

VoiceBase Brand Manual

Logo



BASIC



REVERSE



SQUARE

Palette



MIDNIGHT

R	14	C	90
G	22	M	77
B	35	Y	53
		K	65



SEA

R	55	C	57
G	230	M	0
B	182	Y	37
		K	0



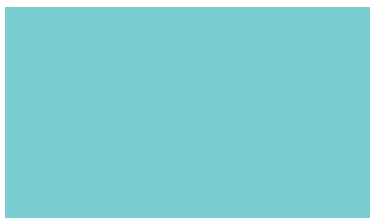
COBALT

R	29	C	93
G	46	M	78
B	79	Y	37
		K	26



JADE

R	0	C	79
G	153	M	10
B	153	Y	37
		K	0



TURQUOISE

R	102	C	49
G	204	M	0
B	204	Y	20
		K	0



LIME

R	153	C	39
G	204	M	0
B	51	Y	95
		K	0

Do's + Don'ts

✓ V & B always capitalized: **VoiceBase**

✓ **VOICEBASE**

✗ NOT **Voicebase**

✗ NOT **voicebase**

✗ NOT **voicebase.com**



Typography

Montserrat Thin

Montserrat Light

Montserrat Bold

Montserrat Black

Words

TAGLINE

AI-powered speech analytics
Speech Analytics For The Cloud

ELEVATOR PITCH

VoiceBase is defining the future of deep learning and communications by providing unparalleled access to spoken information for businesses to make better decisions. With flexible APIs developers and enterprises build scalable solutions with VoiceBase by embedding speech-to-text, speech analytics, and predictive analytics capabilities into any big voice application. VoiceBase is based in San Francisco, CA and privately held.

DESCRIPTION

VoiceBase provides easy-to-use APIs that automatically transcribe audio and video, provide speech analytics, and predictive analytics based on machine learning. Enterprises make use of the VoiceBase platform for compliance, agent monitoring, 'voice of the customer', sales coaching and video captioning.

VoiceBase's customers include Amazon Connect, Twilio, Oracle, Veritone and HireVue. The company is privately held and is based in San Francisco, California.