

Open as App is one of the leading and most innovative No-Code Platforms in the market. We understand customers data & spreadsheets and will instantly create platform independent app interfaces, on top of it: DATA + EXCEL = APP!

Your tasks

- Develop and support the executing of a cross-channel approach for digital marketing campaigns to drive subscriber acquisition
- Ideate, manage and execute our social media organic and paid campaigns
- Contribute to the development, execution and monitoring of the marketing plan
- Customize the marketing output where required to deliver a sustained competitive advantage in each market and drive lead generation
- Provide Benchmarks analysis on best performing ads and competitor activity
- Deliver most effective Cost per Acquisition (CPA) and Subscriber growth
- Take an active part in implementing our digital agenda (SEA, Display Advertising, Social Media, Content Outreach, Lead Management, etc.)

Your profile

- Experience with and affinity to paid social media (LinkedIn, Twitter, Facebook, YouTube)
- Experience with PPC advertising platforms (Google Ads and Microsoft Advertising)
- Excellent knowledge of Google Analytics and Google Data Studio
- KPI focused & extremely comfortable with data in self-serve environments
- Excellent English and good German
- Can-do mindset

Nice to have

- Ability to work with graphic software (Adobe Creative Cloud)
- An eye for good writing and design

What we offer

- Coaching and mentoring in the ever-changing field of digital marketing
- Young international team in a growing and fast-paced startup environment
- Latest tools and technologies to make your work faster and easier
- A chance to be a part of something big
- A healthy work life balance. We know how important family & friends are!
- A great office space in the heart of Munich (Karlsplatz/Stachus) with loads of social events and free coffee & beer
- Flexible working hours

Interested?

Contact us at jobs@openasapp.com or using [LinkedIn](#). We love to hear from you!