



- One trainer to one client.
- Great for new exercisers and those who have specific goals to be accomplished in a short time frame
- 1-2 months of private training should be enough to prepare participants to move to partner or group training in order to manage cost.



PARTNER TRAINING

- One trainer to two clients. Ideally, both clients would be of similar personality and skill level.
- Benefits to partner training are reduced cost, camaraderie, and motivation.
- An additional layer of accountability as you are much more likely to attend sessions when you know that someone else is expecting you and counting on you.



This is a great option for those who want personalized workouts and individual attention without paying the hefty price of one-on-one training. Because people tend to work a little harder in a group workout, this type of training is efficient and maximizes time and effort.

While a group exercise class looks much like choreographed group movement, a group personal training class looks like a group of people doing different exercises together at their own rate of speed, intensity, and ability. This allows for a Personal Trainer to spend ample time with each individual to provide guidance, direction, and correction and discuss success factors outside of the club like stress, food and hydration.

SMALL GROUP TRAINING

- One trainer to 3-4 clients
- Is an excellent choice for many people with fitness and weight loss goals
- Fun, intense and is a cost-effective choice as a long-term, results-driven, training option.
 Most clients work harder and create lasting relationships

LARGE GROUP TRAINING

- One trainer to 5-8 clients
- Tends to be high energy and encourages healthy competition leading to better results than working out alone
- Focuses on camaraderie, varied intensity, learning new movements and exercises while using new tools like Kettlebells, TRX Suspension Trainers, and dumbbells





