



It's time to come clean. Are you serving a

Proper Pint?

PRESENTATION | PERFORMANCE | PROFIT

- **Presentation:** Your eyes taste before your mouth. A pint that has lipstick stains or residue all over the glass immediately creates a negative experience for the customer. A beer should have a nice aroma producing collar of foam. A beer with no head is a bad presentation.
- **Performance:** Brewers take great pride in producing their products. Every beer is designed to perform the way the brewery intends. An improperly cleaned glass will alter the taste and head.
- **Profit:** That nice collar of aroma enhancing foam is not only a great presentation designed to enhance the performance, but it also helps yield more servings from the barrel. A beer with a 2 oz head will yield 17 more servings per barrel than a dirty glass of beer with no head.



**PUT YOUR GLASSWARE TO THE
PROPER PINT CHALLENGE.**
CONTACT US TODAY FOR FREE SAMPLES!

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