

SnapStream Workflows: Cheat Sheet

SnapStream Workflows let you swiftly automate tasks in SnapStream using simple dropdown menus so you can save time and streamline your organization's workflows.

Workflows can be configured to Trigger on certain events (such as a "Recording Finished" or "Clip Created") and then take a sequence of Actions such as moving or copying a file, exporting a file to a 3rd party cloud storage provider, or sharing a clip by email.

How to access Workflows: Log in to your SnapStream account, click the **Admin** button, and then click **Workflows** on the left sidebar.



Choose how a Workflow begins

Choose the items the Workflow will run on

Choose what Actions you want to perform

Recording Finished

From Channel

Transcode To...

H.264 QuickTime
XDCAM MP3 WAV

Clip Created

In Folder

Folders associated with a Workflow are called *Watch Folders*

Export To...

Run at Specific Time

3:00 PM

From Series

THE DAILYSHOW WITH TREVOR NOAH

Delete

Days After Recording Finished

2 days after recording

Days Airing

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	✓	✓	✓	✓		

Generate Transcript

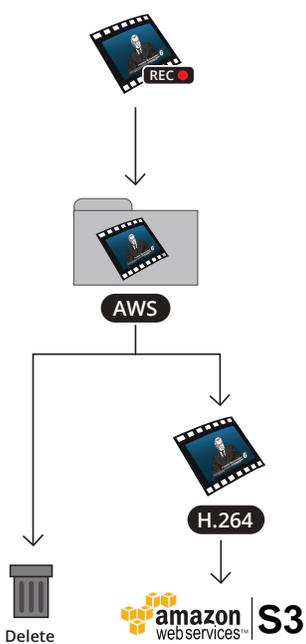
ShowSqueeze Finished

Clips

Copy or Move

SnapStream Workflows: Cheat Sheet (cont.)

Example 1: Transcode to H.264 and Export to cloud storage



The diagram shows a recording file (REC) being processed through an AWS folder. It then branches into two paths: one leading to a 'Delete' icon and another leading to an 'H.264' icon, which then points to the Amazon S3 logo.

Workflow Configuration:

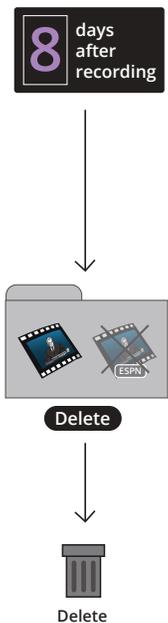
- Name:** AWS Ingest
- Trigger Condition:** Recording Finished
- Grant Access To:** Administrators x
- Filter Recordings:** Add New Filter Group
- Filter group #1:** Shows Are In Folder AWS Ingest
- Actions To Perform:**
 - Transcode to H.264 (.MP4)
 - Then Switch To: Same As Source
 - Then Export Item: Result of Transcode to H.264 (.MP4)
 - Then Switch To: AWS (Folder)
 - Then Delete: Original

Additional settings for the transcode action: 1920x1080p, Copy Auxiliary Files.

Handwritten Annotations: 'Trigger Conditions' points to the Trigger Condition field. 'Filters' points to the filter group configuration. 'Actions' points to the Actions To Perform list.

Buttons: Save

Example 2: Delete recordings after 8 days except a specific channel



The diagram shows a recording file with a '8 days after recording' icon. It then points to a folder containing two recording files, one of which is labeled 'ESPN'. This folder points to a 'Delete' button, which then points to a 'Delete' icon.

Workflow Configuration:

- Name:** Delete after 8 days
- Trigger Condition:** Days After Recording Finished
- Number of Days:** 8
- Process Whole Library:**
- Grant Access To:** Everyone x
- Filter Recordings:** Add New Filter Group
- Filter group #1:** Shows Are In Folder Delete; And Not On Channel 208 ESPN
- Actions To Perform:** Delete

Buttons: Save