

AIRPORT CX 2019 SURVEY RESULTS

90% believe that it is important to deliver an excellent customer experience in the airport.

50% with existing customer experience improvement initiatives o in place believe they





18%

PLAN TO IMPLEMENT **CX IMPROVEMENT INITIATIVES** WITHIN 2 YEARS

41%



© Customer Service Experts, Inc. www.CustomerServiceExperts.com

J ARD EMPLC ONBO/

MANCE

ZO <u>E</u> E N E $\boldsymbol{\alpha}$ $\alpha \alpha$

TRAINING