Product Manager

We are seeking a **Product Manager** to join the Confirmation.com team. The qualified candidate will manage our Accounting Firm platform and be responsible for setting the strategy and driving growth and adoption of the product line. The Product Manager will oversee the application utilized by accounting firms and regulators both in the US and abroad.

Responsibilities
- Analyze market and competitive conditions to create a product vision that delivers unique value to our customers and organization.
- Manage the roadmap and feature prioritization process for product line.
- Manage the creative process of generating, developing, and curating new ideas and promoting the most relevant into features.
- Collaborate with sales and marketing teams to develop and execute effective go-to-market, sales, and communication strategies.
- Work closely with the technology team and product analysts to ensure business requirements are captured, executed, and sequenced effectively.
- Track and report on the effectiveness of product features, go-to-market, sales, and communication strategies for senior management.
- Accompany sales team on key client/prospect calls or onsite visits as the subject matter expert.
- Cultivate and manage mutually beneficial partnerships within the product/market category.

Qualifications
- Bachelor's degree.
- 5+ years of experience in Product Management, Product Strategy or Brand Management.
- Background in web-based applications, financial services and/or fintech preferred.

Compensation
- Compensation is a combination of base and annual product performance incentives.

Travel
- 25% or more.

About Confirmation.com
Confirmation.com is the world's leading provider of secure online confirmation services. Today, more than 16,000 accounting firms use Confirmation.com to send audit confirmation requests to companies, financial institutions, and law firms worldwide. For more information, visit Confirmation.com.