

PendelloPing

ISSUE 02 – FEBRUARY 2015 | WWW.PENDELLO.COM



Insider Tips to Make Your
Business Run Faster, Easier &
More Profitable

HEADS UP! WINDOWS 7 IS GOING AWAY

For those of you still clinging to your beloved Windows 7 operating system, we have some bad news. January 13 marked the end of mainstream support, and extended support will only last until April 8th, 2015. After this, you'll still get the essential security updates for another five years, but you'll be facing increasing vulnerability to malware. 2015 is the year to start planning the transition to another operating system. We can help!

TOP 3 SIGNS THAT YOU'RE SUFFERING FROM SMARTPHONE DISTRACTION

Do you check your phone 110 times per day? If so, you're not alone. Smartphones have streamlined our lives and our business practices, but they also present a new challenge: **smartphone distraction**. Smartphone use becomes smartphone distraction when the use of a device begins to threaten productivity, interpersonal relationships and physical or emotional health — even when you aren't using it.

Are you worried that you might be suffering from smartphone distraction? Here are the top three symptoms:

1. **You become anxious when you're separated from your device.** If you accidentally leave your phone behind when you make an office supply run and become so concerned that you can't finish your errand, you might be suffering from smartphone distraction.
2. **Your memory starts to suffer.** Researchers at Southern Maine University found that students without access to their phones performed significantly better on attention tests. If you feel your recall of your clients' information isn't as sharp as it used to be, your phone might be to blame.
3. **Your relationships come second.** One of the most telltale signs of smartphone distraction is the inability to have conversations without checking your device. If you can't focus on the people you're meeting with in the flesh, this is a major warning sign.

When it comes to technology, finding the right balance is key. Our expert team can help you find solutions that work for your business -- and the rest of your life.

REFER AND BE REWARDED Tech issues can be a major roadblock in the path to any company's success. If you know anyone struggling with business technology, we'd love to help (and reward you for the referral!). All you have to do is refer any company with 15 or more workstations to our office, and once we've completed our initial consultation with your referral, we'll ship over a 4 pack of Tile (or donate \$70 to your favorite charity — see the next page for more details). **Call (913) 677-6744 with your referral's name and contact information today.**

Get More of our Must Have Free Tips, Tools and Services on Our Website: www.pendello.com

**INSIDER TIPS
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CONSTANTLY LOSING THINGS? THERE'S AN APP FOR THAT

You're busy. Maybe too busy to remember where you left your keys. Not to worry. Tile allows you to tether those things you're always losing (think TV remotes, wallets, purses) to your Android or Apple smartphone via a Bluetooth signal. Thanks to Tile's sleek and durable design, you never have to waste time looking for your essentials! Get it here: <https://www.thetileapp.com/>



PENDELLO MESSAGE A WORD FROM MIKE



Pendello Solutions is proud to have supported several non-profit organizations last year through event sponsorship, volunteering and service on the Board of Directors. Our team is excited to continue our community involvement into 2015 – join us for one (or all!) of these great community efforts!

Ever wonder what you can do with that old iPad or tablet laying around?

Infant Toddler Services of Johnson County (ITSJC) has a wonderful use for them as communications devices for children in the community with severe speech, language and cognitive delays. These visual mediums enable children to develop and enhance their communication capabilities with unique, fun and interactive applications. Call Pendello to coordinate a time for iPad dropoff (FREE factory reset) and a donation receipt. Go to www.itsjc.org for more information.

Do you want to change the definition of health and beauty for every body?

If so, join REbeL – a peer education program designed to address body image issues and disordered eating – for the 5th Annual Walk to REbeL on May 9th. REbeL has been featured on the Today Show, in the Washington Post and is rapidly expanding to empower students (and parents!) to join the REbeLution! Check out all the amazing things REbeL is doing at www.re-bel.org.

Did you know 1 of every 3 women and 1 of every 7 men are victims of domestic violence?

Make a local difference by supporting the 2nd Annual Race 4 Domestic Violence Prevention 5K on May 2nd. RACE4DVP is building a national organization that will provide domestic violence agencies in local communities with funding to support community outreach, education and awareness needs. Go to www.race4dvp.org/events for more information.

Mike Jackson, President

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