

TOP 3 REASONS YOUR BUSINESS NEEDS VIRTUALIZATION

When we say your company needs to invest in virtualization, we're not talking about virtual reality technology (although, we have to admit that's pretty cool, too). We're referring to virtualization of your IT resources.

What exactly does this entail, and why does it benefit your business? Check out these top 3 reasons for virtualization:

- 1. Less energy = lower costs.** Even if you could care less about eco-friendliness, the less energy you use up at the office, the lower your electric bills. When physical servers are consolidated and migrated to virtual machines, it takes less energy to power and cool equipment.
- 2. Better disaster recovery.** Virtualization is an important part of any IT disaster recovery plan, enabling easy hardware abstraction, affordable server replication, and simple testing of disaster recovery failover plans. Severe weather, power outages, and hardware failures pose a real risk to IT equipment housed on-site; our virtualization services allow your business to be fully-functioning quickly after a disaster.
- 3. Improved performance.** Pendello's virtualization provides rapid provisioning and dynamic load balancing, translating to improved application performance, efficiency, uptime, and more. Our offsite solutions will provide you access to more IT, memory, and software.

To learn more about how virtualization can help your business, call Pendello Solutions today at (913) 677-6744.

THINK TWICE BEFORE USING FREE WIFI

If you've ever worked in a coffee shop, hotel lobby, or any other public place on the go, chances are you've used free WiFi to browse the internet. While this might seem like an economical solution, it's not a secure one by any means.

A recent segment on The Today Show by our partner, Sophos, demonstrated that cyber criminals could easily set up WiFi using a few laptops and hotspot hardware, then convince ordinary people to give out their credit card information, name, email, and password to pay for 24-hour access.

When your employees are in need of WiFi on the go, protect client and company information by ensuring they use a secure network, keep all security software updated, and use web filtering that blocks malicious code.

**INSIDER TIPS
TO MAKE YOUR BUSINESS RUN FASTER,
EASIER & MORE PROFITABLY**



NIMBUS (NO, NOT HARRY POTTER'S BROOM!)

From the aptly-named Quirky + GE collection, the Nimbus is a 4-faced dashboard that allows users to keep track of any data. Customize each face to display what you wish: the time, weather, email alerts, your calendar, social media notifications – even how long it should take to get to work. If you have a FitBit or other Quirky + GE devices, you'll find the Nimbus plays nicely with them! Get one today at <https://www.quirky.com/shop>.



REFER AND BE REWARDED

We love helping businesses maximize efficiency and improve their bottom line. That's why we appreciate when current clients refer us to potential new partnerships. As a big thank you for new client recommendations, our ongoing referral program is still in full swing. Simply refer a company with 15+ work stations to Pendello; after our initial consultation, you'll receive a Nimbus of your own, or \$99 to donate to your favorite charity. **Call (913) 677-6744 with your referral's name and contact information today.**

PENDELLO MESSAGE A WORD FROM MIKE



Spring in Kansas City means that thunderstorms and possibly even tornadoes could arrive in the near future. Your business not only needs an emergency preparedness plan that details employee safety measures in the event of a natural disaster, but also a disaster recovery plan for your business data.

Pendello Solutions provides effective backup and disaster recovery solutions. We can not only maintain an off-site backup of all your data, but also proactive monitoring and management to ensure backup system functionality. We test backup restorations so that when they are actually needed, they work. Additionally, we prepare a tailored Business Continuity Summary and documentation of key network information, for our clients, including network passwords, software licensing, and hardware information. Don't risk losing critical client or company information in the event of flooding or storm damage – partner with Pendello today.

Mike Jackson, President

Get More of our Must Have Free Tips, Tools and Services on Our Website: www.pendello.com