

Privacy Policy

Last updated: June 14th, 2017

Strategic Group (Strategic or we, us or our) deals with information privacy in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs) set out in the Privacy Act. We also comply with the Spam Act 2003 (Cth) which imposes restrictions on sending emails and other types of commercial electronic messages

In this Privacy Policy (“Policy”), we describe the information that we collect from and about you on our websites, including strategicgroup.net.au, blog.strategicgroup.net.au, email.strategicgroup.net.au, and our other sites on which we post this Policy (collectively, the “Website”). By visiting the Website, you agree that your personal information will be handled as described in this Policy. Your use of our Website, and any dispute over privacy, is subject to this Policy.

Collection of Information

We collect information directly from you and about you when you visit our Website, use the services on our Website, or otherwise contact us.

Information We Collect Directly From You: We collect information directly from you when you request information from us, download content, or otherwise interact with our Website. The type of information that we collect from you depends on your particular interaction with our Website, and may include: your e-mail address, name, or telephone number. You also may choose to provide us with demographic information, such as your company size, job title, preferences, and interests.

Information We Collect Automatically: We, and our third party service providers, also automatically collect information about your use of our Website through cookies, web beacons, and other tracking technologies, including: your IP address, browser type, domain names, access times, and referring website addresses. We use this information primarily to maintain quality of the service, and to understand how you and other visitors use our Website. We also may use this information provide general statistics regarding use of this Website. We may combine this information with other information that we collect about you.

Use of Information

We use the information that we collect from and about you, including your personal information, for the following purposes:

Providing Our Services. To provide our services to you; for order fulfillment purposes; to communicate with you, including via email, about your use of our services; to respond to your inquiries; and for other customer service purposes.

Marketing/Advertising. To provide you with news and newsletters, special offers, and promotions, including via email; to contact you about products or information we think may interest you; and for other marketing, advertising, and promotional purposes.

Complying with the Law. To comply with applicable legal obligations.

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Protecting Our Rights and Interests. We may use your information to protect our rights and interests and the rights and interests of other users of our Website, as well as to enforce this Policy.

Information Sharing

We may share your information, including your personal information, with the following entities and in the following situations:

In Response to Legal Process. We also may disclose the information we collect from you in order to comply with the law, a judicial proceeding, court order or other legal process, such as in response to a subpoena.

To Protect Us and Others. We also may disclose the information we collect from you where we believe it is necessary to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person or violations of this Policy.

We do not sell any contact information to third parties.

Choice/Opt-Out

You may choose to stop receiving our newsletter or marketing emails from us by following the unsubscribe instructions included in our emails, or you can contact us at info@strategicgroup.net.au

Security

We have taken steps to help protect the information we collect about you from loss, misuse, unauthorized access, disclosure, alteration, and destruction. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security.

You should take steps to protect against unauthorized access to your account by, among other things, choosing a robust password that nobody else knows or can easily guess and keeping your log-in and password private. We are not responsible for any lost, stolen, or compromised passwords or for any activity on your account via unauthorized password activity.

This Privacy Policy does not apply to linked websites.

Contact

If you have any questions about security on this Website, you can contact us at info@strategicgroup.net.au

If you require any further information about our management of business information or have a complaint about our handling of your business information, you should initially write to Strategic Group, who will respond to you within a reasonable time, usually 30 days.

If you are not satisfied with the outcome of your complaint you may contact us further to advise of your concerns and, if we are unable to reach a satisfactory resolution you may write to the Office of the Australian Information Commissioner using the form available at this link: <http://www.oaic.gov.au/privacy/making-a-privacy-complaint> for further review of your complaint

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Notice of Privacy Statement Changes

We may update this Policy to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the email address specified in your account) or post the updated Policy on this Website. We encourage you to periodically review this page for the latest information on our privacy practices.

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