

What if we stop
asking “How do we
manage *this* problem?”
and start asking

**“How can we
think most
effectively
to solve *any*
problem?”**



CREDO
THRIVING
INSTITUTE
2018

Thriving Through Change



CREDO

What if we **examine** the most progressive journeys, rather than just look at the most successful results?

What if we strategically **plan** how to overcome resistance to change before it occurs?

The ability of leadership to cohesively **navigate** an institution through deep change will determine the success or failure of private colleges and universities in the next decade.

With eyes on the changing environment of higher education, the **Thriving Institute** explores adaptive approaches for leadership teams to meet the student needs of the future.

Do you have questions about any of our events or want to receive more information? Please email info@CredoHigherEd.com or contact Emma Jones, Chief Brand Officer, at 336.585.1044.



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WHAT IS THE INSTITUTE?

The **Thriving Institute** is a team-centered opportunity to hear from leading experts from across the private higher education landscape, consider issues of urgency across higher education, and learn from research on adaptive change and resiliency. We balance valuable time for team interaction and planning with opportunities for peer-group content and networking.



TO BRING YOUR TEAM to the 2018 Thriving Institute, contact Credo President **Tom Gavic** at tgavic@credohighered.com.

2018 DATES

Evening of Tuesday, May 22 through early afternoon Thursday, May 24

Enjoy an opening reception, dinner and keynote on **Tuesday evening**. Institute participants will enjoy exclusive access to the **NCAA Hall of Champions** and its exhibits for the evening, located just beyond the conference hotel.

Wednesday and Thursday's sessions will feature research-informed learning and workshop time on the topic of Adaptive Change with Dr. Eileen Hulme. Wednesday evening will be free, with options for transportation and entertainment; and Thursday will conclude early afternoon.

HOST

Credo is pleased to partner with **Marian University in Indianapolis** as the host institution for the 2018 Institute. Located close to downtown, Marian is an extraordinary example of growth, innovation, and keeping student learning and access at the center.

HOTEL

Guests will enjoy the lovely downtown Indianapolis JW Marriott property. This new hotel features extensive dining options, conversation areas, and a Starbucks®.

COST

\$4,500 per leadership team of up to eight people, encompassing all institute sessions and materials, as well as most meals.