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Pendello SOLUTIONS

Insider Tips to Make Your Business Run Faster, Easier & More Profitably

TOP 3 FACTORS TO WEIGH WHEN CONSIDERING CLOUD SOLUTIONS

Your company's data is arguably the most valuable asset – but are you treating it as such? If you're not already using reliable cloud services to keep your data secure yet accessible 24/7, it may be time to consider cloud solution options. Here are the top 3 factors to weigh.

1. **Hardware & software expenses & scalability.** When you opt for on-site infrastructure rather than cloud solutions, you face up-front expenses on equipment & software licensing. Later, you may pay upgrade cycle costs & a lack of flexibility when downsizing. Cloud solutions make it quicker & more cost-effective to scale your infrastructure. Keep in mind, though, that not all business applications operate optimally in the cloud.

2. **Security & reduced liability.** With cloud solutions, physical & network security increases. On-site solutions offer a higher level of data control, but with this comes greater theft or breach risk.

3. **Disaster recovery, backup, & redundancy.** Cloud services include data backup in the monthly cost, with added security since backups are located off-site. Redundancy is increased, covering power sources, networking, data centers, & more. Without in-house IT, however, keep in mind disaster recovery processes may not follow your desired timeline. On-site data solutions require additional hardware for data backup, costs for redundancy, & overhead plus costs for disaster recovery.

To learn more about how virtualization could help your business, call Pendello Solutions today at (913) 677-6744.

WATCH OUT FOR THESE SPAM PHISHING EMAILS!

Just recently, Pendello Solutions has detected an uptick in the number of spam phishing messages. In these emails, scammers mention failed, canceled, or rejected wire payments.

We encourage you to delete suspected phishing communications with the following characteristics:

• Subject or body text contains misspelled words

• Received from an unknown domain or sender

• Grammatically incorrect content (look for misused punctuation, etc.)

Also notify your employees of these spam phishing signs, and if your email is not hosted with Pendello Solutions, speak to your email server. If Pendello does provide your email services, know that we have already flagged these phishing messages.

Feel free to contact help@pendello.com with any concerns.

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STREAM MOVIES, TV SHOWS, MUSIC, & MORE WITH APPLE TV

Want to binge-watch and bypass commercials? Need to stream music for a party? Apple TV makes it easy to watch your favorite films or TV shows, plus play music purchased in iTunes or cycle through photos shared on your iCloud. Grab one today at http://store.apple.com/us/appletv.

REFER AND BE REWARDED

As always, we are appreciative of any referrals you choose to provide Pendello Solutions. To show our gratitude, we will provide an Apple TV or $69 to your designated charity as a thank you for referring a company with 15+ workstations. We'll send your Apple TV or donation after our initial consultation with your referral. **Call (913) 677-6744 with your referral's name and contact information today.**

PENDELLO MESSAGE   A WORD FROM MIKE

SECURITY. SCALABILITY. ACCESSIBILITY.

These are all benefits cloud services offer – but only when you work with the right provider.

Pendello Solutions offers enhanced protection for your business' valuable data. Employees will be enabled to easily access key applications, but your company won't have to spend the time and money that comes with monthly management and maintenance of on-site IT infrastructure. We work with businesses of any size and industry to come up with tailored, scalable cloud solutions.

If your business has ever experienced data loss, you know how damaging it can be, particularly if you deal in sensitive medical, financial, or legal information. In some cases, losing data means losing clients, and thus, money. We provide several Recovery Time Objective (RTO) options, turnkey server restoration systems, and tested backups to handle any disaster, expediting the data recovery process.

Give us a call at (913) 677-6744 if this sounds like the solution you need.

Mike Jackson, President