

Company Overview

Data-Centric Solutions with a Bottom-Line Focus

Siwel Consulting delivers industry-leading IT services to help your company Store, Compute, Analyze, Manage, Protect and Secure the life-blood of your business: your data. We work with each client to create innovative solutions that optimize IT assets and align IT strategy with overall business objectives. And your business objectives usually lead to a single place: the bottom line.

Siwel can help you reduce costs, including capital expenditures, operating expenses and the cost of managing IT assets. We can help you generate incremental revenue by freeing up resources that can be used more effectively to enhance your products or services, or get them to market faster, or transform your customer service into a source of competitive advantage. The result is greater operational efficiency, new sources of competitive advantage and additional revenue opportunities.

Primary Practice Areas

Siwel Consulting delivers industry-leading IT services in 4 data-centric practice areas:

1. Data Storage and Computing: Siwel provides the services your organization needs to improve how you are managing and optimizing your software assets to positively impact your financial bottom line. Our ITAM services include Software License Position and Compliance; Contract Advisory Services; Program Assessment and Design; Lifecycle Management Services; and Tools Optimization Services.

2. Data Analytics: Siwel's end-to-end big data services model provides clients with access to new, high quality information about their markets and customers. Our world-class data scientists, engineers, and analysts help create more valuable and actionable business intelligence to help you gain the competitive edge your company needs to achieve and maintain leadership in your markets.

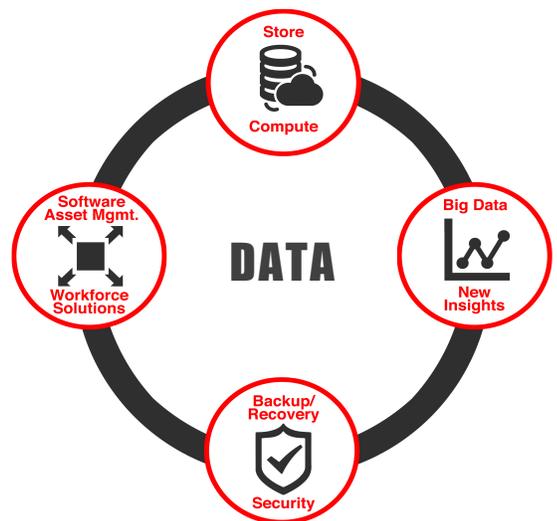
3. Data Management:
IT Asset Management (ITAM) Services: Siwel provides the services your organization needs to improve how you are managing and optimizing your software assets to positively impact your financial bottom line. Our ITAM services include Software License Position and Compliance; Contract Advisory Services; Program Assessment and Design; Lifecycle Management Services; and Tools Optimization Services.

Workforce Management Solutions: The Siwel workforce management team combines extensive knowledge and experience in staffing, business strategy and information technology to bring unique value to our customers. Our clients realize increased workforce flexibility, increased efficiency, accelerated project progress, reduced costs and enhanced competitive advantage.

4. Data Protection & Security: Data integrity and continuity of your business operations are critical to your continued profitable operation. A thorough data backup & recovery plan and effective intrusion protection are essential. A Siwel-driven BU/DR solution helps you shrink backup windows, accelerate recovery times, and reduce storage footprints. An intrusion protection solution from Siwel gives you peace of mind.

Siwel Fast Facts:

- Founded in 1992
- Headquarters in New York City
- 125 employees
- Service Fortune 50, Enterprise and Mid-Market companies
- Top tier provider of data-centric IT solutions: hardware, software and services
- Named a Top 500 Women-Owned Business in the US
- 2015 CRN Triple Crown Award



Data-Centric Solutions

Store & Compute	Analyze	Protect & Secure
<ul style="list-style-type: none"> - Servers & virtualization - Storage infrastructure - Network optimization (WAN/LAN) - Cloud enablement - Cloud services (hosting, migration) - Project management 	<ul style="list-style-type: none"> - Video analytics - Sentiment analysis - Customer experience 	<ul style="list-style-type: none"> - Backup & recovery - Uptime assurance - Data security
Manage		
IT Asset Management <ul style="list-style-type: none"> - Software license position - Contract advisory services - Program assessment & development - Lifecycle management services - Tools optimization services 	Workforce Management <ul style="list-style-type: none"> - Staff augmentation (F/T, P/T, contract) - IT and non-IT positions - Federal procurement (GSA contract, DOD "top secret" clearance) 	

Our Partners

Siwel partners with more than 20 of the most important innovators in IT to ensure that our clients always have access to the most current, most reliable and most cost-effective IT solutions. Siwel was one of the first companies to implement virtualization solutions, and was one of VMware's first North American partners. We have earned "go to" partner status with the leading companies in computing, storage, data analysis, data protection and IT asset management, including:

- Hewlett Packard Enterprise
- IBM
- Cisco
- Microsoft
- NetApp
- Infinidat
- Rackspace
- Sungard
- VMware
- Veeam
- Commvault
- Actifio
- Cloudera
- Hortonworks
- OSI
- Trend Micro
- Flexera
- Snow Software
- Scalable
- Eracent

A Woman-Owned Business

Siwel Consulting is a woman-owned business, and is certified by the Women's Business Enterprise National Council (WBENC) – the largest third-party certifier of businesses owned, controlled and operated by women in the US. We have also been named one of the Top 500 Women-Owned Businesses in the US and one of the Top 100 Women-Owned Businesses in New York by DiversityBusiness.com, the nation's leading multicultural website.



Mission Statement

Siwel Consulting provides a comprehensive portfolio of solutions and services to maximize the productivity and value of its clients' hardware, software, and human assets. We help clients achieve their key business objectives through deep-rooted relationships with the most knowledgeable, most professional, most accessible, and easiest to work with team of professionals in the industry.

The Siwel Difference



Although our technical expertise is second to none, it is the passion, integrity, accessibility and commitment exemplified by every Siwel professional, day-in and day-out, that sets us apart and makes me most proud."

—Lew Johnson, President