

TOP 3 COOL FACTS ABOUT CLOUD COMPUTING

Cloud-based technology is growing more popular among corporate, educational, and government organizations, and for good reason.

Virtual servers can cut costs, save time, improve data recovery, increase security, and decrease on-site infrastructure requirements, freeing your business to take care of day-to-day operations.

Not convinced? Here are 3 cool facts about cloud computing that might tide you over.

- 1. Cloud computing applications are endless.** Companies like Intel have researched innovative ways to use cloud processing, like creating a large multiplayer 3D cloud game for training emergency response providers or software that can diagnose cancer by capturing and analyzing cell images.
- 2. Cloud computing is saving the rainforest.** Well, kind of. Since cloud computing requires less infrastructure, a typical company switching to the cloud will see an estimated 68-87% in energy savings that translates to lower carbon emissions, per a study by Google.
- 3. More companies are switching to the cloud.** It's projected that by 2020, cloud computing will break \$270 billion. This year, 50% of American companies plan to increase their cloud budgets, and experts estimate that 36% of all data will be stored in the cloud by 2016.

Have you started leveraging to cloud computing yet? If you're contemplating a shift or you want a new cloud services partner, contact Pendello Solutions today.

NET NEUTRALITY WHAT DOES IT MEAN FOR ME?

You may have heard that the US Federal Communications Commission approved a policy called Net Neutrality on Thursday, February 26 - but what does this mean for you as a business owner and an internet browser?

Basically, with Net Neutrality in place, internet providers can't block users from accessing legal content, purposefully slow down websites, or charge data providers to distribute content faster. This means no one can pay to put their content in the internet's "fast lane" - a win for businesses everywhere.

Now, the FCC is hard at work drafting the exact regulations. As always, we'll keep you updated on how this ruling will affect your business.

**INSIDER TIPS
TO MAKE YOUR BUSINESS RUN FASTER,
EASIER & MORE PROFITABLY**



TAKE ADVANTAGE OF SPRING SUN WITH SOLIO!

Now that temperatures are supposed to warm up (fingers crossed), we expect to spend more time in the sun. Going outside doesn't have to mean going off the grid, though. With solar-powered charger Solio Classic2, you can head to the park or lounge poolside without worrying about your iPhone, Android, or tablet losing juice. Grab one for your USB-charging device today at <http://store.solio.com>.



REFER AND BE REWARDED

At Pendello Solutions, our goal is to improve your business' efficiency and bottom line with IT services you can't help but brag about. It's the highest complement when a client recommends our services to another business. To return the thanks, we're continuing our referral program. All you have to do is refer any company with 15 or more workstations to our office; once we've completed an initial consultation with your referral, we'll send you a Solio Classic2 of your own -- or donate \$100 to a charity of your choice). **Call (913) 677-6744 with your referral's name and contact information today.**

PENDELLO MESSAGE A WORD FROM MIKE



March is here, believe it or not. (We're still in a bit of denial that it's 2015 to begin with!) In terms of your business, this means it's time to review Q1 as you prepare to move forward in Q2.

As you perform a quarterly analysis to see how your projected Q1 matches up with your actual gains, you should consider how your cyber security stacks up -- and how improvements would fit into your budget.

When it comes to cyber security, IT services aren't an added luxury to handle yourself to cut costs. They're an investment in your company and a commitment to your clients. We invite you to consider how our IT security solutions can fit into your business' plans as 2015 progresses.

Get More of our Must Have Free Tips, Tools and Services on Our Website: www.pendello.com