

Board of Innovation

Welcome to our team

Welcome to a team of Innovators



What we believe in



1. Be entrepreneurial



2. Raise the bar



3. Help others



4. Be open-minded



5. Learn everyday



6. Trust over control



1. Be entrepreneurial

✔ Enjoy the thrill of working at start-up speed & grow the business together

✔ Be positive. When you see a problem, don't complain, create a solution.



1. Be entrepreneurial

- ✓ I work in a very hands-on way to get somewhere
- ✓ I take true ownership of my roles and responsibilities
- ✓ I don't just come with a great idea. I make it happen
- ✓ If something goes wrong, I first look at myself instead of blaming others
- ✓ I take the initiative to launch new things, aligned with the objectives of BOI
- ✓ I work in self-steering circles that can organize themselves
- ✓ I love growing the business together. Everyone has a business development role
- ✓ I don't wait for others to tell me what to do
- ✓ I enjoy a fast-paced, high energy way of working
- ✓ I am passionate about what I do
- ✓ I believe in 'done is better than perfect'
- ✓ I act in BOI's best interest



2. Raise the bar

✔ Challenge yourself and the others to do better and invent the future

✔ Create clever, non-obvious solutions



2. Raise the bar

- ✓ I ask for public feedback on my work via Slack, the Feedback Wall,...
- ✓ I dare to challenge clients
- ✓ I present inspiring cases and ideas to customers #raisethecases
- ✓ I go all-in for an upcoming sales pitch
- ✓ I continuously try to improve the tools & templates used at BOI
- ✓ I always give constructive feedback to my colleagues after each presentation
- ✓ I don't rely on the competition to set the bar
- ✓ I love being creative, and always try to invent the Future of X
- ✓ I never just copy the work of others but aim to invent or remix & improve
- ✓ I participate in HackMyFriday's to challenge how we meet and work at BOI
- ✓ I value simplicity. *Simple and easy are not the same thing*
- ✓ I take care for myself not raising the bar too high



3. Help others to be amazing

✔ Sharing is caring

✔ Let other people shine



3. Help others to be amazing

- ✓ I default to sharing rather than protecting tools, slides, etc...
- ✓ I'm proud when people copy me
- ✓ I make time for coaching team members
- ✓ I see team wins as more important than personal wins
- ✓ I don't do Ego. Really don't.
- ✓ I help others even if it's not my role (e.g. clean the office,..)
- ✓ I genuinely want to help clients, not just follow a process to tick off a deliverable
- ✓ I give muchos 🌮🌮🌮 when someone helps me to shine
- ✓ I make sure that every new colleague experiences a warm & fuzzy welcome



4. Be open-minded

- ✓ Enjoy working in a multi-cultural and multi-disciplinary team, so everyone can bring their whole self
- ✓ Always be open to new ideas, other perspectives and uncertainty



4. Be open-minded

- ✓ I understand myself and others (e.g. MBTI profiles)
- ✓ I & everyone else can pray, meditate, sleep, ... at the office
- ✓ I don't react defensively to or judge new ideas
- ✓ I'm willing to take on a large variety of projects
- ✓ I enjoy a-typical Funky Friday Lunches
- ✓ I am open to unexpected initiatives at the office, from a breakfast rave to a yoga session
- ✓ I pay attention to the state of mind or feelings of others
- ✓ I step out of my comfort zone



5. Learn everyday

- ✓ Learn by doing and experimenting
- ✓ Always be curious



5. Learn everyday

- ✓ I see failure as an opportunity to learn
- ✓ I share my failure with others
- ✓ I have a self-development budget that I use for learning
- ✓ I enjoy & contribute to the AmazeMe & TeachMe sessions
- ✓ I document my learnings via notes, notion, ... and share this with others
- ✓ I always ask for feedback from colleagues and clients
- ✓ I'm aware of my strengths, pitfalls & my current abilities
- ✓ I'm at the steering wheel of my own personal development
- ✓ I'm passionate to go deep on a specific subject



6. Trust over control

✓ Be responsible,
enjoy freedom

✓ Believe in fairness
and doing good



6. Trust over control

- ✓ I don't talk badly about competitors, previous employers,...
- ✓ I pick where & when I work
- ✓ I don't ask for permission to go on holiday, but align with my colleagues & clients to find a good moment and define how to manage during my absence.
- ✓ I don't share confidential information
- ✓ I don't talk behind someone's back - but give direct feedback in that case
- ✓ I design processes or systems based on trust and fairness
- ✓ When I commit to doing X, others can trust me I'll take care of it

