

UPCOMING EVENT

# FGH Academy of Competitive Intelligence Certification Program

June 11-15

If you think competitive intelligence is gathering information and creating a competitor data base, you don't do CI. **Competitive intelligence** is a highly strategic skill used by any manager facing the market and having to predict third parties' moves. It gives you (and by implication your company) a true competitive advantage over untrained managers.



If you are interested in developing this skill, join **ACI** at their 2018 events below and learn from the people who brought real CI to corporate America: **Dr. Ben Gilad, Ken Sawka, Prof. Helen Rothberg and Chris Dent**. Don't become pigeonholed as an information practitioner. This training is the only one in the market today that can say: we will take you on a career changing journey.

Register for the US training in Burlington, MA. **ACI** will be offering their core courses and advanced courses. [www.academyci.com](http://www.academyci.com)



FGH  
**ACADEMY OF  
COMPETITIVE  
INTELLIGENCE**  
Educators in CI for over 30 Years