

# COVID-19 ESSENTIAL PRODUCTS

## Pharma/Nutra Packaging

Innovative, reliable and responsive solutions. Only from Mold-Rite.

**Trust the packaging experts at Mold-Rite Plastics to help you create a package that will grow your business in this ever-changing market.** Prior to the onset of the global COVID-19 pandemic, the Pharmaceutical and Nutraceutical markets were expected to grow more than 6.0% annually through 2020, (EvaluatePharma & Nutritional Business Journal), increasing demand for packaging that is eye-catching, safe, convenient to use and easy to ship. Now, amidst this pandemic, demand has increased beyond these projections as consumers look to support their health should they be exposed to the virus, and pharmaceutical makers boost production of medicines to relieve symptoms and treat those with the virus. The need for trusted and tested packaging is greater now than ever.

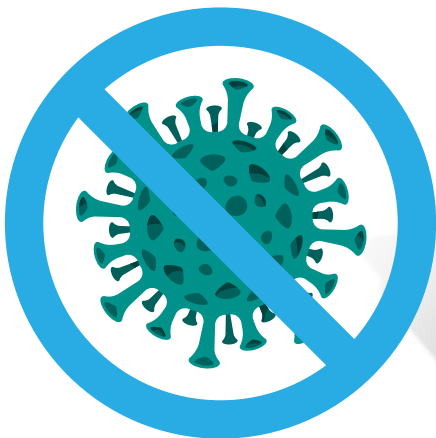
### COVID-19 Impact on Pharma/Nutra Market

**Growing Preference for Telemedicine** - As patients fear contracting COVID-19, many have chosen to avoid healthcare facilities for routine and less-than-urgent care. However, this has exponentially increased the acceptance of telemedicine. Virtual visits are helping the pharmaceutical industry as patients gain access to professionals who can prescribe needed medications, easing some of the potential negative effects on the pharmaceutical market.

**Social Media Fuels Sales** - According to a recent study by L.E.K. Research and Analysis, social media engagement regarding vitamins, minerals and supplements (VMS) has increased along with cases of COVID-19. Analysis of Reddit, Twitter and blog posts related to VMS reflects increasing engagement as cautious customers look to boost their overall wellness. Posts promoting immune health, boosting overall wellness, and reducing stress/anxiety through the use of vitamins, minerals and supplements are all influencing purchase behaviors.

**Vitamins See Triple Digit Growth** - Consumers are looking to vitamins and supplements to help boost their immune systems. Among the most popular during COVID lockdown have been vitamin C and vitamin D. More time spent indoors means less exposure to sunshine, and less opportunity absorb vitamin D from natural sunlight. Additionally, zinc, echinacea, pre- and probiotics, and elderberry are experiencing rapid sales gains.

**Private Label Poised for Additional Growth** - Prolonged shelter in place orders and business shutdowns have left many consumers without jobs. Predictions of an upcoming recession could become reality. While the vitamins and supplements market experienced some declines during the last recession, a shift rather than a reduction in vitamin consumption could occur should a recession hit. Consumers may turn to private label brands to maintain health and boost immunity while reducing costs.



## Pharma/Nutra Product Portfolio

PRODUCT CATEGORY	STYLE	PRODUCT	AVAILABLE SIZES (MM)
Child Resistant	CR	Pictorial	20, 22, 24, 28, 33, 38, 45, 53, 63 (all 400 Neck Finish)
Child Resistant	PD	Push Down & Turn (embossed)	20, 24, 28, 33, 38, 45, 53, 63 (all 400 Neck Finish) 24, 28 (perimeter instructions)
Child Resistant	DB	Push Down & Turn (debossed)	33, 38, 53 (all 400 Neck Finish) 45 (perimeter instructions)
Child Resistant	ES	EZ-Safe®	28, 33, 38, 45, 53 (all 400 Neck Finish)
Child Resistant	SK	Sleek CR™	53, 63, 70 (all 400 Neck Finish)
Continuous Thread	RX	Ribbed Side, Matte Top	20, 22, 24, 33, 38, 43, 45 (all 400 Neck Finish)
Continuous Thread	SS	Smooth Side, Smooth Top	28, 33, 38, 43, 45, 48, 53, 58, 63, 70, 83, 89, 100, 110, 120 (all 400 neck finish)
Continuous Thread	RS	Smooth Top, Ribbed Sides	28, 33, 38, 43, 45, 48, 53, 58, 63 (all 400 Neck Finish)
Continuous Thread	RM	Ribbed Side, Matte Top, Outside Stacking Feature	48, 53, 58, 63, 70, 83, 89 (RX & RM), 100, 110, 120 (all 400 Neck Finish)
Continuous Thread	RL	Ribbed Side, Matte Top	20, 24, 28 (all 410 Neck Finish)
Continuous Thread	BT	Buttress	38 - 430
Continuous Thread	EG	EZ-Grip®, Broad Ribbed	33, 38, 45, 53 (all 400 Neck Finish)
Dispensing	JT	Hinge Guard	33, 38, 45, 53 (all 400 Neck Finish)
Dispensing		NutraFlapper®	33, 38, 45, 53 (all 400 Neck Finish)
Dispensing		NutraGen II®	33, 38, 45, 53 (all 400 Neck Finish)
Dispensing		NutraCore®	33-400
Dispensing Plugs		Natural Color	18, 20, 22, 24, 28
Disc Top		Ribbed/Smooth Disc Tops	20 - 410; 24 - 410; 24 - 415; 28 - 410
Hinged Large Format Dispensing		MegaFlap®	120 - 400, 120 - 400 EH: Full Open
Strap Cap		Continuous Thread and snap on finishes, many seal options	15, 20, 24 (all 410 Neck Finish) 18, 33, 38 (all 400 Neck Finish)
Twist Open- Twist Close		Ribbed Skirt	18 - 400; 18 - 410; 20 - 410; 24 - 410; 28-410; 28-SP100



Open Bottom/Flush Wall Jar with Pictorial CRC

Complete your pharma/nutra package with one of our jars! We offer a wide variety of jars to fit our closures, including regular wall, thick wall, double wall and our new open bottom/flush wall in both polypropylene and polystyrene options.

Count on the packaging experts at Mold-Rite Plastics to help you deliver the best possible package for your product. Contact your sales representative today.



For more information or to order product samples, contact Mold-Rite:  
[www.mrpc.com](http://www.mrpc.com)