

Pivotal PROFESSIONALS

Our Pivotal Professionals are here to **help support and grow your practice.**



Dr. Curtis Turchin
Apollo Lasers

Curtis Turchin, M.A., D.C. is considered one of the experts in the fields of gentle adjusting, soft tissue work, light and laser therapy. He has been using LEDs and lasers for approximately 34 years. Dr. Turchin has taught therapists and doctors in the U.S., Europe, Japan, Brazil, Canada, and Guatemala. He has a bachelor's degree in pre-medical studies and psychology from the University of Southern California, a master's degree in education from San Francisco State University, and a doctor of chiropractic from Palmer College. He is in private practice in Sebastopol, California, in the heart of the Sonoma wine country and teaches doctors and therapists his unique techniques.



Dr. Nathan Unruh
Business Trainer

Dr. Nathan Unruh is the Chief Experience Officer at SIDECAR, home of the world's leading chiropractic business training system: Overdrive. Dr. Unruh has been inspiring and educating chiropractic business owners for over 15 years. His methods of creating chiropractic affluence have helped hundreds of doctors build thriving practices and balanced lives that allow them to live out their chiropractic dream. He is also the Director of Chiropractic at Envive, a successful multi-location chiropractic business, where he and his team serve thousands of patients every month.



Dr. Brian Self
DOC Decompression

Brian currently owns three highly successful spinal decompression clinics in Arizona, West Virginia and Saudi Arabia, specializing in spinal decompression and cold laser techniques. He has consulted with over 300 clinics worldwide, and has performed more than 10,000 spinal decompression treatments.



Dr. Bryan Hawley
DOC Decompression

Dr. Bryan Hawley has served in the healthcare arena for over 20 years. He has several years of medical background experience as well as a Doctorate in Chiropractic and is Nationally Board Certified in Chiropractic care. His specialties are advanced cases of disc pathology and biomechanics and fitness. He currently is the international medical adviser to several medical device manufacturing companies and consults worldwide with other physicians on difficult cases via tele-med portals. He is also an NCBTMB certified instructor and adjunct faculty to several colleges nationwide.



Dr. Jarrod Nichols
iTrac Therapy

Dr. Jarrod Nichols is a chiropractic physician, entrepreneur and innovator. He received his doctorate from Palmer College of Chiropractic, graduating Magna Cum Laude in 2004. Dr. Nichols opened Nichols Chiropractic in 2005 where continues to treat patients. In 2006, he established Nichols Therapy Systems - an enterprise created to design and develop technologically advanced therapy products aimed at spinal curve & posture restoration. Dr. Nichols trains clinicians worldwide how to successfully integrate iTrac® Spine Remodeling into their clinical protocols.



Dr. Christian Reichardt
Whole Body Vibration

Christian has been a practicing doctor of chiropractics since 1983. A former disability evaluator for the State of California, he turned his attention from work-related injuries to sports injuries due to his own involvement in sports. He became one of the first certified chiropractic sports physicians in the U.S. in 1986, as well as a Diplomat of the American Academy of Pain Management. His practice in Santa Monica, Ca., draws a large clientele of Hollywood celebrities, as well as professional and amateur athletes. He has worked with a number of U.S. Olympic Team members and golf professionals. Christian has been using vibration technology for the last 15 years.



Dr. Jerad Blutorn, DC
FMST Tools

Jerad is a chiropractic physician and acupuncturist with an extensive background in soft-tissue therapy, functional movement and stability. He trained extensively with the Motion Palpation Institute as well as many other treatment techniques. He has more than 10 years' experience in private practice working with orthopedic surgeons and medical doctors to improve outcomes for his patients, and developed FMST Tools to assist him in improving his outcomes. Jerad has successfully implemented FMST Tools into many different types of practices, including physical therapy, chiropractic, massage therapy, occupational therapy and athletic training.