THE VIDEO SURVEILLANCE LANDSCAPE

Security leaders seek to break through cost, reliability & management barriers

Based on a survey of more than 80 physical and IT security professionals

85%
of security leaders plan to install networked IP cameras in 2020

Top Concerns:

51%
Addressing Cybersecurity

46%
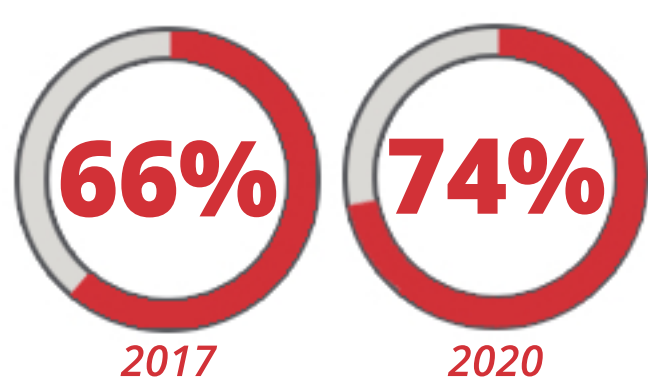Making Ongoing Management Easier & More Automated

62%
Improving Reliability of Video for Incidents to Reduce Risk of Lost Video

Top 5 Cyber Attack Vulnerabilities:

- Weak passwords
- Failure to update software or firmware
- Lack of best practices for routine maintenance
- Not aligned with network IT policy
- Poor deployment
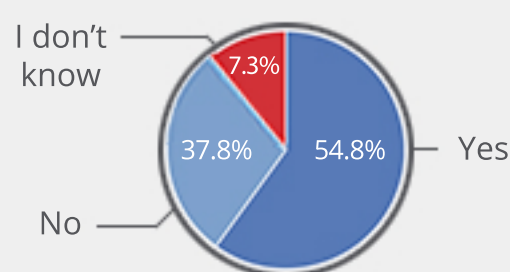
66% 2017   74% 2020

Backhauling Video Raises Costs and Lowers Video Quality:

In 2020, 74% implement a separate network to offload surveillance video from IP networks compared to 66% in 2017, enabling video capture at the edge.

Automation Trends:

Does your organization proactively get alerts when there are camera or video recording problems?

- I don't know: 7.3%
- No: 37.8%
- Yes: 54.8%

Security Professional's need Simple, Open Platform technology to scale video surveillance networks and protect it

Critical for 2020:

- Reducing technology and network costs
- Address cybersecurity concerns
- Address the impact of megapixel video on the business IP network
- Enable the use of the highest quality megapixel cameras for surveillance with no resolution or frame rate tradeoffs

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To learn more about the survey and methodology - razberi.net/survey