

STOCK DATA

50 Day Moving Average

\$ 0.11

S/O Basic	Options	Warrants
75,251,848	11,255,000	6,550,018
Fully Diluted Figure	52 Week Range	200 Day Moving Avg
93,056,866	\$0.08 - \$0.20	\$ 0.11

3 THINGS YOU NEED TO KNOW

1 Large Market Opportunity

Video is the fastest growing online medium, while Personalized Video is a greenfield niche market.

2 Strong Management

CEO Steve Taylor, and lead investor Round13 Capital both have track record of creating value for high growth SaaS companies.

3 Superior SaaS Product

IndiVideo is a highly scalable, personalized video SaaS solution with growing gross margins. The platform has excellent existing clients and partners.

CLIENTS



PARTNERS



MANAGEMENT

Steve Taylor (CEO, Director; 2017)

Strong track record leading emerging, high-growth companies:

- SaaS Compliance Software: 2002-2015 (exit to Klass Capital)
- Mobile: 2005-2012 (split company in two resulting in sale of both)
- E-commerce: 1995-2001 (IPO)

Dave Badun, CPA, CA
CFO
2018

Jeff Bilyea
COO
2018

Len Smofsky
EVP, Director
2005

Ted Mercer
VP Sales
2018

Richard Pineault
VP Tech.
2008

Larry Lubin
President, Chair
2005

INVESTORS

Round13 Capital

Growth-stage Venture Capital firm investing in Canadian information technology companies including:

- Lavalife, Skywave, FloNetwork, Softimage, Fortiva
- HubDoc: exit to Xero for ~\$100M (July 2018)

Round13's provides guidance for:

- Strategic planning
- Financial reporting & analysis
- Sales & marketing
- Human resources
- Exit strategies

Own ~38% of BlueRush Inc. after initial investment and exercise of warrants (2018)

VIDEO MARKET OPPORTUNITY

Video Market

Video is 69% of all Internet traffic (2017) growing to 80% by 2021.

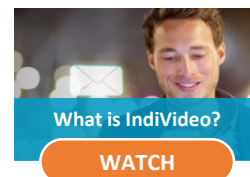
Video Consumption

2.4 billion people consumed video content in 2018 of which 78% was on mobile.

Greenfield Sales Pipeline

Grew pipeline from \$1M (Oct'17) to \$5M (today) with 75 IndiVideo deals.

PRODUCTS



PROVEN RESULTS

Mortgage Affordability IndiVideo for one of Canada's "Big Six" Banks

+30%

OF VIEWERS
CLICKED CTA

+40%

LIFT IN
CONVERSIONS

+70%

OF VISITORS WATCHED
>60 SECONDS OF VIDEO

AFP Habitat Pension Statement IndiVideo

+90%

SATISFACTION
RATING

+70%

WATCHED
ENTIRE VIDEO

+250%

INCREASE IN ACCOUNT OPENINGS
AND CONTRIBUTIONS



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