs 0111 CTO Conference was more than a learning experience. I was introduced to a group of bold thinkers who are determined to transform the world, one innovation at a time. I've attended and spoken at a lot of conferences but this one balanced the Leadership and Technology mandate with mastery and, on top of the insights, the conference emphasised the value of community, a sense that you joined a family." Webster was a speaker at the recent San Diego conference and will be a speaker at the South African event. "We promise to deliver the same level of transformative impact that I experienced in San Diego and I can't wait!" he concludes.

Co-Founder of 7CTOs International, Etienne de Bruin, confirms this philosophy: "Our membership has grown rapidly because our singular focus is to build the world's best Chief Technology Officers. We do this through building close-knit communities of CTOs in cities across the world, initially focusing on the USA and South Africa."

Companies are facing challenging times and access to technology advisory boards, top quality networking, emotional intelligence and exposure to other levels of innovation are key factors to ensure success. “CTOs are often leaders of people by default. 7CTOs provides a home where they can develop their business acumen, leadership skills and grow their Emotional Intelligence. It also offers a unique network of peers that can share battle-proven experience on an international platform. Delegates will leave the conference equipped and inspired to continue on their path of personal and professional growth,” adds Botha.

Visit <https://www.0111conf.co.za/> to book as a sponsor or delegate.

**More about 7CTOs:**

7CTOs was established as a Social Enterprise — commercial strategy to maximize improvements in human and environmental well-being, rather than maximizing profits for external shareholders. From that core establishing philosophy, 7CTOs was established as a C-Corp with these goals:

- Build forums around a curriculum that pursues and inspires innovative thinking
- Invest in the advancement of technology as a means to help communities thrive
- Train CTOs as effective leaders in building businesses and technology teams

<https://7ctos.com/>

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