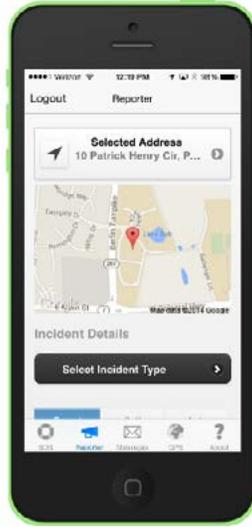


Patrick Henry College's New Personal Safety App

Patrick Henry College is pleased to present all students, faculty, administrators, and staff with a personal safety application for use on smartphones. Designed to help campus safety and other first responders minimize response times during both emergency and routine security/safety situations, the app provides everyone on campus with a hand-held, personal blue-light phone that connects the caller directly to campus safety personnel. The PHC personal safety app has two main functions: an SOS (panic) button, and the ability to report an incident.



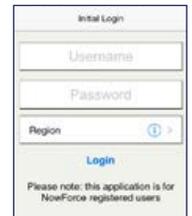
SOS Home Screen



Reporter Home Screen

How to install the app on your smartphone

1. Visit the App Store or the Google Play Store and search for "NowForce"
2. Download the app to your iOS or Android smartphone and save it in a convenient location, such as your home screen.
3. With the login credentials you've received from Patrick Henry College Campus Safety, log in to the app. You will only need to do this once. The region should be set to "Global."



Users with other types of smartphones may access the same app at phc.nowforce.com/reporter from any web-browser (mobile or desktop).

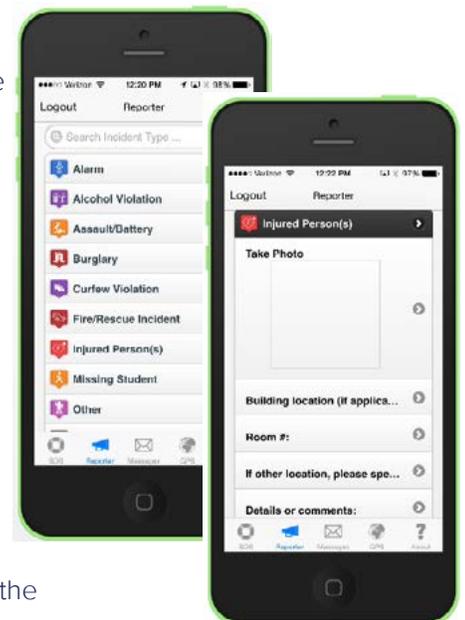
How it Works

Using the SOS (Panic) Button

- When the SOS button is swiped, it calls the campus safety number and generates an "SOS" incident that is sent to campus safety personnel. (If swiped by accident, the user has 4 seconds to cancel the alert).
- Once swiped, the caller's location will be visible to campus safety personnel, which will monitor and track the caller's location until either campus safety resolves the incident, or the user aborts the alert.
- When the user is off-campus, swiping the SOS will dial 911. (This feature will be available as of Oct. 1, 2014).

Reporting an Incident

- To switch to the Reporter home screen, use the bottom menu.
- The Reporter function enables users to report a specific incident and include details.
- The incident type is selected from a dropdown menu.
- The user may enter additional information and upload an image from a pop-up form.
- When the user presses "send," campus safety personnel will be notified of the incident and the location of the caller.



Reporter: Incident Type (left) and Incident Details (right) Screens