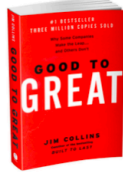




What is a Strategic Growth Plan?



“Good is the enemy of great. And that is one of the key reasons why we have so little that becomes great. We don’t have great schools, principally because we have good schools.” (page 1)



What is a Strategic Plan?

The Strategic Plan defines and communicates the direction of your school. It should focus your efforts and ensure that everyone is working towards a common set of goals. It helps you:

- establish _____ on the actions that will contribute to school growth
- align _____ for optimal results
- prioritize financial needs and assets
- build _____ advantage
- engage with your faculty and staff by communicating _____.

Why do you want/need a Strategic Plan?

What is the Path to Great? *According to Jim Collins in Good To Great*

Step 1

Step 2

Step 3

What was the outcome of your last Strategic Plan?

What is different about a Strategic Growth Plan?

1. _____ & _____ Driven
2. _____ Focused
3. Professional Development
4. _____ Forming

- Internal Data
- External Data
- Integrated Analysis
- Faculty
- Families
- Community
- Board
- Administration
- Faculty
- Leadership Capacity
- Organizational Health
- Continuous Improvement

Strategic Plan Deliverables?

Accurate Data Model • Context Document • Vision Statement • Brand Story • Strategic and Tactical Priorities • Compelling Presentation • Key Performance Indicators • Competitive Differentiators • Development of the Disciplines • Greater Joy in School Leadership

7 Stages of a Strategic Growth Plan

A Strategic Growth Plan can be started at anytime during the year. The sooner you start, the sooner you grow. The schedule can be adapted to your needs.

Strategic Growth Plan Options

Premium	School Growth leads the entire journey, conducting the data collection & analysis and managing all communications, and monthly onsite sessions
Advanced	Shared planning workload with your leadership team. School Growth provides guidance through each stage using both onsite & online sessions.
D.I.Y.	School Growth facilitates online planning sessions through each stage of the Strategic Growth Plan with all planning activities managed by your leadership team.

Easy First Step: Leadership Retreat

- One or Two Days that can be scheduled conveniently
- Training on the 12 Disciplines of Effective School Leadership
- Assessment of Organizational Health
- Data assessment and strategy
- Refinement of Core Values
- Creation of 90-Day Action Plan
- Can choose best Strategic Growth Plan Option