

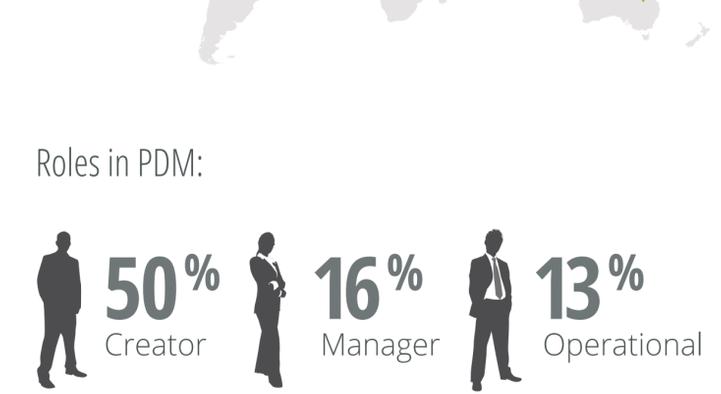


# MAP your Product Data Management process

Brought to you from a survey by PTC  
Latitude: 42.2807  
 Longitude: -71.24988

## Demographics:

**264** respondents, from **26** different countries



## Roles in PDM:



## Number of Employees at the Company:



# Mapping it out

### Smaller Design Team



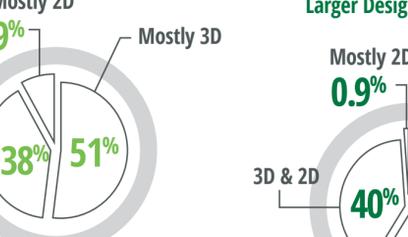
### Larger Design Team



### 1 Average number of Product Designers:



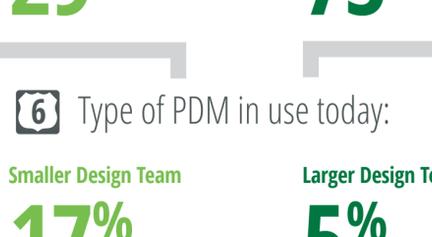
### 2 Product Designers to viewers and reviewers:



### 3 Company's design software environment:



### 4 Firms with suppliers, development partners, or other sites responsible for delivering part of the product design:



### 5 Teams using commercial PDM tools today:



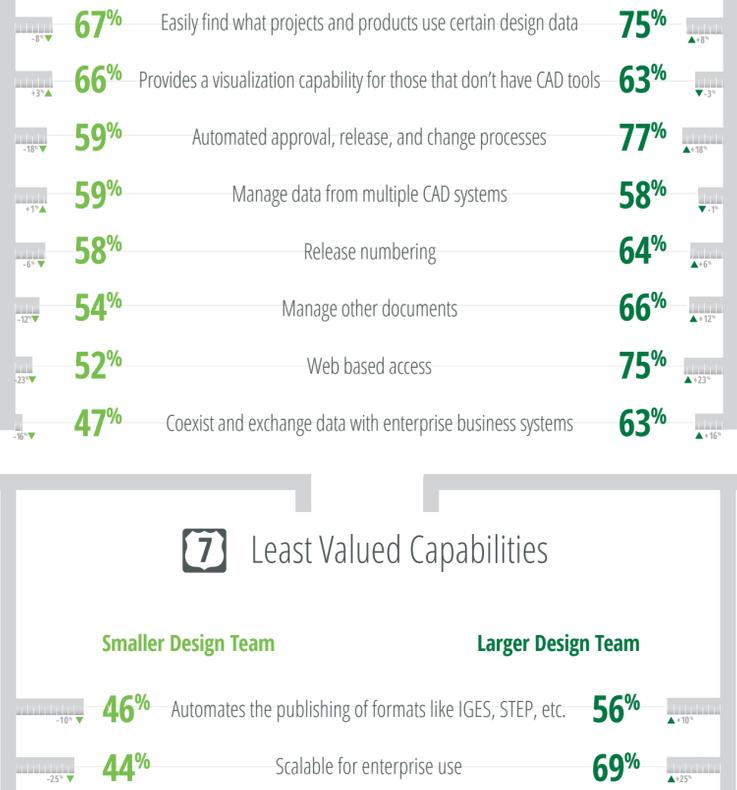
### 6 Type of PDM in use today:



# TOP capabilities

### Smaller Design Team

### Larger Design Team



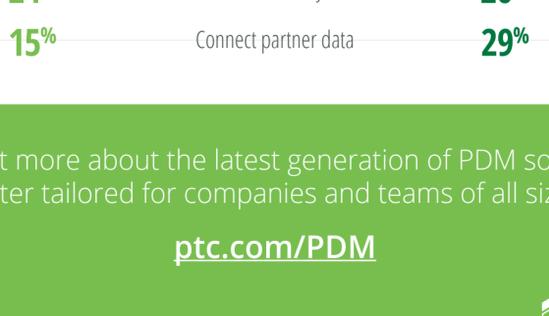
### 7 Least Valued Capabilities



### 8 Top 3 PDM Criteria



### 9 Top Issues



Find out more about the latest generation of PDM software, better tailored for companies and teams of all sizes.

[ptc.com/PDM](http://ptc.com/PDM)

