



VII CONFERENCIA ANUAL LATINOAMERICANA SOBRE **DELITOS FINANCIEROS**

24-25 DE OCTUBRE, 2019 » PANAMÁ

SPONSORSHIP PROSPECTUS





ABOUT ACFC

The Association of Certified Financial Crime Specialists (ACFC), a BARBRI Professional Association, is a worldwide organization for private and public-sector professionals who work in diverse financial crime disciplines. ACFC awards the Certified Financial Crime Specialist (CFCS) certification to qualified candidates who pass a proctored examination offered at authorized testing centers around the world.



THE CONFERENCE

Join hundreds of colleagues to advance your education and career. Whether you are newly certified, an experienced professional or just want to increase your contact list, ACFC has it all covered! Known for being an interactive conference, attendees are encouraged to dialogue with the stellar panel of speakers to answer questions, receive advice and learn about best practices.



THE BENEFITS

This conference gives the sponsors the opportunity to increase their visibility before an international audience of professionals in the financial crimes field, obtain recognition as world leaders, demonstrate their commitment in the fight against financial crime, relate with other professional leaders of the sector, learn the needs and opinions of the participants in relation to the products and services offered, among other benefits.

WHEN AND WHERE - The VII Annual Latin American Conference on Financial Crimes will be held on October 24 and 25, 2019, at the headquarters of W Panama. With a central location in the heart of the business district, the W Panama proudly interrupts the city skyline, the Tower of Evolution has 50 floors with a striking gold crown. Guests are just a short walk from the bars and restaurants of lively Uruguay Street.

ACFCS THANKS THE SPONSORS OF 2018



IMMEDIATE SPONSORSHIP BENEFITS INCLUDE:

- Greater visibility with industry leaders
- Face-to-face exposure with an audience of hundreds of professionals
- Opportunity to connect with senior executives and professionals from leading industries
- Valuable information on the needs of the participants in relation to the services offered
- A place to show your brand and distribute permanent reminders to increase your sales possibilities



PARTICIPATING COUNTRIES

Panamá	Colombia
Venezuela	Nicaragua
Perú	Costa Rica
Ecuador	Argentina
República Dominicana	México
Puerto Rico	Chile
Honduras	Bolivia

PARTICIPATING PROFESSIONALS

PRESIDENTS, VP, MANAGERS, DIRECTORS

GOVERNMENT OFFICIALS

COMPLIANCE OFFICERS, AML, RISK AND INTERNAL CONTROL

CONSULTANTS, LAWYERS

ACCOUNTANTS, AUDITORS, INDEPENDENT

SALES, MARKETING

INTERNAL CONTROL MANAGERS

BEST SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP

US\$20,000

Be benefited with the sponsorship package that will offer your company the greatest amount of benefits and opportunities to obtain new clients and create new businesses. This important level of sponsorship gives you a unique brand visibility at the conference with a stand (only available for this level) of 20'x20 'in the position of highest visibility and attendee traffic. In addition to the benefits mentioned above, you will also receive recognition and thanks in the opening and closing of the event, as well as in the closing of each session. The presentation of the company will also take place before the start of one of the sessions (to be chosen by the sponsor) and on the last day of the conference you can make a raffle among the participants and give the results publicly.

SOCIAL EVENTS SPONSORSHIP (2 spots)

US\$15,000

All meals, drinks and entertainment for the social event are included. Brand visibility through a 10'x10 'booth in the Exhibition Hall (with high visibility and attendee traffic) with the opportunity to deliver marketing pieces. In addition to the benefits mentioned above, you will also receive recognition and appreciation at the opening and closing of the event. A representative of your company may speak five minutes during the social event and as part of this special sponsorship, a member of the sponsoring company or designated hostesses may welcome participants to the activity. This package includes the opportunity to place a banner in the reception area, logo display and company name on the signs. and grant promotional materials to attendees. On the last day of the conference you can make a raffle among the participants and give the results publicly.

PLATINUM SPONSORSHIP

US\$11,000

Brand visibility through a 10'x10 'booth in the Exhibition Hall (with high visibility and attendee traffic) with the opportunity to deliver marketing pieces. In addition to the benefits mentioned above, you will also receive recognition and appreciation at the opening and closing of the event. On the last day of the conference you can make a raffle among the participants and give the results publicly.

OTHER SPONSORSHIP OPPORTUNITIES

LUNCHEON SPONSORSHIP

US\$11,000

All meals and drinks for lunch are included. Brand visibility through a 10'x10' stand in the Exhibition Hall with the opportunity to deliver marketing pieces. In addition to the benefits mentioned above, you will also receive recognition and appreciation at the opening and closing of the event. This package includes the opportunity to place a banner in the lunch area and display the logo and name of the company on the signs. A representative from your company may speak five minutes before lunch begins. On the last day of the conference you can make a raffle among the participants and give the results publicly.

GOLD SPONSORSHIP

US\$9,000

Brand visibility through a 10'x10' stand in the Exhibition Hall with the opportunity to deliver marketing pieces. In addition to the benefits mentioned above, you will also receive recognition and appreciation at the opening and closing of the event. On the last day of the conference you can make a raffle among the participants and give the results publicly.

SILVER SPONSORSHIP

US\$7,000

Brand visibility through a 10'x10' stand in the Exhibition Hall with the opportunity to deliver marketing pieces. In addition to the benefits mentioned above, you will also receive recognition and appreciation at the opening and closing of the event.

BRONZE SPONSORSHIP

US\$6,000

Brand visibility through a 10'x10' stand in the Exhibition Hall with the opportunity to deliver marketing pieces. In addition to the benefits mentioned above, you will also receive recognition and appreciation at the opening and closing of the event.

CREDENTIALS SPONSORSHIP

US\$6,000

Sample of the sponsor's logo on the credential and cord, production costs are included. Likewise, the sponsor will have the opportunity to send promotional printed material that will be inserted in the back of each credential. Brand visibility through a 10'x10' stand in the Exhibition Hall with the opportunity to deliver marketing pieces. In addition to the benefits mentioned above, you will also receive recognition and appreciation at the opening and closing of the event.

OTHER SPONSORSHIP OPPORTUNITIES

WEBINARS SPONSORSHIP (2 spots)

US\$6,000

Sponsorship of 2 webinars to be held within 6 months after the conference. Brand visibility through a 10'x10 'stand in the Exhibition Hall with the opportunity to deliver marketing pieces. In addition to the benefits mentioned above, you will also receive recognition and appreciation at the opening and closing of the event.

MASS EMAILS SPONSORSHIP (5 spots)

US\$5,000

In the weeks before the conference we will be sending mass promotional emails to our list of more than 10,000 active subscribers (1 email 3 weeks before the conference and another email 1 week before). Emails will be promoted by the sponsor in HTML format and will be subject to ACFCS approval to maintain our company's design standards. With only five spaces for this level, your company, logo, information and website will make a big impact among our customers. Brand visibility through a 10'x10 'stand in the Exhibition Hall with the opportunity to deliver marketing pieces. In addition to the benefits mentioned above, you will also receive recognition and appreciation at the opening and closing of the event.

COFFEE BREAKS SPONSORSHIP (5 espacios)

US\$3,500

Meals and drinks for coffee breaks are included. In addition there will also be an exhibition of the logo and name of the company in the signs. Brand visibility through a 10'x10 'stand in the Exhibition Hall with the opportunity to deliver marketing pieces. In addition to the benefits mentioned above, you will also receive recognition and appreciation at the opening and closing of the event.

EXHIBITION STAND

US\$2,500

Brand visibility through a 10'x10 'stand in the Exhibition Hall with the opportunity to deliver marketing pieces.

+13,000

Active subscribers in our database

+600

People that sign up for our webinars

+8,000/m


Visits received on the ACFCS website

SPONSORSHIP INFORMATION

OPPORTUNITY	PRESENTING	SOCIAL EVENTS	PLATINUM	LUNCHEON	GOLD	SILVER
A room upgrade to an executive	x					
Press release with company information	x					
Logo with link in the event marketing emails	x					
Podcast advertising service offered by the company	1					
Sponsorship of pre-conference webinar	2					
Speaker(s) in a session chosen by ACFCS	3					
Webinar realization with ACFCS subscribers	3	1				
Advertising on the ACFCS site	6m	3m	1m			
Logo with description and link on the ACFCS site	x	x	x	x	x	x
Advertising in ACFCS weekly bulletin	12	8	6	5	5	3
Logo with description in the program	x	x	x	x	x	x
Logo on the event's welcome banner	x	x	x	x	x	x
Logo on the program	x	x	x	x	x	x
Logo with description and link on the conference site	x	x	x	x	x	x
Logo with description on the lounge screens	x	x	x	x	x	x
Conference Registration	6	4	4	3	3	2
Advertising material in the conference seats	x	x	x	x	x	x
Stand entitled to give away marketing pieces	x	x	x	x	x	x
Access to the full list of participants	x	x	x	x	x	x

SPONSORSHIP INFORMATION

OPPORTUNITY	BRONZE	CREDENTIAL	WEBINAR	MASS E-MAILS	COFFEE BREAKS	EXHIBITOR
A room upgrade to an executive						
Press release with company information						
Logo with link in the event marketing emails						
Podcast advertising service offered by the company						
Sponsorship of pre-conference webinar						
Speaker(s) in a session chosen by ACFCS						
Webinar realization with ACFCS subscribers			2			
Advertising on the ACFCS site						
Logo with description and link on the ACFCS site	x					
Advertising in ACFCS weekly bulletin	1					
Logo with description in the program	x					
Logo on the event's welcome banner	x	x	x	x	x	x
Logo on the program	x	x	x	x	x	x
Logo with description and link on the conference site	x	x	x	x	x	x
Logo with description on the lounge screens	x	x	x	x	x	x
Conference Registration	2	2	2	2	2	2
Advertising material in the conference seats	x	x	x	x	x	x
Stand entitled to give away marketing pieces	x	x	x	x	x	x
Access to the full list of participants	x	x	x	x	x	x



ACFCS sponsorships offer great exposure among important clients allowing short and long-term gains on the investment made. If you have not found the ideal package for you, contact us to create the package that meets all the needs of your company.

CONTACT US TODAY

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