



# ELEVATE THE IMPACT OF YOUR DIGITAL ASSETS

## Portfolio 2017 Studio Edition

Power creativity, collaboration, and productivity with discoverable assets.

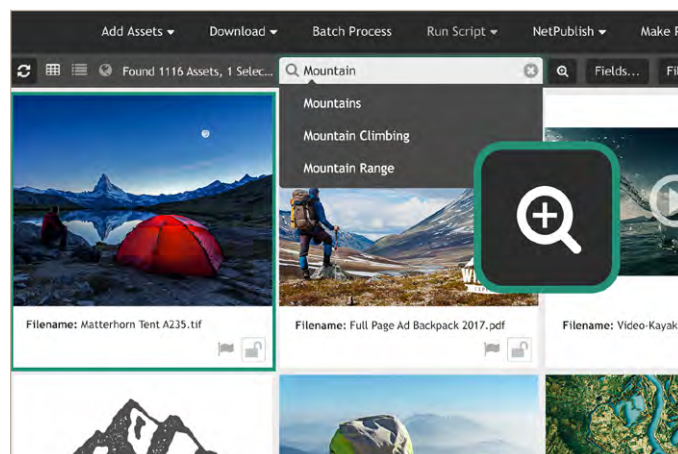
Say goodbye to poorly organised and disconnected filing systems that limit usage of your organisation's valuable assets, squander creativity, and challenge collaboration. Extensis Portfolio™ lets you create a single source for all of your images, videos, and documents so you can easily organise, find, manage, and use your assets effectively—even as your collection grows.

Find the assets you need, when you need them.

For small workgroups and creative teams, Portfolio ensures fast and easy access to the files you need, when you need. This trusted and affordable digital asset management (DAM) solution can be set up within hours and used with your existing business systems and workflow. Portfolio includes everything you need to get started, right out of the box.

Built to last. Calibrated to evolve.  
Driven by innovation.

With more than 20 years of R&D and customer feedback under its hood, Portfolio is a proven solution with a loyal customer base. As your needs evolve, so do our solutions. We innovate with best-in-class technology partners to bring you the most advanced and innovative asset management tools that maximise the value—and impact—of your digital assets. So you can do more of what matters.



Elasticsearch® provides instant, Google®-like predictive results

## HIGHLIGHTS

- » Manage thousands of assets within one catalogue
- » Connect your workgroup (up to 3 simultaneous users)
- » Easy to use Web, Mac and Windows Clients
- » Find your assets easily with multiple search options
- » Drag and drop files between Portfolio and your creative apps, folders, and desktop
- » Catalogue and playback audio and video files
- » Handle hi-res files with Extensis Compress, a free plug-in for Adobe® Photoshop
- » Includes 12 months Annual Service Agreement (ASA) – priority phone and technical support

**Extensis also offers Portfolio with options for more users, catalogs, and add-on module capabilities.**

# Key Features

## Centralised File Storage

Eliminate file duplication and speed conversions

Store all asset types—images, graphics, videos, and documents including Adobe® Creative Suite® and Microsoft® Office files—in one place and in their highest quality formats. On-demand conversion tools empower your teams to create the file type and resolution they need, when they need it—without the need for maintaining multiple versions.

## Control Your Visual Experience

Maximise asset findability—and usability

View your assets and related metadata in the way that best supports your work. Portfolio's visually-rich workspace lets you choose from visual thumbnails in Gallery View (even if you don't have the app that created them), to a detailed list in List View, to a specific location on a map when GPS coordinate metadata is available.

## Metadata Extraction

Build a foundation of metadata

Portfolio automatically extracts file metadata and allows you to enforce required fields when assets are added to the catalogue. You can also create custom keyword taxonomy or allow it to grow organically with your team.

## Advanced Compression + Powerful Zoom

Save space without compromising image clarity

Compress a raw image to 1/20th of its size with no noticeable change to the human eye. True lossless compression, which reduces file size by an average of 30%, is also supported. Powerful zoom and dynamic panning technology let you see the fine details of high-resolution assets, even when previewing an image.

## Asset Versioning

Power collaboration with shared asset access

Portfolio supports the creative workflow by ensuring efficient collaboration. You can check-out assets, make changes, then check them back in, ensuring everyone is in-sync with access to the right assets. At any time, files can be rolled back to a previous state from their revision history.

## Automatic Cataloging

Get real-time updates about asset availability

Portfolio monitors designated folders and can automatically catalogue assets and extract metadata. When assets are added, edited, or removed, the catalogue will immediately reflect the changes.

## Smart Galleries

Teach your gallery to think (and sort) like you do

With Portfolio, galleries aren't always static collections of assets. Conditional searches can be saved as a Smart Gallery, so when assets are tagged with specific metadata, they are automatically added to the appropriate gallery.

## Server-Side Scripting

Automate workflow with custom program features

Create custom scripts to meet your specific workflow needs that are as easy to use as a program feature—such as finding duplicates or sending emails to your users when metadata is updated.

## Rights Management

Know which assets can be used when, where, and how

Remove workflow bottlenecks and reduce the risk of expensive copyright violations. Use the FADEL Rights Cloud™ Connector to quickly understand the usage rights associated with your assets.

## Web-Enabled and Mobile-Ready

Use Portfolio from any device or location

From asset cataloging to distribution, Portfolio is web-enabled and mobile-ready. If you have a web browser, you can use Portfolio to access, upload and distribute your assets. Plus, the free Portfolio Flow® mobile app allows your team to upload files directly from your tablet, iOS, or Android™ device into your collection from any location.



Contact your local reseller and get a free 30-day trial of Portfolio