

Meet our Strategic Client Consultants.

We've created a team dedicated to increasing wellness program engagement.



1 ELISSA BAKER

STRATEGIC CLIENT CONSULTANT

Elissa Baker brings relationship management experience from working with vendor and educational partners within the financial industry. It's her passion for corporate wellness, though, that brings her back to the health and wellness space. While previously working in various marketing and PR positions at a health and benefits company, she gained insights on engagement strategies and tailored marketing campaigns to generate impactful results for both employers and their employees. She looks forward to integrating her relationship skills and expertise with her marketing background to provide success to all Naturally Slim® clients.

2 JESSICA SCHREIBER

STRATEGIC CLIENT CONSULTANT

Coming to Naturally Slim® from one of our largest clients, where she gained valuable experience as a corporate wellness specialist, Jessica brings a unique client perspective and expertise in health promotion and behavior change to the team. Her passion for bringing evidence-based solutions to the workplace and creating cultures driven by caring help her develop strategies that result in a positive impact on business and health. Jessica is involved with the American Diabetes Association Community Leadership Board and enjoys outdoor activities, such as hiking and playing tennis, as well as reading, cooking, and traveling.

3 HEATHER WHITAKER

STRATEGIC CLIENT CONSULTANT

Heather Whitaker brings 10 years of working in the corporate wellness space as well as a teaching background in nutrition. With her experience on the health plan, employer, and broker/consultant sides, she will help guide client strategy, drawing from her expertise in these different perspectives. Building partnerships and creating client culture-driven marketing strategies is Heather's passion. She is based out of California and enjoys being in nature as much as possible.

4 MERIDITH WEAVER
STRATEGIC CLIENT CONSULTANT

Meridith brings over five years of experience in the corporate wellness space and has spent the last three and a half years working with Naturally Slim®. Prior to her strategic client consultant role, she was a part of the company's health coaching team and still holds the following certifications: ACE Certified Health Coach and DPP Lifestyle Coach. The knowledge and unique perspective Meridith gained working with participants will influence her strategies, helping her impact employee engagement and success. Her profound passion for wellness continues to grow, and she is excited to build strong relationships with her clients to improve their population's overall health. She graduated from the University of Arkansas with a BSE in Kinesiology and Applied Exercise Science. Outside of her work, she enjoys reading, cooking, Pilates, and watching football!

5 JILLIAN ROETTKER
STRATEGIC CLIENT CONSULTANT

Jillian has been working in the health management and wellness field for 10 years, with roles ranging from individual patient care to business development. Having worked extensively with consultants, health plans, and HR and benefits leaders, she understands the complexity of implementing a wellness program and the support needed for a successful partnership. Jillian has always had a passion for health and physical wellbeing and is excited to help her clients at Naturally Slim® improve the overall health of their population. She graduated from Texas A&M University with a Bachelor of Science in Community Health, and in her spare time, she enjoys cycling, hiking, yoga, and trying to keep up with her one-year-old daughter.

6 NIKKI ZELENOVICH
STRATEGIC CLIENT CONSULTANT

Nikki Zelenovich brings 15 years of experience in the wellness field and has spent the last four years with Naturally Slim. Prior to joining the Strategic Client Consultant team, she was part of the Business Development team and worked closely with our health plan partners and clients in the Midwest. As a former collegiate athlete, Nikki is passionate about health and wellness. She is excited to work closely with her clients to improve population health and positively impact lives. Outside of work, Nikki enjoys running, yoga, playing soccer, and being a mom to two young boys.

