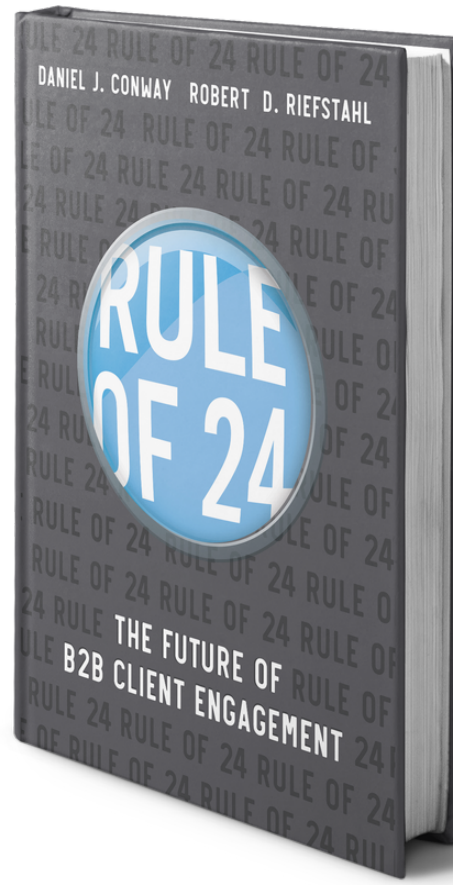


2Win!

Rule of 24 By the Numbers



24

Days that an enterprise buyer used to give you to prepare for a major demo or presentation

24

Hours buyers want a detailed demo or presentation delivered

24

Minutes to exceed buyers expectations

2.4

Seconds that buyers will want answers and details in the near future

0

Time you have left to adapt to change

76% of respondents struggle with avoiding multitasking during virtual presentations for demos*

*Rule of 24 Survey