

# Mirakl Connect The global marketplace ecosystem

The platform where Sellers, Partners and Mirakl-powered Marketplaces meet to accelerate their business.

## The first professional networking platform for the thriving marketplace community

Mirakl provides the most advanced SaaS platform on the market to launch your own marketplace, scale your dropship program, or sell online in B2B without channel conflict. Achieving success depends not only on having the best technology, but also in **finding the right partners and sellers**. But it can be a challenge to identify partners, source sellers, and gain visibility with Mirakl-powered Marketplaces.

Mirakl Connect is a new platform that brings together a **global community of marketplace sellers, partners** who have tailored services and technology solutions, and **Mirakl-powered Marketplaces**. Mirakl Connect empowers key players in the marketplace ecosystem to come together on one platform in order to **engage and accelerate their business**.

"By 2023, the majority of online sellers (brands, distributors) will list their products on marketplaces."

Source: Gartner.

# Mirakl Connect brings key marketplace players together on a single platform



#### Promote your business

Create your company profile and increase your visibility within the global marketplace industry.

## 

Gain access to a curated marketplace community and discover new business partners.

#### Convert opportunities

Engage with members on the platform and grow your marketplace business.

## Why join Mirakl Connect?

## For Brands, Distributors & Marketplace Sellers

- → Promote your business to all Mirakl-powered Marketplaces on a global scale
- → Engage from one central place with new Marketplaces and Partners that can boost your business
- → Accelerate your sales growth across Mirakl-powered Marketplaces with streamlined registration and operations

## For Mirakl-powered Marketplaces

- → Promote your Marketplace and attract new Sellers by advertising information about your Marketplace
- → Engage, from one place, with a curated community of Sellers and Partners to connect and start doing business together
- → Accelerate the launch and growth of your Marketplace through faster seller prospection and registration

## For Service & Technology Partners

- → Promote your business to a global community of Sellers and Mirakl-powered Marketplaces
- → Engage, build your network, and start doing business with key players in the marketplace ecosystem
- → Accelerate your sales pipeline and find new business opportunities in one central location

# Mirakl Connect delivers features to help platform members accelerate their marketplace activity

## Join a curated Marketplace community

Gain access on a single platform to a global community of marketplace players.

### Manage your company profile

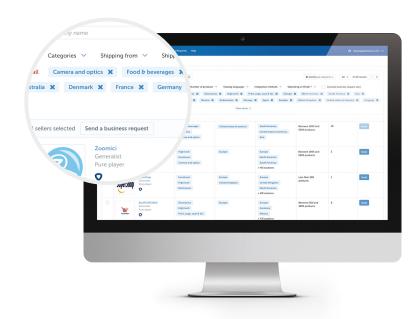
Quickly create and manage your company profile to promote your business.

## Search for new prospects

Easily filter based on your requirements like product category or geography.

#### ♥ Connect and chat

Conveniently engage and discuss with other members to assess opportunities.



Join the Mirakl Connect community on miraklconnect.com

Mirakl is the global leader in online marketplace platforms. Trusted by over 200 companies like:















