

nearmap.com

Level 6, 6-8 Underwood Street, Sydney NSW 2000
PO Box R1831, Royal Exchange, NSW 1225
Telephone +61 2 8076 0700 Facsimile +61 2 8076 0701
Email queries@nearmap.com Twitter @nearmap
ABN 37 083 702 907



ASX release

14 August 2017

NEARMAP STRENGTHENS BOARD

Nearmap Limited (“NEA”) is delighted to announce the appointment of Ms Sue Klose as Non-Executive Director of the Company, effective 14 August 2017.

Ms Klose is an experienced senior executive and board director, with a diverse background in Software as a Service (SaaS) businesses with a focus on digital strategy, corporate development, partnerships and business growth in Australia and the US. Sue was previously the Chief Marketing Officer of GraysOnline, where she was responsible for brand development, marketing operations and digital product strategy.

In prior roles in consulting and global media companies including News Ltd, Sue has led strategic planning and development and is passionate about helping teams continually seek new opportunities for growth and innovation.

As Director of Digital Corporate Development for News Ltd, Sue screened hundreds of potential investments, leading multiple acquisitions, establishing the CareerOne and Carsguide joint ventures, and holding multiple board roles in high-growth digital and SaaS business.

Sue has an MBA with honours in Finance, Strategy and Marketing from the J.L. Kellogg School of Management at Northwestern University Chicago, and a Bachelor of Science in Economics from the Wharton School of the University of Pennsylvania. With a strong interest in lifelong learning and development, Sue is currently a Non-executive Director of Aftercare, one of Australia’s largest mental health care providers, and is Board Chair for 10thousandgirl, a social enterprise focused on financial literacy for young women.

Nearmap Chairman, Peter James, commented, “We are particularly pleased to welcome Sue Klose to the Nearmap Board. Sue brings outstanding skills and expertise in building leading edge SaaS businesses in Australia and importantly in the US. Sue’s strong digital marketing experience across a range of industries, coupled with her experience in fast growing technology companies will be of real benefit to the Board and the Nearmap team as we continue to execute on our growth strategies in Australia and the US.”

-ends-

Nearmap Brings the Real World to You

We capture, manage and deliver the most frequently-updated location content in the world, allowing businesses and governments to explore their environment easily. With Nearmap, organisations unlock opportunities that consistently inform decision making and transform the way they work. Delivered within days of capture, our imagery is much higher resolution than satellite imagery and shows changes over time. Nearmap helps users save time and money, reduce site visits and make better informed decisions with current, clear imagery.

Nearmap is delivered through our web-based MapBrowser or accessed via third party applications.

Further Information

Investors

Telephone +61 400 248 080
investor.relations@nearmap.com