

The easiest implementation ever.

When it comes to implementing Naturally Slim (NS), we do all the heavy lifting.

Endless email chains, long timelines, and hidden fees shouldn't get in the way of you reducing your health care costs and helping your employees and members improve their well-being. With NS, these roadblocks won't slow you down because *they don't exist*.

Implementing NS isn't a long, tedious, expensive ordeal. It's a simple process with no up-front fees that can be done in as little as six to eight weeks—no matter what's going on in the world.

Here's what that timeline looks like.

6-8 WEEKS OUT:

Nailing down the details

First, we'll assign you a designated Program Success Manager who will be your point person throughout the entire implementation process. To start, they'll work with you to learn about your population, choose a program start date, select a marketing engagement theme, and set key delivery dates.

You know your population best. That knowledge, paired with our program communication best practices, will make for a smooth, successful roll out.

Our Net Promoter Score®:

60.2

Experts consider that excellent.¹ (Not to brag or anything.)

5-6 WEEKS OUT:

Creating your materials

Next, we create a communication strategy along with high-touch, co-branded marketing materials, a personalized application microsite, and a custom enrollment path.

The custom application microsite is co-branded with your logo and program-specific information, as well as information about the NS program, making sure participants have all the info they need in one place.

"The implementation was smooth, relatively quick, very easy, and then [NS] is literally on cruise control."

—Laura Chambers, Director of Employee Benefits | University of Texas System

4 WEEKS OUT:

Promoting NS to your population

Using the communication strategy and co-branded marketing materials we create for you, you'll communicate the program to your population. We recommend sending an announcement and reminder email (which we will prepare on your behalf) and hanging promotional materials in common areas. We can also develop materials that you can use in conjunction with your broader wellness communication strategy. Past clients have described the process as quick and easy.

If you need us to send program announcement emails and/or SMS text messages on your behalf, we've got you covered. (We will discuss how to partner on postcards as well!)

2 WEEKS OUT:

Processing applications & tech setup

This part of the process is all on us. Your Program Success Manager sends acceptance or deferral emails to every person who applied, sets up bill-as-a-medical-claim processing, and works with your tech team on whitelisting the appropriate email addresses so that our program communication reaches your population. (And since our program is infinitely scalable, large class sizes never slow us down.)

1 WEEK OUT:

Sending Welcome Kits

We send a few essential—and fun—items to your participants (at no extra cost).

In the days leading up to their program start date, participants will receive emails with tips and essential program info.

GO TIME:

Your employees or members begin NS!

On their program start day, they'll receive a welcome email with information on how to start learning the lifelong skills they need to lose weight, feel great, and improve their health—both mental and physical.

Post-launch

We'll send you periodic program reports, so you can keep an eye on how NS is impacting your population's health—and your bottom line.

From day one of the implementation process through the last day of each class (and beyond), we'll be here for you, doing whatever we can to help you lower your health care spend and do the most good for your population.



More about Naturally Slim (NS)

NS is an in-demand digital health program that focuses on improving the physical and mental health of employees and members in organizations across America. The program teaches participants the skills they need to lose weight without giving up the foods they love by addressing the underlying emotional “why” behind why we eat along with “how to” eat to improve our health.

And although our name doesn't convey this, we're way more than a “weight loss” program. With NS, participants also learn how to stress less, sleep better, and move more—no gym required.

During the program, participants have access to our health coaches and a supportive online community of other NS participants. Plus, the program is accessible from their computer or smartphone, making it easy for them to participate where they are right now—at home.

Contact us at learnmore@naturallyslim.com for more on how easy it is to offer NS to your employees or members.