

Benefits of Supply Chain Services in Northern CA: Stockton on the Rise

Historically when you think of warehousing and distribution in Northern California, the East Bay, Oakland particularly, may come to mind. However, a new area has emerged and joined the big leagues. Heard of Stockton? You should have by now.

Stockton is growing at a steady rate with vacancy dropping every quarter. The over crowded East Bay is forcing manufacturing and distribution further east.

If you are responsible for the storage and distribution of food & beverage or consumer good products, this paper serves as a primer on the Stockton market and the benefits of utilizing logistical services there.



Benefits of Warehousing in Northern CA: Stockton on the rise

What industry is best suited for warehousing and distribution in Stockton?

The food and beverage industry is best suited for Stockton and the growing San Joaquin County. Stockton is known as the “bread basket” or “fruit basket” of the world. The California Department of Food and Agriculture notes that California is the world’s fifth largest supplier of food and agriculture commodities. Aside from food and beverage products, Stockton is attracting the consumer goods industry with a growing number of distribution centers providing ecommerce fulfillment.



Is Stockton Right for my Company?

If you are a company manufacturing food and beverage products or have consumer good products that need e-commerce fulfillment, then yes, Stockton is right for you. Increasing demand for space in the East Bay area has many looking for the next big thing. Stockton offers competitive pricing for transportation and warehousing services in Northern California. If you need to be located in Northern California and want lower costs than the East Bay, Stockton is the place for you.

Reasons to use Supply Chain Services in Stockton, CA

Several factors attribute to the rise of Stockton in the past years. These key factors include location, the real estate market and the economy. Take a look at the following benefits:

Epicenter for Transport

Location. Location. Location. Stockton is conveniently located near where the I-5 and the I-99 meet making it an epicenter for transport. (See figure 1 to the right)

Figure 1 : Map of CA I-5 & I-99



Stockton's central location in California makes it ideal for transport. It is great for cross docking product and acting as a transportation hub. Stockton is about 70 miles from the Port of Oakland which takes a 75 to 90 minute drive. Although the cost of drayage is greater compared to the East Bay, these costs are balanced with lower warehousing and transport costs.

The New East Bay

For years the Port of Oakland has made the East Bay the most desirable location in Northern California for distribution. The San Joaquin Valley, Stockton particularly, has been experiencing a recent boom as the East Bay is running out of space. In the last four years overall vacancy in the San Joaquin County has dropped almost 5% to a historic low of 11.8%. The East Bay is currently at maximum capacity driving rents up and forcing distribution centers to pass the costs to its clients. With a variety of space available and lower rents, Stockton is becoming the new hub of supply chain commerce. There are industrial mega sized warehouses available in Stockton that are attracting dedicated fulfilment centers.

Warehouses of that size are rare to come by regardless of cost. As the consumer market continues to trend towards ecommerce, the need for fulfilment centers will continue to increase.

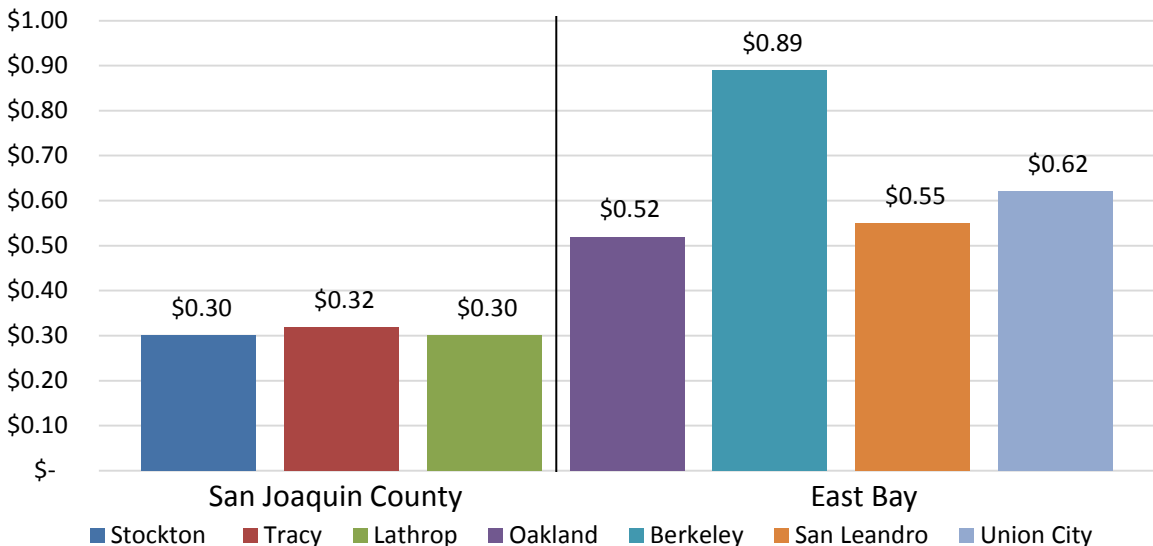
Growing Economy

The economy in Stockton is growing at a steady rate. In 2010 the unemployment rate peaked at 17% . Five years later the economy in Stockton shows great turn around as the unemployment rate is at one of the lowest at 7.5%. Much of this growth can be attributed to the growing manufacturing, trade, transportation and warehousing sectors.

Summary

Stockton has emerged as a "go to" for new companies looking to be in Northern California. The increasing rental rates and low vacancies of the East Bay are driving companies inland. Stockton is close enough to the Port of Oakland for competitive drayage rates with lower warehouse rates. The economy in Stockton is growing as more businesses bring work to the area. Before setting your mind on the East Bay consider Stockton as a great alternative.

Average Asking Rent by City



Data for rents gathered from Cushman & Wakefield 2015 reporting.

Why Weber Logistics is your Solution in Stockton..

Weber Logistics combines its services to deliver a one source solution for 3PL logistics in Northern California. We pride ourselves on delivering the best customer experience possible. Selecting Weber as your 3PL in Stockton means you are choosing someone with experience and knowledge of the Western market to provide quality work at the best value possible.

Services

- C-TPAT Compliant
- AIB Certified
- Organic Certified
- Shared Warehousing
 - Ambient & Temperature Controlled Rooms
 - Value Added Services
- Transportation
 - Cross Dock Services
 - Drayage – Port of Oakland
 - LTL & TL transport services
- Real Time Reporting
- Updated Warehouse Management System
- Updated Transportation Management System

[Contact Us](#)

to learn more about Weber's capabilities in Stockton and anywhere else on the West Coast.



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Experience

Weber Logistics has been in the logistics business since 1924. Weber has maintained a focus on the Western US resulting in great knowledge of the market. Weber currently operates two facilities in Stockton, California. One operates as a distribution center and the other is a combined distribution and service center.

Facility Locations

7199 Longe St.
Stockton, CA 95206
[View Facility Sheet](#)

4727 Fite Court
Stockton, CA 95215
[View Facility Sheet](#)

[CLICK HERE](#) to read the full case study from one of our clients in Stockton.

