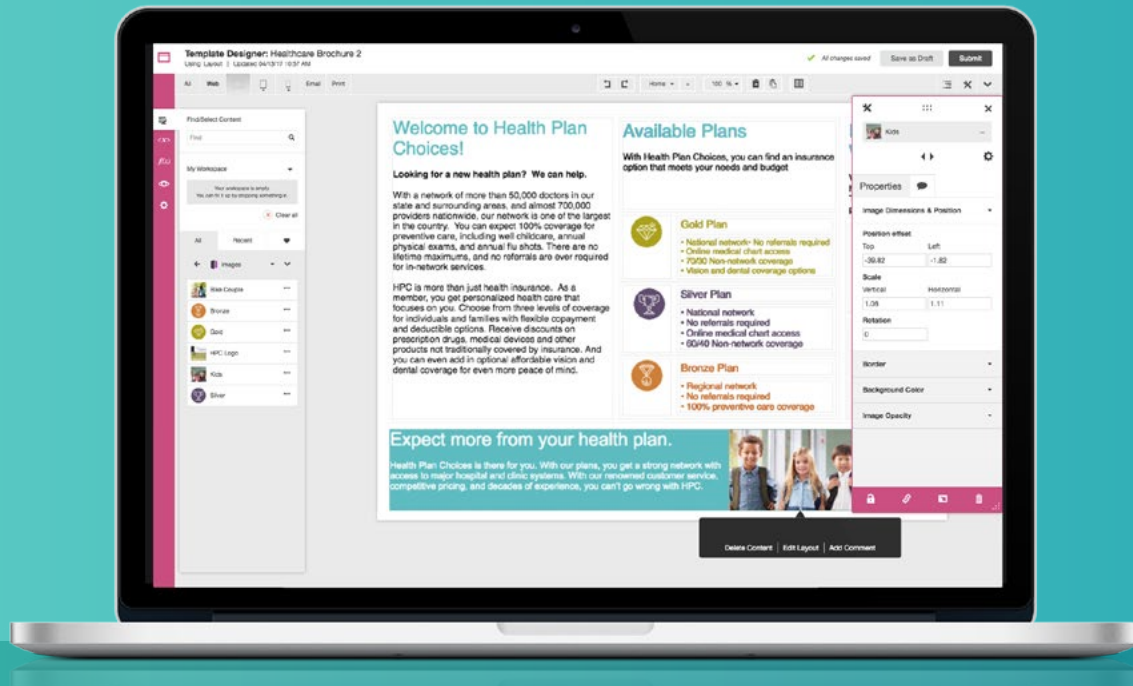


Introducing the First Completely New CCM Solution in Years

INTOUCH®: The most advanced, user-friendly, cloud-based customer communications management solution ever



Improve Your Employee and Customer Experience with the Right Technology:

- › 100% cloud (SaaS) software—no desktop applications required
- › Built on a modern, microservices-based architecture using only the latest technologies for smooth integration

Advantages That Help Increase Your Bottom Line:



SIMPLICITY

Business users create and manage communications without help, delays or chargebacks from IT.



FUNCTIONALITY

Everything you need from an enterprise-grade CCM solution—with an intuitive and clean role-based user interface for maximum efficiency.



AFFORDABILITY

Pricing starts at \$2,500 per month, including all product features and unlimited templates.



FLEXIBILITY

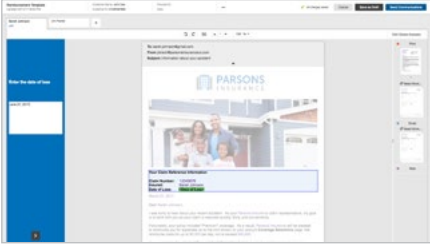
Connect any data to personalize communications; integrate apps to boost CX and productivity.



SECURITY

INTOUCH protects the privacy of your data at all times, whether in use, at rest or in transit.

How INTOUCH is Better Than All Other CCM Software:



THE SLICKEST UI AND BEST USER EXPERIENCE

The first time you see INTOUCH, you feel the difference. It doesn't just look better than other communication "solutions" or "platforms," it works better, too. Or rather, *you* work better when you use INTOUCH.



TRANSPARENT AND ALL-INCLUSIVE PRICING

Some CCM vendors offer a base package and hundreds of add-on line items. Many require expensive customization after you've purchased. Not INTOUCH. You get all the features out of the box for one low monthly price.



STRATEGICALLY FUTURE-READY TECHNOLOGY

No other CCM solution available today was designed so strategically for maximum deployment flexibility and smooth data, content and asset integration with your existing and future digital experience architecture.

What People are Saying:

INTOUCH is "...a completely new cloud-based approach to CCM for sharing data, content and processes across organizations."

Craig Le Clair
Research VP, Forrester



INTOUCH is "...very flexible. It's a really good solution that recognizes the different use cases, and it's easy to use not only from a business user perspective, but also from an IT perspective."

Kaspar Roos
Founder and CEO, Aspire



"It's very important for a modern CCM solution to be built using microservices. Microservices allow you to construct an application with just the functionality you need, with a minimal footprint."

Gerald Edwards
Chief Technology Officer, The Sourcing Group



See the Solution You've Been Looking For

Schedule a personalized demonstration of INTOUCH to see just how easy it is to use.

Call us at 800-361-1211 or visit topdownsystems.com/INTOUCH to get started. >