

Vantiv StoreCard

Your Store, Your Card

Part gift card, part rewards card, pure convenience, Vantiv StoreCard is a product you can use to boost your bottom line. One simple solution gives consumers more ways to pay and more reasons to spend. With StoreCard, your customers can give gifts, earn rewards, and pay with a plastic card or smartphone. Whether you run a single storefront location or a wide-ranging franchise, StoreCard can elevate your gift card program into an industry-leading promotional tool that helps attract and engage customers. StoreCard delivers everything you need to help generate new revenue, increase brand exposure, and easily manage gift card sales. Give your customers a more powerful way to pay and give your business a competitive edge with Vantiv StoreCard.

Are you facing stiff competition from other businesses or having a difficult time attracting new customers? Do you need simple, effective promotional tool? StoreCard can help.



Grow sales – On average, Vantiv StoreCard merchants experience 49% higher sales volume



Increase traffic – Every one card sold brings in at least two customers (the purchaser and the recipient, who may also bring a friend)



Build awareness – Gift cards are like a billboard in your customers' wallets, reminding them to visit you



Get 24/7 customer and technical support – Access help when you need it



Reduce Gift Fraud – No longer use paper-based certifications which can be easily copied



Leverage our Expertise – Our top notch gift card professionals can design the right program for you



Increase Loyalty – On average, Vantiv StoreCard merchants see their cards reloaded 2 times more than standard gift cards

What are you waiting for? Get started today!

1. Contact the Vantiv StoreCard team
2. We will help you choose the StoreCard package that best fits your business.
3. Promote and display your gift cards. Use our free marketing tips and affordable display materials to help you sell more gift cards.

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vantiv / integrated payments

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// The staff at Vantiv brought our gift card project online in an exceptionally short period of time and during the busiest season. Vantiv helped Booster Juice understand the entire process and went above and beyond their role to assist us when we needed it most. //

— Steven Lee, Director of Information Groups
for Booster Juice

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faster
easier
payments™