



## **BOBST North America confirms Apex North America as the Preferred Partner for Web-Fed Division in United States and Canada**

The agreement relates to Apex being the preferred anilox manufacturer for the Web-fed Division. (Flexible Packaging, Pre-Print and Narrow-Web presses)

The agreement allows Apex and BOBST to work together to promote the REVO program and the key added value around a solution-based offering to the market, with BOBST innovative narrow-web presses combined Apex GTT patent Anilox engraving this unique combination brings a clear intent to support our customers.

Apex remains the only anilox company to offer every possible engraving and roll composition in the market today, giving BOBST a complete full anilox selection from conventional through to GTT to meet all of their web-fed customers printing and coating needs.

"We have a long working history together in the industry. We are bringing innovative developments technology to projects, like REVO in the Narrow-Web label and packaging industry", says Todd Blumsack, Vice-President, Business Unit Web-fed of Bobst North America Inc. "The agreement will also work in the direction of promoting each other's technology, as the seamless integration of our solutions, adding more value to the relationship with our clients in the American and Canadian printing and converting market".

Apex and BOBST have been working together for many years globally, now being chosen as the preferred vendor for Anilox for the Bobst North America Web-fed division flexibles, pre-print and the key partner for the REVO narrow web presses allows both companies to promote each other technologies and the significant value they bring to our customers and prospects throughout the USA and Canada", said, "David McBeth, Vice-President of Sales, Apex North America LLC.

### **About BOBST**

We are one of the world's leading suppliers of equipment and services to packaging and label manufacturers in the folding carton, corrugated board and flexible materials industries. Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 14 production facilities in 8 countries and employs more than 5,600 people around the world. The firm recorded a consolidated turnover of CHF 1 635 million for the year ended December 31<sup>st</sup>, 2018.

### **About Apex International**

Apex International is a global leader of anilox, glue set and metering products and print maintenance solutions. With 5 production facilities on 4 continents, a strong portfolio of clients in over 80 countries and a high-performance continuous improvement culture, Apex's value proposition is founded on developing solutions to satisfy the complex challenges our customers face every day. Our vision is to be the global leader in ink and metering solutions by addressing the needs of our customers in the corrugated, flexographic printing, offset and coating markets as well as the OEMs that serve them. This helps our customers operate their businesses more efficiently and profitably.