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QUESTIONS TO ASK to Unlock your People Strategy

01



Why does my business exist?

Why do we do what we do? What makes my business successful?

02



What delivers competitive advantage?

What is my core business, & what am I best at?

03



How do we measure our value?

What does success look like? How will we know when we have achieved it?

04



What do you need to do to succeed this year?

Margin, team, productivity or product? What do we need to deliver?

05



What unique capabilities drive performance?

What improved skills do we need to deliver that success?

06



Train or hire those capabilities?

Do we have those skills already? Do we need to buy them in? How do we facilitate them?

07



Are the leaders aligned?

Are we all on the same page and 100% behind the vision? Is everyone playing their part?

08



Do we have the right structure?

Can we scale and remain agile? Do we need to restructure before we can grow?

09



Can we attract & keep the right talent?

Do our team feel committed and nurtured? Are they recognised and will they stick with us?

10



Will your culture and values drive success?

Are they embedded and impact behaviours? Will they help our business to move forward & meet our goals?

SOURCES

peoplepuzzles.co.uk/news/10-questions-to-unlock-your-2018-people-strategy/

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