



THE HARD COURT HERALD

Volume 26 Issue 2

November, 2010



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Stephanie Phillips

Mother, Wife, Daughter, Friend, Teacher and Coach

1974-2010

This season's editions of the Hard Court Herald are dedicated to our late MBCA president. Stephanie was an inspiration to everyone who knew her. We were all touched by her graciousness, enthusiasm and passion for life.

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Just Checking In

By Shane Matzen

Hard Court Herald Editor

Marquette High School

The normal routine of the season around the spacious offices here at The Herald is for our writers to take somewhat of a break in the January issue to give others a chance to write and for us to have an issue off due to the rigors of the hoops season at that point. I am going to take my “break” in this issue for a couple of reasons....

- 1) We have a new writer, Mark McLaughlin (head boys basketball coach at Madison High and state-wide director of the Missouri Magic Club Basketball program) that I would like to feature in my stead. Mark wrote an article recently dealing with the development of a group of young players at Madison that I thought was outstanding. After reading it, I knew I had to ask him if we could use it in our newsletter. He not only agreed, but also offered to write for us on a regular basis and after meeting and speaking with him at the MBCA Clinic, I am happy to bring his experiences (that include a stint as a representative on the Iowa Coaches Association board, high school coach and his perspective on the relationships between the high school scene and the club route that he is intimately involved in with the Magic) to you and hope you will enjoy his writing as much as I do.
- 2) I will break tradition and write for your consideration in the January issue. My team is going to participate in the 80th Annual Eldon Invitational Tournament in my hometown at the end of January (check out the details at www.eldontournament.com). It will be interesting to see how my two worlds “collide” so to speak and I’ll expand on that further in that upcoming issue.



Great job as always by David Fox and his team that put together our annual MBCA Clinic at Columbia College. I will tell you that even though there is a sense of a “system” now with it having been held for a few years now...there are a lot of obstacles in place (most specifically the economy) to holding the event that so many of you attended in early October. Unless you were involved in the process, you probably noticed little if any change as it was once again a great experience to be a part of if you’re a basketball coach/junkie. That is a tribute to David and everyone else that played a part in the work done for many months leading up to October.

In keeping with the clinic, I invited a couple of our clinicians to expand on what they’re doing to help coaches and players by appearing on my online coach’s show-“Mustang Mania”. If you care to hear more from Randy Brown and Drew Hanlen,



point your browsers to our show site and click on the appropriate episode (www.mustangmaniashow.com).

One last note from the clinic....the MBCA board met with The American Cancer Society (“Coaches for Cancer”) and decided to enter into a partnership with them. In exchange for our getting the word out how our state’s coaches can do some unique and outstanding community service work to fight cancer, the ACS will use their considerable reach to help bring corporate sponsorship to our marquee events. It should be beneficial for both parties and we look forward to working with and expanding the good that both of our groups already do. Many thanks to Jason Wolfard for using his past experience with ACS to help form this relationship between our entities. For questions on how to begin a partnership between your team and Coaches for Cancer, shoot an e-mail to Jason McClelland, ACS Event Manager (Jason.McClelland@cancer.org).



As always, I hope you enjoy this issue and not only Mark’s article, but also a unique perspective on our sport by one of our state’s best high school radio broadcasters-Mike Bissell (KS-95 FM Radio). If you ever have questions, comments or feel like you would have something to contribute to this publication or our association, send your e-mails to: hardcourtherald@hotmail.com. Best of luck to all of you as we get the 2010-2011 season under way.





**3rd Annual
Norm Stewart/MBCA Classic**

Saturday & Sunday, December 4th & 5th, 2010
Southwell Complex
Columbia College, Columbia, MO



Proceeds from the event go to benefit Coaches vs Cancer, a nationwide fund-raiser that was founded in large part by Norm Stewart.

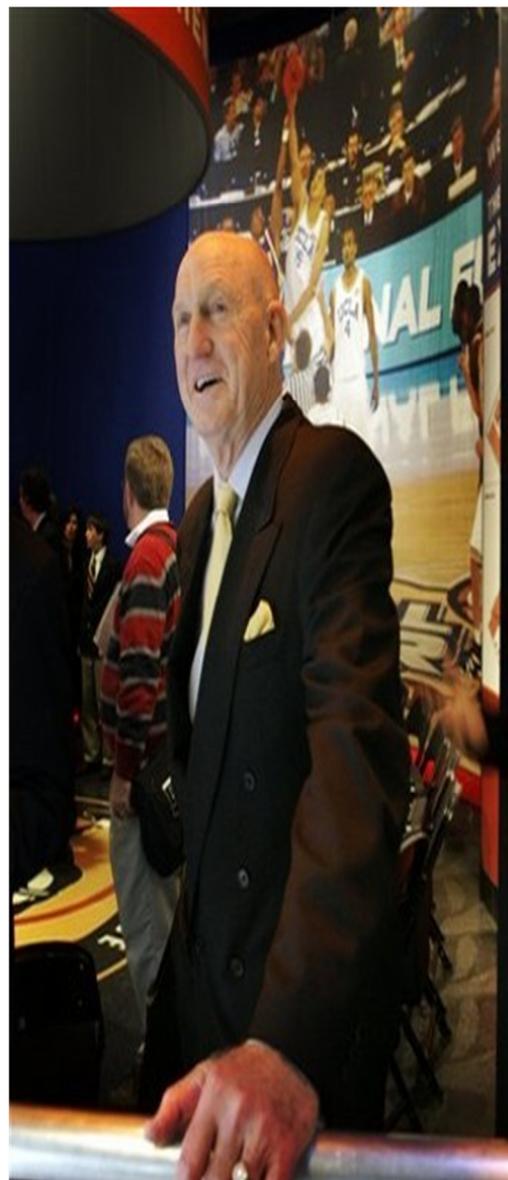


SATURDAY DECEMBER 4TH

11am	Moberly v Camdenton	Boys
12:30	Hickman v Moberly	Girls
2:00	Hickman v Poplar Bluff	Boys
3:30	Jefferson City v Kirkwood	Boys
5:00	Rock Bridge v Nixa	Boys
6:30	Columbia College v Haskell (exhibition)	

SUNDAY DECEMBER 5TH

1:00	Borgia v Glendale	Boys
2:30	Harrisburg v Cole Camp	Boys
4:00	Rock Bridge v Blue Springs	Girls
5:30	Marquette v Troy	Boys



WHEN YOUNG PLAYERS GROW UP...

By Mark McLaughlin

Head Boys Basketball Coach, Madison High School

State Director, Missouri Magic (www.magicball.org)

As old as I get, it's good to know that some things can still surprise me. It serves to keep it fresh.

For a long time now, I've thought I was something of an expert on shepherding the maturing process of players, and of the young people I come into contact with. I've always tried to challenge them a little bit that deep inside of them was the beast of accomplishment that they were just waiting to unleash.

I haven't always been 100% on being able to push a person's momentum forward to the point where it had its own engine, but I tried to prime the pump. There were those inexplicable moments where I believed that a young person was on the road to self-awareness, and they'd take one step forward and two steps back.

I do understand that that process is a natural one, and that there are bound to be bumps along the road, and setbacks, and squirrels and rabbits to distract the hound from his focus on the goal. I always tried to have the whistle to blow, the non-verbal glance that brought the person I was working with back to the trail, and back to the goal.

What I didn't account for was that simple maturation, a.k.a., growing up accounts for a lot of a person's progress on their personal journey.

The high school team I'll coach this winter just finished a successful baseball season under the direction of my high school principal, a simple, but powerful motivator with a force of personality so strong that he managed to overwhelm their insecurities, and make them believe in themselves.

He did what I considered to be a masterful job of improving key baseball skillsets, and in so doing, built confidence in those fundamental aspects of baseball, helping them to believe that they could make those "baseball plays" beyond the fundamentals that require a little boldness, and a little brashness in the face of high stakes.

I saw these guys do things I hadn't seen them do, and saw them confronted with competitive "stressors" where if they wilted under the pressure, would have been run off the field. For the first time and on several occasions, I saw the big moment arrive, and one of our kids make the big play that needed to be made and resulted in a big win. That happened several times a game the last half of the season.

The significance of this isn't lost on me, and I hope it isn't lost on them. Performance and execution are the end result of preparation. Confidence comes when a coach or authority provides an expectation and the players know they have what it takes to meet that

expectation.

That's great coaching. But it's also great competitive instinct and drive from a group of players, it's taking the risk when it matters, which only happens when players trust their teammates to do what they have to do in back-up in the field.

A great team always backs up every baseball throw with at least two or three people. When a catcher makes a throw to a baseman, a good team is in reaction immediately in the outfield to get to a place to cover the throw if it gets past its intended target. The catcher can't or won't make the necessary throw if he doesn't believe the second baseman or shortstop won't make the catch, and he's more confident in taking the chance to make a play if he knows and can see the instinctual reaction of the outfield to get into position to cover.

While it always looks like that's a two-man play, I've noticed that great teams are all moving when that play is made.

But here's the other element. First, bodies mature and so do minds. So does the response to stress. So does the response to coaching.

One very unique aspect of my high school team is that most of them worked very hard in camp and our league in June, and for a month in July on strength conditioning. They are unique in that they are not afraid to work.

I don't believe you can make people love work. They either do or they don't, and regardless of how many knocks the kids I coach have taken over the last couple of years, the one constant about them is that they have never been afraid to work hard.

It's no secret that I frequently hire some of these guys to do jobs for me around my house. I get a value-added approach to any job I farm out. I get hard work, commitment to the task til it's done, and attention to detail.

Kids learn work ethic from their parents, but learn to practice it when they take on any task. Not everyone likes work...A lot of these guys love it and that, added to the physical and cognitive growth they're experiencing accelerates the process of learning how to win.

I had a concern about a very talented young player going into the summer and coming into the fall. He demonstrated street ball instincts and a flair for flair, but couldn't make the basic fundamental plays I needed.

He played baseball this fall, and was exposed to exactly what I needed. He had a coach who expected performance and not excuses. He had a coach who taught something and expected it to show up on the field. He had teammates who acknowledged his skills, and let him know they believed in him, and he developed confidence not based on how he looked on the field, but how he performed.

When he turned that corner, and then came to my junior high practices the last week or so, I saw a very different young man, with a different carriage to him. Calmer, more reserved, more concerned about learning technique, and an easy ability to perform that technique.

He's growing up. And he hasn't lost any of the fire, or the ability to bring the flair. What he's been able to do, in large part due to his coaches and teammates, is submit his body and mind, formerly a human highlight reel, to the important stuff...Pitching, hitting, defense in baseball, passing, cutting, defending correctly and rebounding on the basketball court.

He's figured it out.

Frankly, I wasn't sure he'd turn that corner and had resolved myself to the fact that some players are just "blocked" to coaching. They don't see what's going on on the court, and don't have the vision of the five-player concept. They can only see themselves amidst nine other random guys going about their own individual business.

I was almost at the point where I didn't know if he'd play a varsity minute for me this year. If the current trend continues, he may make a huge impact on our team this year.

In the end, his body is maturing, and the game is "slowing down" in his mind. When the game slows down for a talented, but high strung athlete, the tumblers on the vault start to turn, the door suddenly cracks open, and the potential comes out.

The other guys on my junior high team are way ahead of where they were a year ago. They understand a lot more basketball than they did a year ago. There are two of them who are athletic and talented, and limited only by seeing the game in those five-player dimensions. But I think that's going to come with them, just like it did for my freshman.

My high school guys are playing well in open gyms. They're showing me all kinds of signs of moving beyond being young and inexperienced. Several played between 25 and 70 games in the spring and summer. While progress was incremental as we moved through those games, the learning, the lessons, and the savvy, that took a while to catch up with the guys from their intense and hard-working off-season.

How much a player grows up in the off-season, especially out on the travel circuit, is sometimes distorted by the competition level they face. You don't see just how much better they got until they get back in their own environment.

My point guard made monumental growth in the off-season and how much better he is won't show up until mid-December, and then people will notice. I have two other junior guys who did the extra stuff as well. I have a four man who became a player between March and August. My shooting guard may have learned the "Jordan lesson" that less is more and I know he understands so much more about competition now than he did, even on the 1st of August.

When you come back from an 0-25 season, most coaches might approach that with a sense

of dread, but I do not.

I see my high school program as a year around process that incorporates a pre-season, a season and a post-season. Because there are consistent opportunities to get better, and kids take advantage of them, and grow up besides, I know they will accelerate past much of the competition that was just clearly better than we were a year ago.

I know we have a lot to do, but I believe we have a reason to expect more. My team is older. They have gained valuable basketball, competitive and life experiences in the last six months. The light has turned on.

And, as I have noted, I have learned more and more just how much I'm a bit player in an epic tale of a group of people maturing and claiming respect and positioning themselves to win consistently. It takes a lot of people, coming from different directions, and playing different roles to bring kids out of the dark and into the light, where they can see for the first time that greatness is within their grasp.

That's exciting stuff. I can't wait for practice to start, because the season never really ended for me, or them.

Let the games begin.



Q & A With the Difference-Makers

**MIKE BISSELL
KS-95 RADIO**



When the sounds of high school sports in the Central Missouri and most specifically the Lake of the Ozarks area come to mind, most fans would be hard-pressed to imagine them without the voice of Mike Bissell. Mike has been a staple of prep sports in the area for more than a quarter-century. You can catch Mike in action on the airwaves of KTKS-FM 95.1 on your dial and at www.lakeradio.com on the web.

HARD COURT HERALD: One of the big things we hear a lot is "things aren't like they were in the old days....kids just don't have school spirit anymore." Do you see that to any degree and if so, what do you attribute it to?

MIKE BISSELL: I don't think it's fair to compare kids from different eras. I graduated from high school in 1973, and there weren't as many activities and distractions back then as there are now, (my school just started their girl's programs during my high school tenure, for example). Maybe the cheering sections aren't as organized as they were in earlier times and contemporary kids express themselves differently, but the spirit is still there.

HCH: Related to the first question...Do you see the schools you cover still have their communities identify with them as has been a tradition in small town Missouri?

MB: Well, everyone loves a winner and a winning program will sustain a level of interest in the community which programs that are down simply can't. I had the good fortune to cover Versailles and Tuscombria in the past 10 years when their boys basketball teams earned trips to the Final 4 in Columbia. Versailles hadn't qualified for the Final 4 since 1947 and Tuscombria had never even won a district before their trip. At the risk of sounding hokey, the support of the towns was inspiring. This was something much more substantial than simply buying a t-shirt. The cheers when the teams made their way out onto the court at Mizzou Arena for the first time gave me chills, and just thinking of it again has the same effect.

HCH: What are little perks that schools have for you as a broadcaster that make your job easier (i.e. without naming names, what makes a school a place you look forward to visiting to do your job)?

MB: From a selfish standpoint, simple amenities such as being inside for football games and having a desk to work off of for basketball make a big difference. I've found, over the years, that the vast majority of athletic directors and coaches we work with will do anything within reason to help you if you extend the simple courtesy of letting them know you're coming and being respectful of their time. Having said that, I understand, from a budget standpoint, school districts have many other things to concern themselves with other than the comfort of visiting radio stations. We make do with the tools at hand regardless of where we go.

HCH: What are some of the most memorable games/moments you've had the privilege to cover over the years?

MB: Over the course of 33 years, I've had the great, good fortune to witness and be able to talk about many exciting contests. From Eldon breaking through and making a Final 4 in basketball in 1992, to Versailles winning their first ever football playoff game 2008, it's hard to select just a few moments, but I'll try.

Second place would have to go to Versailles making the Final 4 in 2005. They had come up just short the previous two seasons, losing in the quarters. Most of their "star" players had graduated, but when they finally won their quarterfinal game, it turned out to be a special moment. No one on the team was over 6'1"; they exemplified what it means to play team basketball. What added to the moment was that I was good friends with the coach and friends with many of parents of the players on the team.

The all-time topper has to be the State Championship football game in 1986 between Camdenton and Marshall. The game was played at Arrowhead Stadium in Kansas City. Camdenton scored with 2:05 remaining in the 4th quarter to make the score 20 to 18, Marshall. Obviously, Camdenton went for two and made it to tie the score at 20. What you have to remember, is at this time, the NFL *did not have the two point conversion*. When we went back and listened to the tape, I realized that the clock operator, used to seeing only kicks after touchdowns, had seen Camdenton line up to run a play for the conversion, and had run the clock. Several times during the play by play, as I reviewed the tape, I said that Camdenton scored with 2:05 remaining. As they lined up for the kickoff, I was now saying there was 2:00 left in the game. Now it gets really weird. During the ensuing kickoff, Marshall had to burn their final two timeouts because of problems getting the right personnel on the field. The game ended after Marshall completed a long pass and the tackle was made inside the Camdenton 10 yard line. Marshall was scrambling to line up and run a play as time expired. The game ended in a 20-20 tie.

HCH: Finally, (personal HCH endorsement inserted here for Mike Bissell) as one of our state's finer high school play-by-play men, you've most likely had other opportunities in this profession. What's been the allure of the high school atmosphere for you?

MB: First of all, that's very kind of you to say. Most, (with one exception), opportunities I've had to move on were lateral moves at best. I live at the Lake of the Ozarks. I'm an hour from going to Mizzou games in Columbia, and three hours away from going to see my Chiefs and Cardinals play. Why would I want to live anywhere else? As far as high school sports, I consider them to be the purest form of the sport left, which is especially true of basketball. The vast majority of these kids playing today (or any era for that matter) are playing for sheer the love of the game...not for a college education or for a bloated paycheck. If for no other reason, for this they deserve our respect and admiration.

**Missouri Basketball Coaches Association
2010 Hall of Fame Class**

The Missouri Basketball Coaches Association is proud to announce the 2010 Hall of Fame class who were inducted into the MBCA Hall of Fame at a ceremony at the Missouri Sports Hall of Fame in Springfield on Sunday, October 10, 2010. The class of 2010 includes five active high school coaches, one retired coach, and one active collegiate coach. Together the seven inductees have amassed a record of 3,740 wins against 1,588 losses, for a .702 winning percentage. They have participated in 36 Missouri Final Fours, and won 17 state championships.

Cy Bradley – St. Joseph High School (Farmington), Potosi High School

Coach Bradley coached varsity basketball for 23 seasons amassing a 433-179 record while averaging 19 wins per year and a .707 winning percentage. During his career, Coach Bradley won 8 conference titles, 4 district titles, and led his St. Joseph's team to the 1966 final four. Coach Bradley produced many all-state players and won numerous coach of the year honors.

Randy Carter – Jennings High School

Coach Carter is currently coaching at Jennings High School and has a current career record of 441-334. In 1998 Coach Carter was awarded with the prestigious James S. McDonnell Coaching for Character Award at the National Character in Education Convention. Coach Carter was the 2000 Missouri 3A Coach of the Year and has been the Suburban East Coach of the Year 5 times. During his impressive career, Jennings has won 8 conference championships, including a conference record 38 consecutive conference games from 1996 through 2002. Jennings has won 10 district titles and been to the Final Four 4 times in Coach Carter's tenure.

Danny Farmer – Charleston High School

Coach Farmer has amassed a career record of 515-149 at Scott County Central and Charleston High School where he currently serves as the boy's basketball coach. Coach Farmer won state championships in 1985, 1987, 1991, 1992, and 1993 at Scott County Central and won yet another title in 2007 with the Charleston Blue Jays. Along the way, Coach Farmer won 14 conference championships and 17 district championships. He has been awarded numerous coach of the year awards including being named MBCA Coach of the Year 6 times and Associated Press Coach of the Year 5 times.

Tim Jermain – Jefferson High School

Coach Jermain has a current career record of 579-152 at Albany and Jefferson High Schools. Coach Jermain has led his teams to 6 Missouri Final Fours and won 3 state championships at Jefferson. Along the way his teams have won eleven conference championships and eleven district championships. Coach Jermain has won numerous coach of the year awards, including 4 consecutive MBCA Coach of the Year Awards in 2005, 2006, 2007, and 2008.

David Neier – St. Francis Borgia High School

Coach Neier currently has a career record of 555-126 at Borgia High School. He has led the Knights to 8 final fours and 5 state championships, 1993, 1994, 1998, 2006, and 2009. During his tenure Borgia has won 16 district championships and Coach Neier has been named MBCA Coach of the Year 5 times. He has also won the prestigious National Federation Sectional Coach of the Year award in 2007. This award encompasses several states in the Midwest.

Bob Roberts – Cairo High School

Coach Roberts has compiled an amazing 803-440 record over his years of coaching at Linn County, Atlanta, and Cairo. During his career, his teams have won 17 district titles and participated in 5 Final Fours. Coach Roberts' 1998 Atlanta team finished the season a perfect 31-0 en route to the state title. In 2007, Coach Roberts led Cairo back to the final four and finished 4th, then in 2008 he captured his second state title as Cairo finished the season 28-3. Coach Roberts has won numerous Coach of the Year awards.

Steve Tappmeyer – Northwest Missouri State, University of Missouri St. Louis

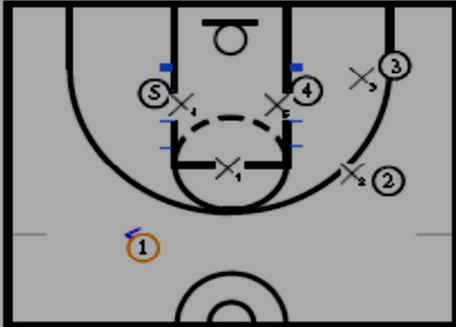
Coach Tappmeyer has established himself as one of the top collegiate coaches in the state of Missouri. Over 22 seasons at East Central Junior College and Northwest Missouri State, Coach Tappmeyer has compiled a record of 408 wins and 208 losses for a .662 winning percentage. He was recently named the new men's coach at the University of Missouri St. Louis. Coach Tappmeyer won the MIAA Championship 3 times, won the MIAA tournament four times, led his team to 10 NCAA Division II Tournaments, and twice reached the Elite Eight. He has been named MIAA Coach of the Year 4 times, was the 1989 Kodak District Coach of the Year, and was the 2001 South Central Region Coach of the Year



HALL OF FAME

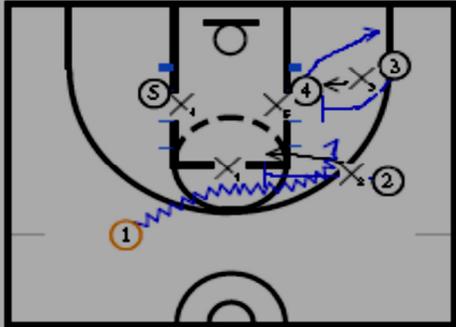
The Coach's Clipboard

How to Attack a Triangle-and-Two Defense



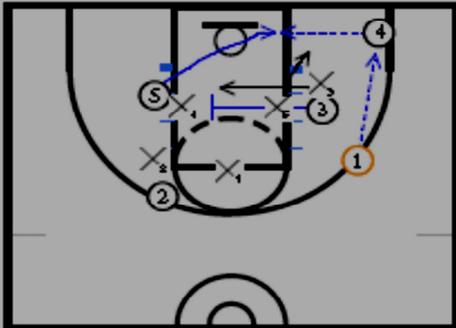
Frame A

Do you see the triangle in the lane? 2 and 3 are being played man to man. 2 and 3 will be screeners in this offense.



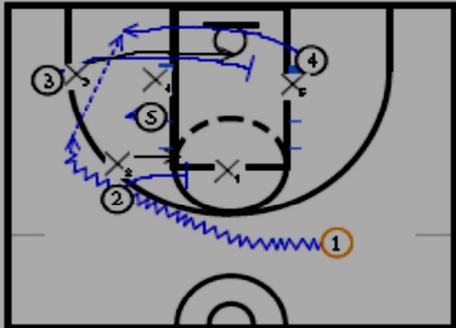
Frame B

2 screens the top of the triangle as 1 dribble off of him looking for a jump shot. 3 screens the bottom of the zone for 4 to pop out.



Frame C

If 1 cannot shoot he will pass to 4 for a shot. Here 4 passes to 5 coming off of 3's next screen.



Frame D

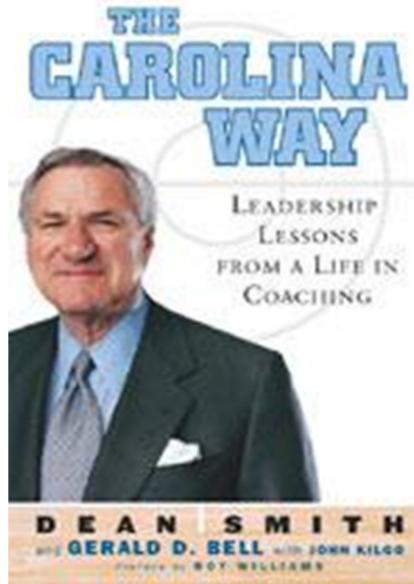
Now going left 2 screens X1 as 1 dribbles off of him looking to shoot, 5 posts up as 3 screens for 4 to come under and get a pass from 1.

General Comments

You have your two players who are being played man to man to become permanent screeners. 2 will screen the top of the triangle and 3 will screen the bottom of the triangle. It helps if you have the two players being played man to man to start on the same side of the floor. This thing is AWESOME!

Play provided courtesy of Duane Silver at www.coachsilver.com.

Suggested Reading



“The Carolina Way: Leadership Lessons From a Life in Coaching”

By Dean Smith and Gerald D. Bell

Smith won more games (875) than any other coach in college-basketball history. His teams at North Carolina were characterized by unselfishness, preparedness, and basketball intelligence. It's not surprising that Smith has a few cogent thoughts to offer on the matter of leadership. He begins by explaining what leadership means to him. Then former players comment on the concept as Smith applied it during their careers. Next, he tailors his lesson to a business application. Among the topics he explores are teamwork, winning, losing, planning for the future, building confidence, and setting goals. "Successful-coach-offers-business-advice" books are a publishing staple, but too often they consist of little more than commonsense platitudes mixed with some playing-field anecdotes. Smith breaks the pattern here, thanks in large part to his understanding that business isn't basketball, and direct correlations between sport and real life are often specious. It's apparent that Smith would have found success in virtually any field he'd chosen as his life's work. Readers will sit up and pay attention because the coach has something to say. *Wes Lukowsky*

“Must-Bookmark” Web-Site



www.puresweatbasketball.com

A tremendous resource for both players and coaches alike featuring hundreds of drills to improve skills through detailed description and video.

MBCA EXECUTIVE BOARD MEETING

October 6, 2010

Meeting was called to order at 8:02 by President Neal Hook

- A motion was made to create and appoint a secretary to the executive board and Jeni Hopkins was nominated.
Motion made – Herb Webster
2nd – Dave Fox
All approved
- Dave Fox gave an update on Coach Filbert and shared the status of his health. The board was reminded of his phenomenal involvement and how he started the MBCA 26 years ago. With careful consideration of our current situation, the executive board delegated into committees to assume responsibilities of our functions until further notice so that we may still run as an organization. See below for Committee Directors.

Treasures Report – Tonya Mirts

- Coach Mirts thoroughly reviewed the detailed treasures report (See attached reports). A motion was made to accept the current treasures report.
Motion made – Ryan Shaw
2nd – Jason Wolford
All approved

Many issues were discussed concerning the operations of the organization:

- First order of concern is the current American Express card and expenses for the Executive Director. It is currently under Gary Filbert's name and discussions were made on the logistics of adding or changing the name over to our treasurer. Currently, the card has approximately 150,000 miles of frequent flyer miles that will be used to fly speakers to the 2011 clinic. Dave Fox will communicate with Coach Filbert about signing the form to have the name changed. Tonya Mirts and Neal Hook will also contact American Express to ensure a proper transfer occurs. Also, it was suggested that, not only the miles be used, but that Bill Gunn pursued the hiring of a travel agent to assist us in future travel plans for the association.
- Tonya Mirts also informed the board of the current status of tax exemption. In the past the MBCA has been "piggy-backing" a tax ID # with the Missouri Sports Hall of Fame. With this association, cashing checks is very difficult, because they must be signed over to MSHOF and then cashed in Springfield. There was a motion to pursue Tax Exemption status at the State and Federal levels.
Made – Shawn Erickson
2nd – Herb Webster
All approved
- Action will include:
 - ✓ The board signed a resolution seeking state tax exemption status.
 - ✓ President Hook's attorney, which he works closely with, will pursue the state and federal incorporation status and update the board when approved.
 - ✓ State tax exemption will provide our association to purchase items in the state of Missouri and be exempt from sales tax. There is a one-time filing fee of \$125.00. The process takes approximately one month.
 - ✓ Federal tax exemption will qualify us for grants and assist in getting donations from other organizations/sponsors so that they may benefit from the donation at tax time. Cost for filing is \$850.00 and is a one-time fee. The process will take up to six (6) months.
- Next issue that was discussed is the current bank of the MBCA. Currently, the banking situation is making it difficult to cash checks and track transactions. A motion was made to change banks to US Bank.

Motion made – Herb Webster
2nd – Ryan Shaw
All approved
- Action will include:

- ✓ Opening an account tomorrow and begin to transfer banking transactions to US Bank (chosen due to its variety of locations in our state).
- ✓ The names on the account will include: *(2010-2011 Names)*

President (Neal Hook)

President-Elect (Ryan Shaw)

Treasurer (Tonya Mirts)

Clinic Director (Dave Fox)

All-State/Academic All-State Chairman (Shawn Erickson)

Motion was made to include these names on the account.

Motion made – Tonya Mirts
2nd – Herb Webster
All approved

- ✓ Also, it was suggested to retain the American Express card, for the miles, but cut the expenses. A new card with US Bank will be arranged.

Committees will be formed for all of the functions and entities ran by the MBCA

- Clinic -
 - Director will be David Fox
 - Update – The clinic attendance has increased to close to 850 coaches from across the state of Missouri. Updates on speakers and times were given.
 - Don Boulware and his partnership status was updated.
 - Coach Fox gave instructions on assistance needed for clean-up and food service.
 - Shane Matzen will MC the Clinic
 - At 8:45 on Thursday, all Executive Board members will report to the floor for a presentation and honoring of Coach Gary Filbert.

- MBCA Hall of Fame
 - Director – Ryan Shaw
 - Update - included the schedule for the upcoming induction on Sunday, October 10th in Springfield. Also, Director Shaw will introduce inductees and make an announcement during the clinic.

- Norm Stewart Classic
 - Director – Unknown; Doug Mirts is assisting this year
 - Update – David Fox began discussion on “tabling this event” in the future until an Executive Director is restored. Due to the time of year and in-season commitments, we are unable to man the event and run it efficiently. This year will be a concerted effort with the help of Columbia College.
 - Jason Wolford suggested a corporate sponsor step in and would like to nominate forming a partnership with the American Cancer Society/Cancer vs. Coaches association. This organization would like to partner with the MBCA and use our logo and contacts to build many events to promote basketball and elevate cancer awareness. Shane Matzen would like to see them commit to a strong role in the Norm Stewart Classic. Details of the partnership were itemized in a handout from Coach Wolford and the board also met with an ACS representative the following morning.
 - Also suggested, by Bill Gunn, to be discussed in March, is moving the Classic to the Family Center in St. Charles.
 - ✓ Action – discuss forming a partnership and make a motion of specifics at our next board meeting allowing input from our representatives.

- Final Four Reception

- A motion was made to postpone this event until our status as an organization reaches a more stable financial status.
Motion made – Bill Gunn
2nd – Ryan Shaw
All approved

➤ Missouri Challenge

- Director – Nick Kimberling
- Update – Coach Ryan Shaw met with Drury University in Springfield and they would like to host the Missouri Challenge in their new facility and have guaranteed a profit of \$5,000 and half of what is made beyond that. Dr. Edsel Matthews is the contact and Coach Shaw will meet with him again to finalize the details. The Springfield Sports Commission would also like to sponsor the event and be an active participant. The board was very excited with this progress and encouraged a partnership with them.
- It was also discussed to move the Academic All-State Banquet to that Sunday and combine the events into one weekend. Times of the Challenge were discussed and moving it to April was presented as an option. A decision will be made at a later board meeting on the calendar date of this event and if Academic All-State will be included.

➤ MBCA Website

- Director – Bill Gunn
- Update – Director Gunn would like \$100.00 for internet fees each year to continue the website.

➤ Hard Court Herald

- Director – Shane Matzen
- Update – All is well – no updates. Did give the board an estimate of new software every four (4) years.

➤ Other: SOMO and Show Me Games Association

- The clinic associates with the Show Me Games through Coach Filbert
- SOMO is still a strong partner with the MBCA and is assisting with the clinic again this year.

➤ Old Business

- New Board Appointments approved:
Vice President – Bill Gunn
KC Boys Rep – Gary Belcher
NE Boys – Matt Thomas, Palmyra
NE Girls – Kristie Douglas, Moberly
Motion made – Ryan Shaw
2nd – Dave Fox
All approved

➤ New Business

- Bill Gunn would like to revamp the duties of our representatives. Jeni Hopkins offered to assist.
- President Hook would like to suggest we add a non-voting board member from the "Greater Kansas City Basketball Coaches Association". The president, Scott Jermain, and former MBCA representative would be the nominated member. A motion was made.
Motion made – Dave Fox
2nd – Tonya Mirts
All approved
- Ways of honoring past president, the late Stephanie Phillips, was discussed and tabled until the next board meeting. Suggestions made were by Tonya Mirts to add her name to the Richard Fairchild Coach of the Year title. Suggestions from Jeni Hopkins were made to include a "Phillips Five" along with the "Filbert Five" along with the Missouri Hall of Fame.

- In March, President Hook would like to make the following amendments to the constitution:
 - Add a secretary position to the Executive Board
 - Add a treasurer position to the Executive Board
 - Dissolve the requirement to have a membership meeting
- A motion was made after discussion to continue to pay Gary Filbert his \$800.00 monthly stipend with the conditions that expenses and internet service will no longer be provided. Tonya Mirts and Dave Fox will meet with Coach Filbert this week.

Motion made – Dave Fox
 2nd – Tonya Mirts
 All approved

Meeting was adjourned at 11:33pm

Motion made – Herb Webster
 2nd – Ryan Shaw
 All approved

October 9, 2010

Meeting was called to order at 11:52 by President Neal Hook

- President Hook welcomed the executive board and representatives.
- Jeni Hopkins reviewed the minutes and provided handouts from the October 6th meeting. A motion was made to accept the board minutes.

Motion – Craig Parrack
 2nd – Jay Blossom
 All Approved

- President Hook welcomed Gary Filbert and briefed the reps on our current status and committee developments.

Treasure Report – Tonya Mirts

- Coach Mirts gave a review and update on our financial status.

Incorporation Status – Neal Hook

- Coach Hook explained and reviewed our incorporation status and state and federal tax exemption status to the representatives. He also expressed that the board had voted to change banks to US Bank due to its various locations around the state.
- The American Express card for expenses is being switched over to the MBCA.

Committee Directors

- Coach Hook reviewed the committee directors and the encouraged representatives to get involved in at least one.

Clinic Update – Dave Fox

- Shawn Erickson reviewed the clinic numbers and total membership is approximately 1,100 members. Figures for the clinic will be reviewed at the next board meeting in the treasure report.
- Looking to moving the clinic to the 1st Thursday/Friday of October. Many angles were discussed on timings and competition with other clinics.

Corporate Sponsors

- Graphic Edge is a partner – any other ideas?

Update New Board Members

- NE Girls – Kristy Douglas, Moberly
- SC Girls – Brad Conway, St. James
- Along with appointments from the previous meeting – a motion was made to accept.

Motion Ryan Shaw
 2nd – Tonya Mirts
 All approved

Representative Responsibilities

- President Hook asked for clarification of duties for representatives. Jeni Hopkins expressed what she has done as a rep and Bill Gunn read a revised list of responsibilities. The board will be also utilizing the website and Facebook to have common information released to members.

Honoring Stephanie Phillips

- A motion was made to name the Coaches vs. Cancer Survivor Award the Stephanie Phillips Survivor Award to be given in November in St. Louis pending approval from her family. Jeni Hopkins will secure that approval.
- Shane Matzen will dedicate the Hard Court Herald to Coach Phillips all year.

Other business

- A need was presented to develop criteria for the Gary Filbert Lifetime Achievement Award. All agreed and will discuss in March.
- Discussion about forming a partnership with Coaches vs. Cancer was continued. After questions and clarification a motion was made to form the partnership with the understanding that individual coaches and programs have a choice to use their association with fundraisers or decide to go a 3rd party direction. C vs. C has also committed to helping us find corporate sponsors for our clinic and assist in some capacity (to be discussed in detail later) with the Norm Stewart Classic.

Motion – Shawn Erickson
 2nd – Herb Webster
 All Approved

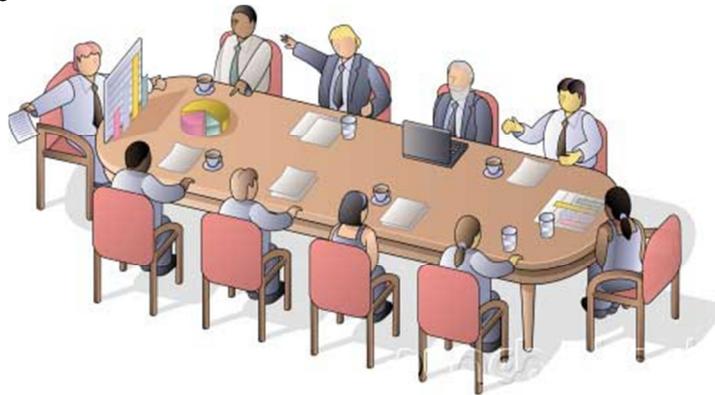
Coach Filbert asked to speak and thanked the board for all of their work and contributions. He said it was time for him to “bow out” and he left the room. Coach Fox and Coach Mirts will meet with him this week.

A motion was made to adjourn.

Motion – Herb Webster
 2nd – Ryan Shaw
 All Approved

Meeting adjourned at 12:59 pm

Recorded by Jeni Hopkins





2010-2011 MEMBERSHIP APPLICATION

Please fill out and return \$25 per single membership (Take note of "All-School" rate and late fees below).

NAME: _____

HOME ADDRESS: _____

CITY/STATE/ZIP: _____

HOME PHONE: _____ E-MAIL: _____

SCHOOL AFFILIATION: _____

CLASS: 1__ 2__ 3__ 4__ 5__
 JR HI__ HS__ JUCO__ COLLEGE__ OTHER__

DISTRICT: NW__ NE__ SE__ SW__
 South Cent__ Cent__ KC__ STL__

Total Wins as Head Coach _____

Number of years coaching at each level:

COLLEGE: ASST__ HEAD COACH__ TOTAL__
 HIGH SCHOOL: JR HI__ HS ASST__ VAR__ TOTAL__

MAIL TO:

MBCA, c/o Shawn Erickson
 942 North 6th St
 Festus, MO 63028

(Please note: single Membership is \$25 per year)

*****SPECIAL "ALL-SCHOOL MEMBERSHIP"*****

INDIVIDUAL Schools may enroll ALL of their coaches (boys AND girls) for a school membership fee of only \$70. Each coach on the staff though will have to fill out an individual membership form along with the check for \$70. After February 1, 2011, the prices will go up to \$30 per individual and \$85 for the entire school staff.

I would like to become more involved in the MBCA and its activities. Please check out the info below for more information on how you can contribute:

MBCA web address: www.mobca.org

Shawn Erickson: mbca.allstate@gmail.com

Suggestions for the MBCA Board to consider:
